

# UNDER GRAD UATE



# GUIDE 2025

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Go beyond  
the brochure!

Our brochures include QR codes to link you to online multimedia and further information. Simply use a QR code scanner on your smartphone to learn more about our programs and get a taste for what it's like to study at RMIT.

Information correct at time of printing. This publication is intended as a general guide. RMIT University Vietnam reserves the right to alter any program or admission requirements, and availability of courses. For the most up-to-date program information, please visit [www.rmit.edu.vn](http://www.rmit.edu.vn).

Printed: September 2024



**Julia Gaimster**

**Interim Pro Vice Chancellor,  
RMIT Vietnam**

# Welcome to RMIT!



At RMIT Vietnam, we are not just shaping your future; we're crafting an environment for experimentation, learning, and enjoyment. Here, you embark on a journey to uncover your passions, forge lasting friendships, and expand your professional network.

Choosing where to commence your higher education journey is pivotal. Seek out an institution that not only provides a haven for experimentation and learning but also understands that innovation involves risk-taking. At RMIT, we celebrate both triumphs and learning experiences, knowing that resilience and the capacity to overcome obstacles are key to groundbreaking solutions and problem-solving.

Education at RMIT transcends traditional learning; it's about personal growth and building the confidence to address real-world challenges head-on. Our unique learning model, which incorporates industry projects, work-integrated learning and internships is designed to instil this confidence, preparing you for life and a successful career.

Our diverse campuses offer a global experience, with RMIT Vietnam emerging as a regional centre for impact, innovation, and sustainability. Students from across Southeast Asia and Europe select RMIT for their exchange programs or full degree pursuits, drawn by our international reputation.

RMIT's faculty, global experts in their fields, are more than educators - they are your gateway to the jobs of the future, preparing you for the roles that will emerge over the next decade.

We're in the business of nurturing the innovators, leaders, and change-makers of tomorrow. It all begins with discovery. The enigmatic Steve Jobs once said "The only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do."

Let RMIT help you find what you love, let us help you to do great work.

I hope to see you on campus!



# Our international presence

**RMIT is an international university of technology, design and enterprise.**

One of Australia's original tertiary institutions, RMIT University enjoys an international reputation for excellence in professional and vocational education, applied research, and engagement with the needs of industry and the community.



All organisations that offer higher education qualifications in or from Australia must be registered by the Tertiary Education Quality and Standards Agency (TEQSA).

RMIT being audited by TEQSA ensures that student interests are protected and the University's reputation is upheld. This is done through a proportionate, risk-reflective approach to quality assurance that supports diversity, innovation and excellence.

## Top 10

in Australia and **123rd** university globally<sup>(1)</sup>

## 2nd

in Australia and **45th** globally for international faculty<sup>(1)</sup>

## 11th

in Australia and **62nd** globally in QS Sustainability Rankings<sup>(2)</sup>

## 1st

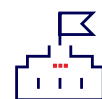
in Australia and **18th** globally for Art and Design<sup>(3)</sup>

## 4th

in Australia and **45th** globally for Communication and Media Studies<sup>(3)</sup>

## Top 10

in Australia and **top 170** globally for Computer Science and Information Systems<sup>(3)</sup>



**Established in 1887**

in Melbourne, Australia



**5 campuses**

in Australia and Vietnam and a **research centre** in Spain

## Top 100

globally for:

- Accounting and Finance<sup>(3)</sup>
- Engineering (Civil and Structural)<sup>(3)</sup>

## Top 150

globally for:

- Business and Management<sup>(3)</sup>
- Engineering (Mechanical, Aero & Manufacturing and Electrical & Electronic)<sup>(3)</sup>

(1) 2025 QS World University Rankings

(2) 2024 QS Sustainability Rankings

(3) 2024 QS World University Rankings by Subject



**510,000**

RMIT alumni working in **151 countries**



City Campus, Melbourne, Australia



Bundoora Campus, Melbourne, Australia



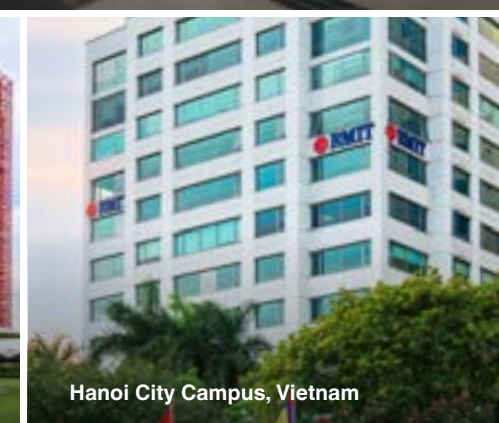
Brunswick Campus, Melbourne, Australia



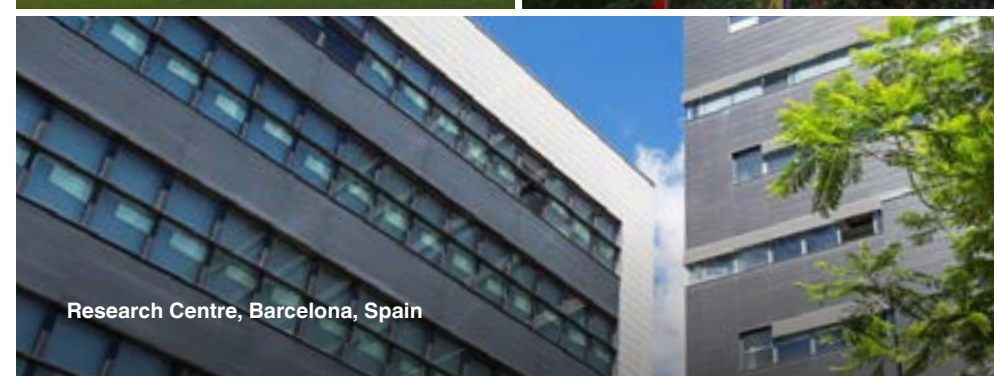
Point Cook and Bendigo Flight Training Centres, Australia



Saigon South Campus, Vietnam



Hanoi City Campus, Vietnam



Research Centre, Barcelona, Spain



Founded in 2000, RMIT Vietnam brings a world-class education and a globalised study environment to one of the fastest-growing regions in Asia.

We offer programs in business and management, science and technology, communication and design, and English.

Joining the RMIT alumni community means that when you graduate, you will join a large network of international alumni that provides ongoing peer support and networking opportunities. You will also gain access to RMIT's regular professional development events, aimed to continue both your personal and career growth.

50+

nationalities are represented among our students at RMIT Vietnam



22,000+ alumni



7,000+

of the alumni community hold managerial positions



2,000+

alumni are engaged and actively support RMIT

40+

nationalities are represented among our academic and professional staff\*



6,500+

companies in 18 industries employ RMIT alumni



1,200+

graduates are now entrepreneurs, directors and C-suite level across organisations

\*See page 76 for details on our academic staff

## Our prominent alumni

Graduates from RMIT are difference-makers across numerous industries, both locally and internationally.

Want to see some of the inspirational stories from our accomplished students?



Read about RMIT's alumni

[alumninetwork.rmit.edu.vn/news](http://alumninetwork.rmit.edu.vn/news)



**Lam Huy Ngan**

CEO & CMO  
Jamlos & Rustea



**Nguyen Le Chi Mai**

Co-Founder & Group CEO  
NKID GROUP (tiNiWorld)



**Nguyen Bao Anh Duy**

Co-founder, ECD  
M \_ N Associates



**Nguyen Thi Dung**

Vice Director  
Sen Hotel Group



**Nguyen Thi Bao Chau**

Operations Program Manager  
Apple



**Vo Tuong Van Thuy**

Global Planning Director  
Global WaveMaker



**Vu Hong Chi**

Global Retail Product  
Engagement Lead  
Google



**Dinh Ngoc Khanh Ha**

Senior Manager  
Head of Marketing & Communication  
CBRE



**Tran Hong Hanh**

Retail Director  
Rabity Kids Fashion



**Nguyen Kim Tuoc**

Head of Research  
HDBank



# An empowered education

## Our authentic learning

An authentic approach to learning is what sets RMIT apart from other universities. It is exemplified by:

- **Work Integrated Learning (WIL) activities**, which allow you to apply academic learning in 'real-life' situations with an industry partner or community partner organisation; and
- **Blended Learning**, which is an experience that is accessible, inclusive and connected. Supported by our specialist spaces, equipment and technologies, it combines the high quality of education and learning outcomes with an enhanced digital experience that equips learners for the realities of today's working life.

## Work Integrated Learning

Our students take internships, participate in real world industry projects, visit factories and corporate offices, and get to listen to guest lectures.

Students benefit from WIL because they:



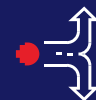
Expand their knowledge, learn new professional skills and develop soft skills, such as problem solving, teamwork and communication techniques in real work settings



Boost their resume and acquire career development strategies which increases the chance of graduate employment in their field of study



Get the opportunity to understand work culture while establishing a network of contacts – potentially resulting in employment



Receive supported career path exploration, as WIL is designed to 'test drive' an industry

## Blended Learning

At RMIT, we offer hands-on experiences in the form of self-paced and collaborative learning. We combine this with personalised mentorship and guidance from tutors and lecturers who prioritise individual growth. Esteemed universities like Harvard, MIT, UCL and the University of Sydney all champion the blended learning approach.

Blended learning simulates the modern working environment by encouraging students to learn, communicate and collaborate in person and with a variety of digital tools. These include:

- Learning through interactive activities and industry-related content, both in person and online with Canvas and RMIT's digital learning system
- Attending on-campus classes, workshops and laboratory sessions where collaboration with other students and teachers takes place
- Solving real-world problems through workplace activities and industry projects
- Strengthening soft skills and building valuable networks

Students who learn in a blended learning environment are well-versed on how to operate independently and will fit in perfectly with how many companies operate today.



### Key blended learning responsibilities

Teacher guided hours:

- Campus-based classes, workshops and laboratories
- Workplace-based activities
- Digitally enhanced interactive online lectures
- Digitally enhanced interactive activities at your own pace

Learner directed hours:

- Self-study activities
- Practical workshops
- Homework
- Readings
- Working on assignments

# Industry guest speakers, workshops and WIL



### Tet mobile campaign for AHAMOVE

*Students: Nguyen Ngoc Trang Linh, Vu Ha Thuc Anh, Le Duy Trung, Vuong Quynh Anh*

Students taking the Digital Marketing program were tasked to develop a three-month mobile marketing campaign aiming to attract 40,000 new users for AHAMOVE's 4h service. Team AH HA HA HA HA won the Grand Prize for this proposal.



### Music video production with local artists

In the second and third years, students from the Bachelor of Digital Media are presented with a number of specialisation options. In the music video specialisation students work together with local bands to produce music videos and are encouraged to take risks, calling upon the diverse design skills which they have learned in the preceding years.



### Valenciani: Song Resort 2023 Collection

*Students: Nguyen Thuy Tram Anh, Mihyun Lee, Nguyen Thao Ly, Pham Thi Thanh Hang*

The Bachelor of Fashion (Enterprise) partnered with Valenciani and this particular collection was inspired by the love poem 'Sóng' by Xuan Quynh. Eighteen designs from apparel to accessories were created alongside marketing strategies, financial plans, and media campaigns to achieve commercial efficiency.



### Strategy forum

RMIT business students joined a strategy forum hosting top retail industry leaders. The enlightening workshop and guest presentations came from MM Mega Market, Annam Gourmet, and Gao Ong Cua ST25.



### Finpocket financial app

*Students: Nguyen Thi Ngoc Han, Nguyen Thi Tam Nhu*

FinPocket is a unique financial AI-powered companion designed to empower young Vietnamese individuals entering the world of money. Made by Bachelor of Design Studies students, users can navigate personal finances and can effortlessly manage their income, expenses, and savings, while also having some fun.



### Mindfulness app for children with Attention - Deficit / Hyperactivity Disorder (ADHD)

*Students: Nguyen Tuan Anh, Vo Quoc Huy, Le Anh Quan, Giang Nhat Khanh*

This powerful tool, designed by students in the Bachelor of Information Technology supports children with ADHD on their journey towards improved focus, emotional balance, and well-being. The app is a blend of guided mindfulness practices, and personalised features that cater to the specific needs of individuals with ADHD.



### Me oi dung om (Mom, don't be ill)

*Students: Nguyen Ha Phuong, Truong Phuc Thien An, Pham Do Thanh Dat, Vuong My Hanh, Nguyen Bao Long*

This digital communication campaign, a part of the Digital Marketing Bachelor degree, for the University Medical Center had the primary goal to enhance UMC's brand image and build trust within the community through engaging social activities.



### Virtual reality robot control

*Students: Duong Ngoc Chi Nhan, Nguyen Minh Quang, Truong Cong Anh, Luu Duc Toan*

This study by students of the Bachelor of Robotics and Mechatronics implements advances from the Internet of Things (IoT) and Virtual Reality (VR) technology in improving the real-time teleoperation for industrial articulated robots, and looks to improve the complexity, precision, and improvisation of robot operation in manufacturing.



### Solar panel monitoring and inspection using drones

*Students: Tong Son Tung, To Vu Phuc, Nguyen Nhat Tan, Nguyen Dang Huynh Chau*

This Capstone Project from students in the Bachelor of Electrical and Computer Systems Engineering and the Bachelor of Robotics and Mechatronics, uses a drone equipped with a thermal camera to inspect solar panels for defects and performance problems.



## Career head-start

Our career services and deep industry connections help make the journey from the classroom to the workplace a smooth one.

We ensure that our students are fully ready to grab the opportunities available in the job market, and have a competitive edge to do so, through these exclusive services:

- Access **career counselling and mentoring services**.
- Get help in **developing your skills** in CV writing and interview preparation.
- Utilise the **Job Shop** drop-in service for information about career services, workshops and events.
- Join **career fairs and networking events** to connect with some of the biggest employers in your field.
- Join a **series of training workshops** on subjects such as creative thinking, communicating with confidence, and working across cultures.
- Take part in **visits to industry-leading companies** for unique insights into modern workplaces.
- Find exclusive employment opportunities and internships through the **RMIT Careers Online Portal** website.



**Tran Huong Giang**  
Current student  
Bachelor of Digital Marketing

The transition from school to workplace can be challenging. I feel lucky to have received enthusiastic support from the school's Internship team, through regular check-in calls to ensure that I have good guidance to navigate a new environment. I am also grateful to be part of a young, dynamic, and patient team at DKSH Vietnam. Their willingness to guide me has made adapting easier to my new tasks and the general working atmosphere. This internship course has truly proven to be a source of knowledge and practical experience for my future career development.

### RMIT Careers Online Portal



**1,100**  
job postings from **+400** companies



**700+**  
full-time and part-time job placements made

### Flagship Internship Program

Many students take part in internships at the end of a program, allowing them to easily transition into full-time employment. Each program has a different minimum internship period requirement, but they are typically between 12 and 15 weeks.



**2,000+**  
internship positions were available and **1,300+** were fulfilled



**63%**  
of students got full time offers after completing an internship in 2023

## Industry connections

Students benefit from the strong relationships RMIT has with local and international industry partners.

Doing an internship through the RMIT Flagship Internship program gets you hands-on experience in a real work environment. Interact with industry partners throughout your studies, such as in classroom activities, career fairs and networking events. Many leading companies perform an advisory role to ensure our programs at RMIT are relevant and up-to-date.

#### The Business School



#### School of Communication & Design



#### School of Science, Engineering & Technology





# Elite facilities

Our campuses offer modern classrooms, purpose-built lecture theatres, studios, laboratories and other specialist spaces, providing the perfect setting for you to thrive.

- Cyber Security and Logistics Lab
- Financial Trading Lab
- Activator
- Digital & Behavioural Business Lab
- Media Studio
- Mixed Reality Lab
- Fashion Lab
- Media suites
- English Language Labs
- Computer and Mac Labs
- Robotics Lab
- Advanced Manufacturing Workshop
- Campus Medical Centre
- Student self-study and meeting spaces
- Canteen area with a wide variety of food and drink vendors
- Sports and fitness centre



700,000+

books, periodicals, e-books, journals and videos are available in the library.



Explore our campuses with a virtual tour

[tinyurl/RMITvirtualtour](https://tinyurl.com/RMITvirtualtour)



Take a virtual tour of the Saigon South campus library

[tinyurl/RMITSGSlibrary](https://tinyurl.com/RMITSGSlibrary)



## Student support services

Student support services at RMIT are available to ensure that students will have a smooth transition from high school to the international university environment.

We want all our students not only to adapt, but thrive in their new settings. Dedicated and professional staff are on hand to guide students, whether it be in career path, personal and professional skill development or in academic matters. Whatever support a student needs, someone is there to help.

### Student Connect

We provide simple ways to access student services and support, such as enrolment information, courses or programs, fees and finances and timetables.

### Mentoring

Connect with successful RMIT student mentors to learn from their experience and knowledge.

### Student Academic Success

Student Academic Success offers a range of learning support services to current RMIT students:

- **Peer-Assisted Learning (PAL) Schedule:** providing students with academic support.
- **Learning Advising:** advisors help you plan to reach a wide range of study goals.
- **Learning Lab:** a collection of high-quality learning resources.

Find out more here: [sas.rmit.edu.vn](https://sas.rmit.edu.vn)

### Workshops

Join other RMIT students in our interactive sessions to improve your conversation, grammar and academic skills plus more.

### Job Shop

RMIT's Job Shop is your drop-in service centre for all things career-related. Students can use our professional services to help them succeed in their careers!

### One-on-One Learning Support

Meet with the Academic Support Team to get a one-on-one support session with a Learning Advisor.

### Health, wellbeing and accessibility

For students with disabilities and learning difficulties, RMIT offers dedicated support services aimed at providing equal access and opportunity.

Professional health and wellbeing support services are also available on our campuses.

## Student clubs and communities

From basketball to business, dance to debate or fashion to frisbee - whatever you happen to be into, RMIT has a club for you.

Whether you're sporty, creative or just curious, RMIT's clubs, collectives and events will help you meet people, make connections and discover more of what you are capable of!



**Check out our student clubs**

[tinyurl/rmitstudentclubs](https://tinyurl.com/rmitstudentclubs)

### Being part of a club is more than just having fun

- Clubs empower students to take on managerial roles through many projects, such as being a president, HR officer, operations and marketing or project manager
- Student Life supervises each club, and helps them plan and organise club activities as well as manage budgets
- Club executives receive training on team leadership, communication and time management amongst other operational skills

## Be a part of a student organisation or a volunteer team!

### Buddy Program

RMIT encourages students to become a 'buddy' with our Buddy program in supporting international students - a great way to meet people from other cultures and experience both personal and professional growth, and develop skills in a diverse range of areas such as leadership, cross-culture exchange and intercultural communication.

### Get involved in fun activities and events

- International festivals
- RMIT X-Run and RMIT Sports Day
- RMIT Carnival Day
- Sustainability challenges and competitions
- Club days
- Pride Week
- Ekiden Run

### RMIT has over 60 student-run clubs that engage more than 8000 students and alumni

- Academic clubs (Accounting, Business, FinTech, Neo Culture Tech, Tourism and Hospitality, etc.)
- Creative collective clubs (Music, Dance, Visual Arts, Mass Media, Fashion, Psychology, etc)
- Social and special interest clubs (Board games, Green Generation, Japanese Culture, etc.)
- Sports clubs (Badminton, Basketball, Football, MMA, Volleyball, Frisbee, etc.)


### Student Volunteer Program

Make a difference by joining RMIT's Student Volunteer Program and become a part of a vibrant community. Student volunteers assist with all university-wide events, including orientation and graduation! Through these meaningful opportunities, students will be able to develop hands-on skills, broaden social networks and begin the journey of self-discovery!



# International experience





**Nguyen Minh Anh**  
Current student

Bachelor of Business

I spent a semester at West Virginia University, USA. The university and the USA welcomed me with amazing weather, an excellent cultural exchange program, and extraordinary experiences. My favourite moment was attending a US football game, which was a thrilling experience and a significant part of American culture. This exchange program encouraged me to step out of my comfort zone, greatly shaping my global leadership and cultural awareness. It also allowed me to create lifelong, international connections. I am excited about the prospect of embarking on my second exchange semester soon.

Take advantage of the many opportunities we offer to combine your studies with exploring the world.

**200+** partner universities in **35+** countries

**700+** students on international exchange every year



**Check out the Global Mobility options**  
tinyurl/Rmitglobalexperiences

# Choose your journey with RMIT

	Year 1	Year 2	Year 3
1	RMIT Vietnam	RMIT Vietnam	RMIT Vietnam
2	RMIT Vietnam	Exchange overseas (RMIT Melbourne/ 200+ universities)	RMIT Vietnam
3	RMIT Vietnam	RMIT Melbourne (Dual campus)	RMIT Melbourne
4	RMIT Melbourne	RMIT Melbourne	RMIT Melbourne

## Option 1: Study your entire degree at RMIT Vietnam


Arrive, stay and thrive in one of RMIT Vietnam's two campuses in Hanoi or Saigon South.

## Option 2: Go on exchange

From your second year onward, you can go on an exchange program to RMIT in Melbourne (Australia) or choose from a list of our partner universities. You can study for one or two semesters while continuing to pay your RMIT Vietnam tuition rate.


## Option 3: Dual-campus options

Experience RMIT student life both in Vietnam and in Australia through our transfer or dual-campus options.



**Transfer**

Start your program in Vietnam and then apply to permanently transfer to Melbourne.




**Dual Campus**

Secure your international education journey right at the start of your studies. Enjoy one year at RMIT Vietnam then head to RMIT Melbourne for 2-3 years to finish your degree.

Note: If you transfer your program to RMIT in Melbourne or join a full program there, you will pay the Australian tuition rate.

## Option 4: Study your whole degree in Melbourne

If we don't have the program that you're looking for at RMIT in Vietnam, you're bound to find it in Melbourne!



**Check out the more than 430 programs across 20 study areas here**

There are many benefits to students who apply for a program in Melbourne from Vietnam. RMIT's student services helps with:

- Minimal admissions processing time
- Guidance for a personalised study pathway
- Support for program application, visa consultation, document gathering and submission
- Workshops for studying abroad, such as about wellbeing, communication, photography, coffee making and cooking



**Discover all programs**  
rmit.edu.au/study-with-us



# Life in Melbourne



## Recreation

Melbourne is known for its beautiful parks and gardens, clean air, open spaces, world-class venues and convenient transport and infrastructure.

2nd

most livable city\*

5th

best student city in the world\*\*

## Art, culture and entertainment

Melbourne plays host to more than 8,000 festivals, exhibitions and events every year. The city has more live music venues per capita than any other city in the world.

## Sport

Melbourne is the sporting capital of Australia. Watch international sports stars live in action at some of the many sporting events in the city every year.

- The Australian Open (Grand Slam Tennis)
- Formula One Australian Grand Prix
- Rip Curl Pro Bells Beach (Surfing)
- Boxing Day Test (Cricket)
- AFL Grand Final
- The Melbourne Cup (Horse Racing)

## World-class dining

Whether you're looking to visit a much-loved institution, a lively new wine bar or a dressed-down cafe, Melbourne offers an array of unforgettable dining experiences.

Melbourne is considered one of the best cities in the world for food and dining.

## Working while studying

During the semester, students can work up to 40 hours each fortnight. When there are no classes during the semester break, students may work full-time hours without restrictions.

\*Global Liveability Index 2023

\*\*QS Best Student City in the World rankings 2023

# Our programs at RMIT Vietnam

## The Business School



Bachelor of Business



Bachelor of Digital Marketing



Bachelor of Tourism and Hospitality Management



Bachelor of Accounting

## School of Communication & Design



Bachelor of Professional Communication



Bachelor of Design Studies



Bachelor of Digital Film and Video



Bachelor of Languages



Bachelor of Design (Digital Media)



Bachelor of Design (Games)



Bachelor of Fashion (Enterprise)

## School of Science, Engineering & Technology



Bachelor of Applied Science (Aviation)



Bachelor of Psychology



Bachelor of Food Technology and Nutrition



Bachelor of Information Technology



Bachelor of Engineering (Software Engineering) (Honours)



Bachelor of Engineering (Electronic and Computer Systems Engineering) (Honours)



Bachelor of Engineering (Robotics and Mechatronics Engineering) (Honours)



# The Business School

The Business School prides itself on being at the cutting edge of educational learning and course delivery. Now, more than ever, graduates entering the workforce must have adaptable, interdisciplinary skills.

Our new portfolio of programs will prepare you for industry requirements, both in the present day and for your future. RMIT continues to empower these future leaders of industry through an exciting array of options including Digital Marketing, Tourism and Hospitality, the Bachelor of Business and Bachelor of Accounting programs.

Business today is about bringing together the perfect combination of knowledge, technical aptitude and leadership capabilities. RMIT imparts the needed soft skills in order to stand out in your chosen field.

Altogether, graduates from The Business School make a deep and lasting positive impact on the communities where they work.



You will have access to specialist facilities and modern teaching spaces:

- **The Digital & Behavioural Business Lab** gives our students cutting-edge courses and technologies in FinTech and Blockchain to prepare for the future world of work.
- **The Financial Trading Lab** is a state-of-the-art classroom facility, replicating a real-world trading room using software that enables students to find and analyse real-time information.
- **The Cyber Security and Logistics Laboratory** is equipped with 31 computers with the latest business forensics and security software and industry standard IT hardware.
- **The Digital Marketing Lab** has tools and speciality programs customised for digital marketing students including access to academic journals and market insights.
- **The Incubator Pitch Space** gives students a chance to experience the elements that go into successful entrepreneurship. This space is where business pitching and industry competitions take place.

## Why study with us at The Business School?



An emphasis on business integration with technological skills and knowledge



High industry involvement with curriculum specifically designed for industry needs



Develop cross-disciplinary knowledge with a wide range of majors and minors

**8th**

in Australia and **top 100** globally for Accounting and Finance\*

**8th**

in Australia and **top 150** globally for Business and Management Studies\*

**8th**

in Australia and **top 200** globally for Economics and Econometrics\*

## Our programs



**Bachelor of Business\***

\*With 9 majors:

- Business and Technology
- Economics
- Management and Change



**Bachelor of Digital Marketing**

- Entrepreneurship
- Finance
- Global Business



**Bachelor of Tourism and Hospitality Management**

- Logistics & Supply Chain
- Blockchain Enabled Business
- People and Organisation



**Bachelor of Accounting**



# Bachelor of Business

**Program code** BP343  
**Intakes** March, July, October  
**Duration** 3 years  
**Location** Saigon South, Hanoi



**Co-designed with industry and student-centred**



**Access to industry-standard databases, platforms and resources**



**Future-focused learning with consideration for the latest digital technologies in business**



**Highly flexible learner-experience through choices and combinations of majors and minors**

Are you ready for a degree that puts you in control, with the freedom to choose a path that you are most passionate about and that will lead you towards your career goals?

From a suite of majors and minors, you can choose to specialise in one or two selected fields or expand your business knowledge across many. The focus will be on developing both your personal and professional capabilities, making you work-ready and in high demand upon entering the workforce.

The program curriculum is co-designed with industry, providing students with the opportunity to solve real-world problems, and build up cross-disciplinary knowledge and skills desired within the contemporary business world. Graduates of this program will have an international global mindset, digital agility and critical thinking abilities, as well as access to our extensive industry and alumni network.

The Bachelor of Business allows you to do more than respond to the future, it allows you to create your own.



**Find more program information**  
tinyurl/BBusRmit



**Check out more of our student's activities and projects**  
tinyurl/TBSbbusprojects



## Career prospects

With such a broad range of majors and minors to choose from, the real question is 'what can't you do with a Bachelor of Business degree'?

Today's modern business environment possesses numerous career choices, specialties and niches. You will be well-prepared regardless if you wish to work in cyber security, be a business developer or analyst, a finance manager, work in international business development or trade relations, oversee manufacturing and construction or become an operations manager. The path will be yours to forge!



**Truong Cong Trung (Ryan)**  
Industry partner and alumni

Vietnam Leadership Development Lead and Southeast Asia Talent, Learning, Organisation Lead, Unilever

After graduating from RMIT and working in Human Resources for over a decade, I highly recommend RMIT as one of the best universities in Vietnam. The teaching methods and study environment are designed to enhance student employability and encourage lifelong learning. Specifically, the Bachelor of Business offers a well-balanced program that equips students with both theoretical knowledge and practical skills to become effective leaders not only in Vietnam but also in the broader region.

## Program structure

In your first year, you will complete 4 business core courses to give you the building blocks needed to succeed in your chosen business career path.

Next, the direction you take is in your hands. You can choose up to two majors or two minors. You can choose on a spectrum from generalist (breadth) to specialist (depth). Majors are the primary focus of your study, whereas minors are secondary areas of study that are typically more specialised.

In the final year, all students will undertake the compulsory Business Graduate Folio - a Work Integrated Learning (WIL) course - engaging with industry partners.

Year 1	Year 2	Year 3
Business Foundation courses (requisite): <ul style="list-style-type: none"><li>Understanding the Business Environment</li><li>Business Decision Making</li><li>Business in Society</li><li>Integrated Perspectives on Business Problems</li></ul>	Up to 2 majors	Capstone Experience: Business Graduate Folio
	Up to 2 minors	
	Business options + University electives	

## Industry partners





# Bachelor of Business



## Majors and minors

To support your future in business, we have created an extensive range of career-focused areas of study (majors and minors) allowing you to customise your degree.

- A **major** is a primary focus for your study, typically 96 credit points (8 standard courses).
- A **minor** is a secondary focus of study, typically 48 credit points (4 standard courses).

### Choose from 9 majors:



#### Blockchain Enabled Business



#### Business and Technology



#### Economics



#### Entrepreneurship



#### Finance



#### Global Business



#### Logistics & Supply Chain



#### Management and Change



#### People and Organisation

### Choose from 13 minors:

- Accounting in Business
- Blockchain Enabled Business
- Business and Technology
- Cybersecurity
- Digital Marketing
- Economics
- Entrepreneurship
- Finance
- Global Business
- Logistics & Supply Chain
- Management and Change
- People and Organisation
- Tourism and Hospitality

Please note, if you use a course toward the completion of a major or minor, you cannot use that same course again to count toward another major or minor.



Discover the majors and minors in detail

[tinyurl/RMITBBusmajorsandminors](https://tinyurl.com/RMITBBusmajorsandminors)



## Blockchain Enabled Business

Blockchain is the Internet of Value, transforming traditional businesses across all major industries and developing new types of businesses in Web3, Decentralised Finance, Metaverse and GameFi. Students will have the opportunity to develop their skills and knowledge in the RMIT Digital & Behavioral Business Lab which is one of the world's first specialised labs for blockchain and digital economy education. You will gain the knowledge and skills to evaluate, apply and manage public and private blockchains and their decentralised applications, as well as build your own.

### Course list

- Blockchain for Business
- The Blockchain Economy
- Financial Instruments and Technologies
- Blockchain Applications and Smart Contracts
- Civil and Criminal Issues in the Digital World
- Cryptofinance & Cryptocurrency
- Accounting and Taxation in the Digital Economy
- Blockchain Application Projects

### Careers

- Apply and manage blockchain technology in different sectors:
- Finance and Banking
- Healthcare
- Manufacturing
- E-commerce
- Governance
- Entertainment, Arts or Gaming



## Business and Technology

Technology is completely changing the world of business. The Business and Technology major addresses the important role that technology plays in organisations, specifically in how technology has provided businesses with the tools to solve complex problems and improve decision making, customer service, marketing and resource management amongst other activities.

### Course list

- Introduction to Business Analytics
- Introduction to Cybersecurity Governance
- Legal Considerations of Artificial Intelligence, Big Data and Blockchain
- Introduction to Enterprise Artificial Intelligence
- Business Challenges in the Digital Economy
- Open Innovation

And your choice of two optional subjects: Digital Business Design and Innovation, Financial Innovation and Technology Systems, Civil and Criminal Issues in the Digital World, Financial Instruments and Technologies, Blockchain for Business.

### Careers

- Technology project leaders
- Technology entrepreneurs
- Technology and IT analysts
- Business managers for new products and services
- Business analyst
- Project manager
- IT consultant
- Digital strategist
- Business process consultant



## Economics

Economics is embedded in every corner of business and society. Students will gain the necessary skills and capabilities to monitor, visualise, analyse, and forecast economic trends to support individual, business, and government decision-making processes. This major helps students understand economic decisions, market functions, and the impact of human actions and government rules on the economy, using a strong emphasis on economic theory and modern data analytics.

### Course list

- Macroeconomics for Decision Making
- Managerial and Business Economics
- Basic Econometrics
- Big Data, Machine Learning and Society
- Strategic Games for Business
- Behavioural Economics

And your choice of two optional subjects: Business in the Globalised Economy, Business Challenges in the Digital Economy, Forecasting and Quantitative Analysis, Diverse Perspectives on the World Economy, The Blockchain Economy.

### Careers

- Data analyst
- Investment analyst
- Business analyst
- Economist
- Policy advisor



# Bachelor of Business



## Entrepreneurship

Throughout the Entrepreneurship Major, you'll take courses focused on various aspects of entrepreneurship, including developing entrepreneurial ideas for a venture, business model innovation, entrepreneurial market strategy and analysis, financial management, and entrepreneurial leadership. There are a wide range of applied and authentic learning projects that explore market opportunities, design and test ideas, and connect you with established entrepreneurs and funding sources to make a positive change in business and society through your dream startup.



## Finance

Finance is vital to any business and is evolving rapidly due to technological advancements and changing social needs. Students will gain real-world financial knowledge, focusing on technologies, analytical skills, and practical experience in investment, risk analysis, cash flow management, and social impacts. Students have access to leading financial software in RMIT's trading lab as well. This major offers an excellent pathway to shape the future of finance and positively impact society.



## Global Business

This major equips students with the skills and knowledge necessary to interpret, analyse and make decisions on a range of regional and international challenges using both qualitative and empirical data. Through case studies and real-world scenarios, students develop critical thinking and problem-solving skills that are invaluable in today's dynamic business environment. Graduates are able to apply their knowledge and skills to think critically, creatively, and ethically about international business organisations work.

### Course list

- The Foundations of Entrepreneurship
- Applied Entrepreneurship
- Driving Innovation in Organisations
- Entrepreneurship and Global Challenges
- Social Enterprise and Innovation
- Open Innovation
- Entrepreneurial and Innovation Ecosystems
- New Venture Creation

### Careers

- Entrepreneur/start-up founder
- Business consultant
- Business development manager
- Sales and marketing manager
- Innovation manager
- Product manager
- Strategist

### Course list

- Financial Markets and Institutions
- Corporate Finance
- Basic Econometrics
- Money and Debt Markets
- Equity Investment and Portfolio Management
- Applied Finance-A Case Study Approach

And your choice of two optional subjects: Derivatives and Risk Management, Forecasting and Quantitative Analysis, International Finance.

### Careers

- Finance manager
- Fund manager
- Banker
- Financial analyst
- Financial advisor

### Course list

- Global Business
- Financial Markets and Institutions
- Global Corporate Responsibility
- Cross Cultural Management
- Global Trade Operations
- Political Economy of Global Business

And your choice of two optional subjects: International Human Resources Management, Entrepreneurship and Global Challenges, Organisations, Innovation Management, Business in the Globalised Economy.

### Careers

- Business consultancy and market research
- Diplomacy and foreign affairs
- Imports and exports
- International business development
- International trade relations
- Tourism and travel
- Project coordination



## Logistics & Supply Chain

This major provides managerial tools for you to enhance your organisations' competitiveness in different industries, from manufacturing, services, healthcare, agriculture to banking and tourism. The major equips you with skills to explore key performance indicators of effective supply chain and apply business analytics and risk management in global sourcing, smart warehousing, freight and distribution and optimised business operations.

### Course list

- Introduction to Logistics and Supply Chain Management
- Transportation and Freight Logistics
- Warehouse and Distribution Channels
- Procurement Management and Global Sourcing
- Operations Management
- Supply Chain Analytics
- Supply Chain Technologies
- Strategic Supply Chain

### Careers

- Import/export or inventory manager
- Logistics/supply chain analyst
- Purchasing or procurement manager
- Supply chain and network planner/designer
- Operations, project or quality manager
- National warehousing manager



## Management and Change

This major is designed to prepare students for leadership roles in the business world. The curriculum is based on real-world business experiences, meaning students will learn practical skills that are useful in any industry. They also learn about the different ways organisations are structured, different leadership styles, and how to develop strategic capabilities. Acquiring the knowledge to innovate in a sustainable way, our graduates will create new ideas that benefit both their organisation, society and the environment.

### Course list

- Work in Global Society
- Organisations
- Innovation Management
- Managing Change
- Strategy
- Leadership
- Organisational Experience

And your choice of one optional subject: Global Corporate Responsibility, Cross Cultural Management.

### Careers

- Consultancy
- Education
- Finance and securities
- Governance and compliance
- Human resources and training
- Manufacturing and construction
- Marketing and advertising
- Operations, planning and logistics
- Tourism, travel and hospitality



## People and Organisation

Maximise your company or team's most valuable resource - people - to ensure that your organisation achieves success through its staff. Improve employee performance in alignment with key strategic objectives and create a positive workplace culture that responds to both organisational and human needs. To be a true and contemporary expert and leader in people and organisations, you will expand your learning into people analytics, cross-cultural management, legal compliance, and psychology.

### Course list

- Human Resource Management
- Employment Relations
- Work, Health, Safety & Wellbeing
- Negotiation and Conflict Resolution
- Human Resource Development
- Managing People for the Future

And your choice of two optional subjects: International Human Resources Management, People Analytics, Managing Change.

### Careers

- Talent acquisition and retention manager
- Human resource development manager
- Human resource policy and governance advisor
- People development and training facilitator
- Employee development and upskilling consultant
- Employee liaison, negotiation and workplace consultant



# Bachelor of Digital Marketing

**Program code** BP318 **Duration** 3 years  
**Intakes** March, July, October **Location** Saigon South, Hanoi



Learn through a comprehensive and practical curriculum



Experience flexible and personalised learning, with 12 business minors



Engage with real-world digital marketing projects



Gain hands-on experience through a flagship internship with an industry partner

In a digitalised business world, skilled digital marketers are essential for organisations looking to gain a competitive edge. This Bachelor of Digital Marketing program equips you with essential skills like SEO, social media management, data analytics, and content creation - all of which are in high demand in today's job market.

Our students are immersed in the complete marketing process: from strategising high-level marketing plans to executing targeted communication campaigns, aimed at effectively delivering products and services to diverse audiences. This practical knowledge is applied through industry-led projects, where students tackle real-world challenges and develop innovative solutions.

In multiple major courses, students have the opportunity to engage directly with the professional world through various activities including working on industry client projects, securing internship placements, collaborating on partnered projects, participating in research partnerships, and joining innovation and entrepreneur collaborations. Additionally, industry speakers and workshops provide further real-world insights and learning opportunities.

Studying digital marketing at RMIT is also about understanding and leveraging technology to enhance human experiences. This includes finding innovative ways to use technology to improve quality of life or deliver better consumer experiences.

The program offers a choice of 12 business minors, allowing students to customise their learning and acquire both the adaptable skills and mindset needed to navigate various industry landscapes successfully.



**Find more program information**  
tinyurl/DigitalmarketingRmit



Check out more of our student's activities and projects  
tinyurl/TBSdigitalmarprojects



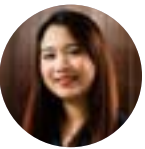
Students won internship opportunities after designing a ten-billion VND marketing campaign for Milo, Nestlé.



Pham Tran Thu Ngan, Luu Anh Phuong and Ho Minh Thu took 2nd runner up in the Marketing Challengers competition.

## Career prospects

- Digital marketing manager
- Marketing manager
- Brand manager
- Marketing campaign analyst
- SEO manager
- Social media marketing specialist
- Brand strategist
- Strategic planning manager
- Content and creative
- Media production coordinator
- Account manager



**Vo Phuong Anh**  
Alumna and Best Student  
Award 2022

Marketing Specialist,  
Dragon Capital

Studying Digital Marketing at RMIT was a big leap forward for me. It was not just about theories; it was real work that got me noticed by big foreign companies. RMIT is all about learning by doing and making connections that really count. It turned me into a go-getter, always ready to dive into the next big thing in digital. If you want to stand out in the marketing world, RMIT is your launchpad!

## What you will study

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>Business in Society</li><li>Integrated Perspectives on Business Problems</li><li>Marketing Principles</li></ul>	<ul style="list-style-type: none"><li>Business Decision Making</li><li>Digital Business Development</li><li>University elective 1</li></ul>	<ul style="list-style-type: none"><li>Consumer Psychology and Behaviour</li><li>Business option 1</li><li>University elective 2</li></ul>
Year 2	Semester 4	Semester 5	Semester 6
	<ul style="list-style-type: none"><li>Digital Marketing Communications</li><li>Marketing Intelligence</li><li>Business option 2</li></ul>	<ul style="list-style-type: none"><li>Digital Content Creation</li><li>Global Branding</li><li>Business option 3</li></ul>	<ul style="list-style-type: none"><li>Social Media and Mobile Marketing</li><li>Business option 4</li><li>University elective 3</li></ul>
Year 3	Semester 7	Semester 8	Semester 9
	<ul style="list-style-type: none"><li>Contemporary Issues in Digital Marketing</li><li>University elective 4</li><li>University elective 5</li></ul>	<ul style="list-style-type: none"><li>Flagship Internship (Business)</li></ul>	<ul style="list-style-type: none"><li>Digital Marketing Strategy and Planning</li><li>University elective 6</li></ul>

List of minors to choose from:

- Accounting in Business
- Blockchain Enabled Business
- Business and Technology
- Cybersecurity
- Economics
- Entrepreneurship
- Finance
- Global Business
- Logistics & Supply Chain
- Management and Change
- People and Organisation
- Tourism and Hospitality



**View courses for all minors here**  
tinyurl/RMITBusinessminors

## Industry partners

L'ORÉAL admicro VPBank guardian SUNTORY



# Bachelor of Tourism and Hospitality Management

**Program code** BP312 **Duration** 3 years  
**Intakes** March, July, October **Location** Saigon South



**Learn international standards in a localised context**



**Connect with industry through workshops, site visits, and internship opportunities**



**Discover 12 Business minors to complement your core knowledge**



**Undertake practical learning for management skills in real-world contexts**

This program is the perfect destination for those who have the desire to excel, a passion for meeting new people, willingness to explore new places, a wish to set quality service standards and who are aspiring leaders of the tourism and hospitality industry. The program is designed to equip students with the skills and knowledge necessary to pursue senior managerial roles in national and international organisations within the dynamic and growing tourism and hospitality industries.

Tailored to provide a comprehensive understanding of the history and evolution of the international tourism and hospitality industries, RMIT focuses on the Vietnamese context through localised content and practical experience. With a heavy connection to industry-leading companies, students gain practical skills through industry-led projects, company-site visits and high-level guest lecturers. Through this Work Integrated Learning model, graduates enter the workforce with the knowledge to excel as managers and leaders.

With an international outlook, international accreditation, diversified business minors and adherence to international standards, this program provides a unique learning experience that balances academic rigour with practical application.



**Find more program information**  
[tinyurl.com/HospitalityandtourismRmit](https://tinyurl.com/HospitalityandtourismRmit)

In Vietnam we are the only certified program of the **Institute of Hospitality in the United Kingdom (IH)** and we are also a member of the **Pacific Asia Travel Association (PATA)**.

The program has been globally ranked by **Shanghai Ranking** as a top 76th-100th Hospitality and Tourism Management Program in both 2022 and 2023.



## Career prospects

You will be prepared to pursue exciting careers in areas including:

- Accommodation management (hotels, resorts, hostels)
- Events, weddings and banquet management
- Food and beverage management
- Guest relations and communications
- Hospitality revenue management
- Marketing and sales
- Operations management/planning
- Recreation and sports
- Special-interest tourism
- Tour and travel agencies
- Tourism planning and development organisations
- Tourism and hospitality research, data analytics and strategies planning
- Transportation services



**Mario Mendis**  
Industry Partner

Former General Manager,  
Sofitel Saigon Plaza Hotel

RMIT students have great ability to adapt to different situations and good skills in project development and management. They brought in some great marketing ideas to the hotel and implemented them successfully. I see that students have an excellent level of readiness and some already begin their career at the supervisory level.



**Check out more of our student's activities and projects**  
[tinyurl.com/TBSthmprojects](https://tinyurl.com/TBSthmprojects)

## What you will study

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>Introduction to Management</li><li>Business Information Systems</li><li>Marketing Principles</li></ul>	<ul style="list-style-type: none"><li>Accounting in Organisations and Society</li><li>Tourism Planning and Resource Management</li><li>Eco-tourism and Sustainable Hospitality Management</li></ul>	<ul style="list-style-type: none"><li>Business Communications and Professional Practice</li><li>Economics for Tourism and Hospitality</li><li>Introduction to Logistics and Supply Chain Management</li></ul>
Year 2	Semester 4	Semester 5	Semester 6
	<ul style="list-style-type: none"><li>Service Quality Management</li><li>Facilities Management and Development</li><li>Managerial Advisory Finance</li></ul>	<ul style="list-style-type: none"><li>International Food and Beverage Management</li><li>Business option 1</li><li>University elective 1</li></ul>	<ul style="list-style-type: none"><li>Room Divisions Management</li><li>Contemporary Management: Issues and Challenges</li><li>Business option 2</li></ul>
Year 3	Semester 7	Semester 8	Semester 9
	<ul style="list-style-type: none"><li>University elective 2</li><li>Business option 3</li><li>Event Management</li></ul>	<ul style="list-style-type: none"><li>Strategic Management for Tourism and Hospitality</li><li>Business option 4</li></ul>	<ul style="list-style-type: none"><li>Flagship Internship</li></ul>

List of minors to choose from:

- Accounting in Business
- Blockchain Enabled Business
- Business and Technology
- Cybersecurity
- Digital Marketing
- Economics
- Entrepreneurship
- Finance
- Global Business
- Logistics & Supply Chain
- Management and Change
- People and Organisation



**View courses for all minors here**  
[tinyurl.com/RMITBusinessminors](https://tinyurl.com/RMITBusinessminors)

## Industry partners





# Bachelor of Accounting

**Program code** BP351  
**Intakes** March, July, October  
**Duration** 3 years  
**Location** Saigon South



**Advanced curriculum with strong industry connections via guest lectures, industry projects, and internship opportunities**



**International accreditation opens up both local and global career opportunities**



**Choose from 12 Business minors to complement your core knowledge**



**Gain the necessary management and leadership skills for career advancement**

The Bachelor of Accounting is an excellent pathway towards becoming a professionally certified accountant, financial advisor, or analyst, all of which are in high demand internationally. These roles are important stepping stones for advancing to Chief Financial Officer or other executive positions.

Accounting is the backbone of all business, and the program is designed to help students succeed in today's fast-paced and ever-changing business landscape, while also positively affecting your community and society.

The program stands out for its advanced curriculum aligned with global accounting standards. Notably, RMIT is among the pioneers in teaching International Financial Reporting Standards (IFRS) in Vietnam. Starting in 2025, compliance with this standard will be mandatory for State-Owned Enterprises, listed companies, and large-scale unlisted public companies across Vietnam.

The program is accredited by leading professional accounting organisations, including CPA Australia, CAANZ, ACCA, and CIMA, which provides greater recognition, credibility, and chances for senior roles along your career pathway, both in Vietnam and overseas.



**Find more program information**  
[tinyurl/AccountingRmit](https://tinyurl.com/AccountingRmit)



## Career prospects

- Certified public accountant
- Auditor
- Financial analyst
- Financial planner
- Financial advisor
- Financial manager
- Consultant
- Investment banker
- Tax specialist
- Budget analyst
- Academia

These initial positions provide solid pathway beginnings to becoming a Chief Accountant, Head of an Accounting and Finance Department, or Chief Financial Officer.



**Mai Viet Hung Tran**  
Industry Partner

CEO,  
PwC Vietnam

The partnership with RMIT has provided us with a rich pool of talent. RMIT consistently produces graduates with the skills and knowledge necessary to excel professionally. The students we have recruited from RMIT have displayed a strong work ethic, adaptability, and a keen ability to think critically. Their diverse backgrounds and interdisciplinary training have brought fresh perspectives to our teams, contributing to innovative problem-solving and a dynamic work environment.

## What you will study

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>▪ Business Decision Making</li><li>▪ Integrated Perspectives on Business Problems</li><li>▪ Business in Society</li></ul>	<ul style="list-style-type: none"><li>▪ Understanding the Business Environment</li><li>▪ Accounting in Organisations and Society</li><li>▪ Business Law</li></ul>	<ul style="list-style-type: none"><li>▪ Economics and Quantitative Analysis</li><li>▪ Financial Accounting and Analysis</li></ul>
Year 2	<ul style="list-style-type: none"><li>▪ Accounting Data Analytics and Visualisation</li><li>▪ Company and Finance Law</li><li>▪ Cost Analysis and Organisational Decisions</li></ul>	<ul style="list-style-type: none"><li>▪ Managerial Advisory Finance</li><li>▪ Financial Accountability and Reporting</li><li>▪ Business minor option</li></ul>	<ul style="list-style-type: none"><li>▪ Taxation 1</li><li>▪ Business minor option</li></ul>
Year 3	<ul style="list-style-type: none"><li>▪ Accounting, Behaviour and Organisations</li><li>▪ Critical Accounting Perspectives</li><li>▪ Business minor option</li></ul>	<ul style="list-style-type: none"><li>▪ Auditing</li><li>▪ Business Graduate Folio</li><li>▪ Business minor option</li></ul>	<ul style="list-style-type: none"><li>▪ Strategic Accounting and Leadership</li><li>▪ University elective</li></ul>

List of minors:

Students can use four business options to form a minor of their choice (each minor consists of four courses within one discipline).

List of minors to choose from:

- Digital Marketing
- Blockchain Enabled Business
- Business and Technology
- Cybersecurity
- Economics
- Entrepreneurship
- Finance
- Global Business
- Logistics & Supply Chain
- Management and Change
- People and Organisation
- Tourism and Hospitality



**View courses for all minors here**  
[tinyurl/RMITBusinessminors](https://tinyurl.com/RMITBusinessminors)

## Professional Recognition





# School of Communication & Design



**At the School of Communication & Design, we help you unlock your full creative potential. There is tremendous growth in demand for creatives, across multiple industries, meaning that there is no better time to pursue the career of your dreams.**

The school offers contemporary and industry-relevant learning experiences and, importantly, gives you the space to fully realise your creativity while developing your skills to become a leader in your chosen industry.

You will have the opportunity to connect, share with and learn from key corporate partners through activities such as internships, field trips and Work Integrated Learning projects (WIL), preparing you for a seamless transition into the workforce.

Our students continue to engage in projects that support their communities, bringing creative solutions to local challenges, as well as participate in national and international competitions, winning numerous prestigious awards.

## You will have access to specialist facilities and modern teaching spaces:

- Mac and PC labs with industry standard design software
- Editing suites, sound suites, colour-grading suites\*
- Design studios
- Audio-visual equipment loan store
- Game Research Lounge and Games lab\*
- The Media Studio, which includes a control room and a multi-functional studio space for multi-camera shoots and screenings\*
- The fashion soft laboratory, which is equipped with resources for garment construction and surface textile embellishment, including facilities for print design and digital embroidery

RMIT Vietnam is also home to one of the best design libraries in Southeast Asia.

\*Saigon South campus only



**Watch the intro to the School of Communication & Design**

[tinyurl/SCDintro](https://tinyurl.com/SCDintro)

## Why study with us at the School of Communication & Design?



Learn how to become a creative leader with a well-rounded skill set



Gain access to industry-standard state-of-the-art equipment and software



Work in specialised studios to build your professional portfolio from day one

**1st**

in Australia and **top 18** globally for Art & Design\*

**4th**

in Australia and **top 45** globally for Communication & Media Studies\*

## Our programs



**Bachelor of Professional Communication**



**Bachelor of Digital Film and Video**



**Bachelor of Design Studies**



**Bachelor of Design (Digital Media)**



**Bachelor of Design (Games)**



**Bachelor of Fashion (Enterprise)**



**Bachelor of Languages**

\*2024 QS World University Rankings by Subject



# Bachelor of Professional Communication

**Program code** BP354 **Duration** 3 years  
**Intakes** March, July, October **Location** Saigon South, Hanoi



**Ranked 45th in the world for Communication and Media Studies**  
(2024 QS World Rankings by Subject)



**Discover a global mindset with local application using the latest industry knowledge, trends and practices**



**Work with industry partners for practical and real-world projects and campaigns**



**Holistic approach to the industry, from strategy, creating content to looking after stakeholders**

Designed to equip you with in-depth knowledge of this essential field, the RMIT Bachelor of Professional Communication reflects the workplace reality of increasing demand for professional communication roles and functions.

The program features 3 majors and 5 minors, and you can choose either a double major or can specialise in one with the minors acting as complementary knowledge.

The degree is specially crafted to blend creativity, critical thinking, and professional know-how. It aims to shape modern communication experts who are imaginative, socially conscious, and multi-skilled.

Your educational journey begins with a solid foundation through our carefully crafted introductory block, ensuring you make informed choices as you advance in the program. From there, you have the flexibility to choose your learning pathway.

Throughout the degree, students are equipped with the valuable knowledge and skills to stay at the forefront of industry developments and thrive in the ever-changing landscape of professional communication practice.

At the end of the degree, the portfolio of work that you create will demonstrate your capacity to produce, operate and innovate in a range of industry sectors. You will be able to show that you are a technologically fluent communication professional who is highly adaptable to evolving roles in a global communication context.



**Find more program information**  
tinyurl/ProfcomRmit



See our student projects and achievements  
tinyurl/SCDprofcomprojects

## Career prospects

Upon graduating, you will be ready to step into a career in designing, building, and maintaining software solutions for the world.

- Art director
- Media planner/buyer
- Account manager
- Client services director
- Copywriter
- Internal communication specialist
- Government and non-government organisation communications management
- Event management
- Brand manager
- Media advisor or consultant
- Media/public relations strategist
- Digital content producer
- Digital engagement and communications officer



**Vo Tuong Van Thuy**  
Alumna  
Global Planning Director,  
Wavemaker Global, London

RMIT equipped me with all the necessary knowledge to get started with my professional career. The program courses were all in-line with current industry standards and I was able to apply these skills when transitioning to a professional environment. RMIT offered plenty of opportunities to gain key soft skills, such as how to successfully work in teams, present to an audience and important negotiation and client management skills. I still find what I learned crucial to climbing the career ladder, especially in a competitive international environment like London.

## What you will study

In your first year, you will complete 4 foundation courses to give you the building blocks needed to explore your chosen pathway. Next, the direction you take is in your hands. You can choose a number of options. In the final year, all students will undertake the compulsory internship.

Year 1	Year 2	Year 3
4 Foundation courses: <ul style="list-style-type: none"><li>• Introduction to Advertising</li><li>• Introduction to Digital Communication</li><li>• Introduction to Public Relations</li><li>• Locating knowledges</li></ul>	<b>Option 1:</b> 1 major + 3 minors	Internship (compulsory)
	<b>Option 2:</b> 1 major + 2 minors + 4 University electives/ Program options	
	<b>Option 3:</b> 2 majors + 1 minor	
	<b>Option 4:</b> 2 majors + 4 University electives/ Program options	

List of majors:

### Advertising

This major blends theory and industry knowledge with practical skills like copywriting, art direction, and strategy planning. Enhance your creative thinking to solve communication issues and connect emotionally with consumers.

Course list:

- Creativity for Advertising\*
- Message and Media Strategy\*
- Art Direction for Advertising\*
- Storytelling for Advertising\*
- Professional Industry Practice
- People and Persuasion\*
- Creative Advertising Futures
- Advertising Capstone Project

\* Choose 4 courses to make a minor in Advertising

### Public Relations

Modern PR jobs focus on advising organisations on improving relationships and reputation. With a public relations major, you'll learn to effectively communicate your organisation's message to various audiences.

Course list:

- Advocacy and Voice in Public Relations\*
- Public Relations Strategy and Planning\*
- Contemporary Media Relations\*
- Public Relations Professional Practice
- Organisational Communication\*
- Issues Risk and Crisis Communication\*
- Applied Public Relations Research
- Public Relations Capstone Project

\* Choose 4 courses to make a minor in Public Relations

### Digital Communication

In this major, you will learn to use digital platforms and technologies for strategy, storytelling, content development, and audience engagement. This includes creating content and measuring its impact using various techniques, tools, and metrics.

Course list:

- Precision Writing for Digital Engagement\*
- Social Media Communication\*
- Managing Digital Challenges\*
- Digital Audiences and Analytics\*
- Content Creation for Digital Engagement
- Communication Platforms and Industries\*
- Digital Communication Professional Practice
- Digital Communication Capstone Project

\* Choose 4 courses to make a minor in Digital Communications

List of minors to choose from:

- Advertising
- Public Relations

- Asian Communication & Culture
- Cinema Studies

- Digital Communication

## Industry partners





# Bachelor of Languages

**Program code** BP317  
**Intakes** March, October  
**Duration** 3 years  
**Location** Saigon South



**Choose from 6 minors in communication, business, and languages to expand your career prospects**



**Access specialised software and facilities**



**Gain insights through practical workshops and projects with industry**



**Learn from different international contexts and disciplines while gaining deep social and cultural knowledge**

The Bachelor of Languages program aims to equip its students with a diverse set of skills, including advanced language proficiency, critical thinking, effective communication, and cross-cultural awareness. This program, with its characteristic flexibility, acts as a key opening the door to many possibilities across numerous industries.

The Translating and Interpreting Major utilises cutting-edge translation and interpreting technologies and tools, including simultaneous interpreting booths and specialised software to help you master the art of translating written and spoken texts from one language into another and interpreting conversations and speeches in real-time.

Your studies will include an overview of popular theory, issues and opportunities in language and related industries, and engagement in real-world projects from industry partners.

A significant advantage of the program is that you can couple your linguistic and cultural competence with a wide range of minors, including Japanese language, Communication, Global Business, Digital Marketing, Tourism and Hospitality or Management and Change. This strong emphasis on cultural competence and intercultural communication will help students break barriers and build bridges between people, communities, and cultures.

On completion of your program, you will be eligible to take an internationally recognised translating and interpreting proficiency test. Studying at RMIT gives you an edge in the job market, as employers seek graduates with cultural understanding in addition to language skills, as well as an international qualification.



**Find more program information**  
tinyurl/LanguagesRmit



**See our student projects and achievements**  
tinyurl/SCDLanguagesprojects



Students work as interpreters for the Consulate General of Canada facilitating conversations between Vietnamese and Canadian business representatives.

## Career prospects

Graduates in Languages can pursue careers in various industries that correspond to their choices of major and minor. Positions are varied and span sectors ranging from business, international service industries, and media and entertainment to embassies, and international representative offices. Some job titles include:

- Professional translator and interpreter
- Content developer/editor
- External/customer relations officer
- Executive assistant
- Events and marketing assistant
- Administration officer
- Project assistant/coordinator
- International trade executive



**Julie Trang Leo**  
Industry Partner

Translator and Interpreter,  
CTM Translation & Consulting

As for my experience working with RMIT students, I have nothing but positive things to say. I'm very impressed by their professionalism, adaptability, and proactive communication. Many RMIT undergraduates we had as interns adjusted quickly to our fast-paced working environment and provided valuable feedback, which we greatly appreciated.

## What you will study

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>Introduction to Language</li><li>Theoretical Bases of Translating and Interpreting</li><li>Minor/University elective</li></ul>	<ul style="list-style-type: none"><li>Language and Society</li><li>Discourse Studies for Translators and Interpreters</li><li>Minor/University elective</li></ul>	<ul style="list-style-type: none"><li>Global Language</li><li>Translating Practice and Principles</li><li>Minor/University elective</li></ul>
Year 2	Semester 4	Semester 5	Semester 6
	<ul style="list-style-type: none"><li>Intercultural Communication</li><li>Language and the Law: Forensic Linguistics</li><li>Minor/University elective</li></ul>	<ul style="list-style-type: none"><li>Language in the Global Workplace</li><li>Translation and Technology</li><li>University elective</li></ul>	<ul style="list-style-type: none"><li>Global Careers</li><li>Interpreting Practice and Principles</li><li>University elective</li></ul>
Year 3	Semester 7	Semester 8	Semester 9
	<ul style="list-style-type: none"><li>Translating and Interpreting Consolidation Practice</li><li>University elective</li><li>University elective</li></ul>	<ul style="list-style-type: none"><li>Language and Culture - Capstone Project</li><li>Ethics and Professional Issues in Translating and Interpreting</li></ul>	<ul style="list-style-type: none"><li>Language and Culture Internship</li></ul>

List of minors to choose from:

- Japanese (four consecutive courses, depending on Japanese language proficiency level at entry)
- Communication Industries
- Digital Marketing
- Global Business
- Management and Change
- Tourism and Hospitality

## Industry partners





# Bachelor of Design Studies

**Program code** BP316 **Duration** 3 years  
**Intakes** March, July, October **Location** Saigon South, Hanoi



Discover how to create designs that carry a message through creative thinking and conceptual ideas



Develop project and communication skills to be work-ready



Utilise specialised studios and Mac and PC labs using the latest software



Build reputation, experience and a professional creative portfolio

Develop your creative credentials to become a multi-disciplinary designer in this fast-growing and dynamic industry.

This program is intended for highly motivated students who want to combine a broad design education with the opportunity to specialise in specific creative streams.

After the first year introduces you to a range of foundational skills and theories such as the elements and principles of design, drawing, typography, computing, design research and creative thinking, you can then specialise in two of the following areas in your second year:

- Graphic Design
- Illustration
- Spatial Concepts (Interiors & Spatial Design)
- User Experience Design

In each specialisation, you will learn up-to-date theories, skills and creativity, and then apply them into studio projects. RMIT has strong links with creative industries and external stakeholders which will enhance your learning experience and career opportunities.



**Find more program information**  
tinyurl/Rmitdesignstudies

RMIT Design Studies students often take part in international competitions, and recently had great success at **D&AD** as well as winning Gold and Bronze Medals at **The Best Brand Award**.



**Rain**  
Student: Nguyen Ha Trang  
From the Illustration Stream in Design Studies, students were asked to illustrate a traditional story.



See our student projects and achievements  
tinyurl/SCDdesignstudiesprojects

## Career prospects

Career opportunities can be found in:

- Graphic design
- Interior and spatial design
- Illustration and digital imaging
- UI and UX design
- Creative art direction
- 3D design
- Motion graphics
- Animation
- Games design



**Jimmy Elias**  
Industry Partner  
Creative Director and Founder, Studio Jimmy Elias (SJE\_) Germany

It was such a pleasure to see the variety of creative outputs. I admired how engaged and innovation-driven the students were throughout the entire process; not only through their well-prepared and thought-through documentation but also in how they coped perfectly during the workshop sessions. I was very happy to see their achievements and great design outcomes.

## What you will study

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>Design Studio 1: Drawing and Modelmaking for Design</li><li>History and Theory of Design 1</li><li>Visual Vocabulary: Typography, Colour and Composition</li></ul>	<ul style="list-style-type: none"><li>Design and Computing 1 (Applications)</li><li>History and Theory of Design 2</li><li>Design Studio 2: Elements and Principles of Design</li></ul>	<ul style="list-style-type: none"><li>Creative Thinking and Innovation</li><li>Design and Computing 2 (3D and Effects)</li><li>Design Studio 3: Systems of Design</li></ul>
Year 2	Semester 4	Semester 5	Semester 6
	<ul style="list-style-type: none"><li>Design Discipline 1: Seminar (Theory)</li><li>Design Discipline 1: Workshop (Skills)</li><li>Design Discipline 1: Studio (Project)</li></ul>	<ul style="list-style-type: none"><li>Design Discipline 2: Seminar (Theory)</li><li>Design Discipline 2: Workshop (Skills)</li><li>Design Discipline 2: Studio (Project)</li></ul>	<ul style="list-style-type: none"><li>Design Management and Collaborative Studio (Studio V)</li><li>University elective</li><li>University elective</li></ul>
Year 3	Semester 7	Semester 8	Semester 9
	<ul style="list-style-type: none"><li>(Studio V) Design Studies: Capstone Studio 1 (24 cps)</li><li>University elective</li></ul>	<ul style="list-style-type: none"><li>Design Studies: Capstone Studio 2 (24 cps)</li></ul>	<ul style="list-style-type: none"><li>Professional Practice: Design Internship</li></ul>

### Design Disciplines

Choose two from the following specialisations:

- Graphic Design
- Illustration
- Spatial Concepts (Interiors & Spatial Design)
- User Experience Design

**Studio V** is a program that links students to industry partners, government agencies, non-government organisations and other community groups through creative projects. Projects reflect social, environmental and economic issues affecting Vietnam.

### Industry partners



IPA-NIMA



SJE



**Tiger Identity**  
Student: Tran Khanh Linh  
Connecting the tiger identity to the young, energetic spirit of women.



**Into Saigon Market**  
Students: Ngo Viet Dung, Bui Hoang Ngoc Nhi  
This sustainable development initiative is a multi-channel campaign promoting tourism in Saigon's lesser-known local markets.



# Bachelor of Digital Film and Video

**Program code** BP325 **Duration** 3 years  
**Intakes** October **Location** Saigon South



Create content for a wide range of audiences, from cinema to social media



Practical learning and engagement with industry partners



Build your own impressive creative portfolio



Utilise RMIT's extensive audio and visual equipment and facilities

The demand for high quality film and video content has never been greater, with local and international companies needing skilled and creative filmmakers to produce engaging content for the communications, entertainment, advertising and online industries.

Employers are constantly searching for talented and qualified professionals to create adverts, documentaries, music videos, web series and features for cinema, TV, mobile and web, or social media.

One of the ways students in this program become work-ready is through supervised internships with industry partners.

This program will train you how to:

- Build a story (screenwriting, directing, producing)
- Create content (camerawork, lighting, editing, sound)
- Analyse narratives (Film history, cinematic language, themes and genres)

In your final year, you will use all your new skills to produce a Capstone film or video as part of a final project.



**Find more program information**  
tinyurl/DigitalfilmvideoRmit



Take a look at more of our student's amazing work  
tinyurl/SCDfilmsprojects



**The Dinner**  
Students: Ha Tat Thanh, Dinh Thai Hung, Bui Quang Trieu, Trinh Hong Anh, Nguyen Dai Nghia, Le Gia Long  
This short film scene is a re-creation of the dinner scene from the La La Land screenplay.



**Ken Ket**  
Students: Nguyen Minh Anh, Nguyen Quang Dung, Vu Ho Nam, Nguyen Thien Ha Giang, Duong Thi Bang Lang, Nguyen Song Ha Nguyen, Le Anh Trung  
Experimenting with experiences of death but using a narrative that is told with different art forms to preserve vagueness and ambiguity.

## Career prospects

This program will prepare you for an exciting range of creative careers, including:

### Creative

- Filmmaker
- Digital content creator
- Online/mobile/social media creative
- Film KOL or influencer

### Development

- Concept developer
- Screenwriter
- Creative producer

### Production

- Director
- Line producer
- Cinematographer
- Art director/Production designer
- Studio/Production manager

### Post-Production

- Editor
- Sound designer
- Colorist



**Andy Ho**  
Industry Partner

Business Director/  
Executive Producer,  
RICE Content &  
Media Limited

RICE Content & Media Limited focuses on content marketing and specialises in video production. I've previously done workshops with students, and I've been a guest speaker in classes. We have several full-time interns from RMIT. The students were eager to engage, ask questions and see our case studies. Youth development is very important in our company, as we believe that talented people should be nurtured early in their careers.

## What you will study

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>Digital Storytelling ●</li><li>Capturing Image ●</li><li>Introduction to Cinema Studies ●</li></ul>	<ul style="list-style-type: none"><li>Screenwriting Essentials ●</li><li>Editing and Grading ●</li><li>Cinema and Nation ●</li></ul>	<ul style="list-style-type: none"><li>Staging and Direction ●</li><li>Sound: Design and Context ●</li><li>Genre and Historical Movements ●</li></ul>
Year 2	Semester 4	Semester 5	Semester 6
	<ul style="list-style-type: none"><li>Screenplay Development ●</li><li>Line and Production Management ●</li><li>Screen Culture and Theory ●</li></ul>	<ul style="list-style-type: none"><li>University elective 1</li><li>Camera and Lighting ●</li><li>Critiquing Narrative ●</li></ul>	<ul style="list-style-type: none"><li>Episodic Content: ● ● Web and Social Media (24 cps)</li><li>University elective 2</li></ul>
Year 3	Semester 7	Semester 8	Semester 9
	<ul style="list-style-type: none"><li>Producing for the Digital Economy ● ● (24 cps)</li><li>University elective 3</li></ul>	<ul style="list-style-type: none"><li>Digital Film and Video: ● ● Capstone Project (24 cps)</li></ul>	<ul style="list-style-type: none"><li>Digital Film and Video Internship</li></ul>

- **Film/video making strand:** storytelling, screenwriting, directing, producing.
- **Technical studio strand:** camera, lighting, editing, colour grading.
- **Concepts and debates strand:** film theory, film genres and movements, film criticism.

## Industry partners





# Bachelor of Design

## (Games)

**Program code** BP214  
**Intakes** March, October  
**Duration** 3 years  
**Location** Saigon South



Learn through the creation of games across multiple formats



Studio-based projects to simulate the real work environment



Access state-of-the-art facilities and industry-standard software



Build a strong career foundation with your own portfolio

Through the program you will gain a deep and critical understanding of games in multiple formats and develop a wide range of design and technical skills to foster your creativity and working knowledge. The program will provide you with an in-depth experience of design and production for games, including level design, game balancing, game narratives, as well as knowledge on game art and programming. Additionally, students will learn theoretical and conceptual knowledge on game design, including critical thinking, analysis and reflection.

The program is highly project-focused, and you will have the chance to connect meaningfully with creative leaders in the Vietnamese game space, as well as have internship opportunities at prominent studios for real-world learning experiences.

Guided by academic staff and industry experts, and utilising state-of-the-art facilities and industry-standard software, you will engage in several studio projects, including a Capstone Project, to create and build functional games in an authentic team environment.

This program will provide you with everything you need to meet the strong global demand for game design professionals, including a powerful portfolio to present to potential employers.



Find more program information  
[tinyurl.com/GamesdesignRmit](https://tinyurl.com/GamesdesignRmit)



Take a look at more of our student's amazing work  
[tinyurl.com/SCDgamesprojects](https://tinyurl.com/SCDgamesprojects)



**Ame no Naka**  
Students: Nguyen Ngoc Tu Quyen, Nguyen Pham Thu Linh, Bui Truong Thinh, Vo Minh Huy  
An interactive storytelling-based game where you play as a girl going on a journey deep into her memories while in a coma.



**Harmony Ville**  
Students: Nguyen Minh Quan, Shen Hsin Jye  
Make a positive impact on a fictional town and learn about mobility and environmental issues.

### Career prospects

- Game designer
- Level designer
- Game developer
- Narrative designer
- Game writer
- Game producer
- Creative director
- Game production manager
- Game artist (2D/3D)
- Researcher/academic career (Games and Interactive Media)



**Nguyen Ngoc Tuan**  
Industry Partner

HR Director,  
Gameloft South-East Asia

Vietnam has seen an increasing number of game developers over the past few years, thanks to the strong development of the gaming industry, specifically in mobile. There is a real shortage of creative game designers who are professionally trained. These are often the key actors in the success of a gaming project. We are happy to partner with RMIT for this first Game Design Program in Ho Chi Minh City. We hope to welcome students to be part of our growing success!

### What you will study

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>Creative Practice 1</li><li>Game Design Studio 1 (24 cps)</li></ul>	<ul style="list-style-type: none"><li>Game Design Studio 2 (24 cps)</li><li>Principles of Play 1</li></ul>	<ul style="list-style-type: none"><li>Principles of Play 2</li><li>Creative Practice 2</li></ul>
Year 2	Semester 4	Semester 5	Semester 6
	<ul style="list-style-type: none"><li>Game Design Studio 3 (24 cps)</li><li>Game Specialisation 1</li></ul>	<ul style="list-style-type: none"><li>Game Design Studio 4 (24 cps)</li><li>Game Specialisation 2</li></ul>	<ul style="list-style-type: none"><li>Game Cultures</li><li>University elective</li></ul>
Year 3	Semester 7	Semester 8	Semester 9
	<ul style="list-style-type: none"><li>Game Specialisation 3</li><li>Game Studies</li><li>University elective</li></ul>	<ul style="list-style-type: none"><li>Game Design Studio 5 (24 cps)</li><li>Play Futures</li></ul>	<ul style="list-style-type: none"><li>Game Design Studio 6 OR Games Internship (24 cps)</li></ul>

#### Design Studio

Create your own projects in a collaborative environment. Students will make their own games, from board games to video games, which includes prototyping and playtesting. The game projects you build will be great additions to your own personal creative portfolio!

#### Industry partners





# Bachelor of Fashion

## (Enterprise)

**Program code** BP327 **Duration** 3 years  
**Intakes** March, October **Location** Saigon South, Hanoi



**Develop a holistic business and management mindset for the fashion industry**



**Use RMIT's specialised facilities to explore your creativity physically and digitally**



**Gain global perspectives within a localised context**



**Work on practical projects with local and international brands**

This program will equip students with the knowledge and skills to become creative leaders in the contemporary fashion industry.

Through deep industry engagement and access to specialised facilities, students develop essential creative, critical thinking, and innovation skills to identify and solve challenges in diverse global contexts. The program emphasises the latest research on sustainable and regenerative fashion practices, encouraging students to think critically and creatively, not only in design, but also in developing innovative business models.

Industry engagement fosters a focus on holistic sustainable approaches and the comprehensive understanding of design, product and supply chain management, retail, and communications. Students are empowered to become change leaders, equipped with the skills to drive positive transformation within the fashion industry.

Work Integrated Learning (WIL) opportunities can translate into exciting internship and employment possibilities. So too can they lead to the entrepreneurial spark, and a path to setting up your own fashion enterprise.



**Find more program information**  
tinyurl/FashionenterpriseRmit



**Take a look at more of our student's amazing work**  
tinyurl/SCDfashionprojects

*Student: Dinh Ngoc Gia Bao*  
Student designed a store according to their selected brand, including a visual analysis of the brand's visual language and aesthetics.



*Students: Nguyen Le Tue Anh, Bui Trieu My Ky, Ly Gia My, Tran Thi Diem Quynh, Vo Nguyen Hoang Oanh*  
Students worked as a group to design and construct a window display for Dumm.

## Career prospects

You will be prepared for a variety of professional roles in the fashion and textiles industry, including:

- Design
- Digital design
- Sustainability consulting
- Range planning
- Product development
- Trend analyst
- Buying management
- Retail management
- Merchandising
- Supply chain management
- Quality assurance
- International trade and wholesaling
- Visual merchandising
- Fashion marketing and communications
- Digital marketing



**Hannah Boylan**  
Industry Partner

Innovation Lead,  
UnAvailable

Working with RMIT interns has been highly rewarding. Their eagerness to learn and ability to adapt quickly enhances our allocated tasks significantly. RMIT prepares students with practical skills and a proactive mindset, well-suited for the business world. We especially appreciate watching them flourish and advance within our company. They consistently bring innovative ideas that propel us forward. We value our partnership with RMIT and look forward to continuing this fruitful collaboration.

## What you will study

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>▪ Introduction to Fashion Enterprise</li><li>▪ Digital Applications for Fashion Enterprise I</li><li>▪ Fashion, Textile, Place &amp; Story</li></ul>	<ul style="list-style-type: none"><li>▪ Introduction to Fashion Retailing</li><li>▪ Introduction to Fashion Marketing</li></ul>	<ul style="list-style-type: none"><li>▪ Fashion Product Specifications</li><li>▪ Program option 1</li><li>▪ Fashion Consumer Insights</li></ul>
Year 2	Semester 4	Semester 5	Semester 6
	<ul style="list-style-type: none"><li>▪ Digital Applications for Fashion Enterprise 2</li><li>▪ Program option 2</li><li>▪ University elective 1</li></ul>	<ul style="list-style-type: none"><li>▪ Fashion Range Development</li><li>▪ Program option 3</li></ul>	<ul style="list-style-type: none"><li>▪ Global Fashion Sourcing</li><li>▪ Program option 4</li><li>▪ University elective 2</li></ul>
Year 3	Semester 7	Semester 8	Semester 9
	<ul style="list-style-type: none"><li>▪ Fashion Enterprise Creation</li><li>▪ Program option 5</li><li>▪ Program option 6</li></ul>	<ul style="list-style-type: none"><li>▪ Fashion Enterprise Partnered Project</li><li>▪ Program option 7</li></ul>	<ul style="list-style-type: none"><li>▪ Fashion Enterprise Project Launch (Internship or Major Project)</li></ul>

Choose from the following Program options and University electives:

### Design and Product Development

- Introduction to Fashion Design
- Fashion Product Development
- Fashion Textile Technology
- Computing for Fashion Design and Product Development
- Pattern Cutting for Production
- Cultural and Contemporary Vietnamese Textiles

### Retail and Merchandising

- Fashion Retail Experience Design
- Fashion Sustainability Compliance
- Fashion Buying Strategies
- Apparel Quality Management
- Supply Chain Management

### Customer Relationship Management and Communication

- Fashion Media Communication
- Fashion and Luxury Brand Management
- The Fashion Workplace
- Digital Fashion Marketing Strategies
- Fashion Enterprise Global Experience

\*Not all courses may be available each semester. Some courses may be available online.

## Industry partners

UnAvailable



LI & FUNG

piktina  
not new, just original

ELLE  
VIETNAM



# Bachelor of Design

## (Digital Media)

**Program code** BP309  
**Duration** 3 years  
**Intakes** March, October  
**Location** Saigon South



Learn an interdisciplinary curriculum that equips you with skills to create through numerous digital media types



Tailor your educational journey through specialised pathways and dive deep into your chosen field



Gain the strategic foresight necessary to become a future leader and change-maker



Access to the latest technologies, specialised software and modern facilities

In an increasingly digital world, driven by technological advancement, there's a profound need for professionals who understand timeless design principles and who can navigate future challenges as they arise.

This program provides a studio-based learning environment that allows students to become leading specialists across a diverse range of digital media disciplines, including animation, interactivity, digital imaging and sound design.

Learn to command the many technologies that are pushing the limits of design and how they may be blended to form radical new visions. With a solid grounding in theory and practice, you can explore how to express thoughts, interests and desires through your personal voice, along four major pathways:

- Interaction Design
- Animation
- Digital Imaging
- Sound Design

These paths are distinct, yet also integrated, with plenty of room for you to create your own professional route.

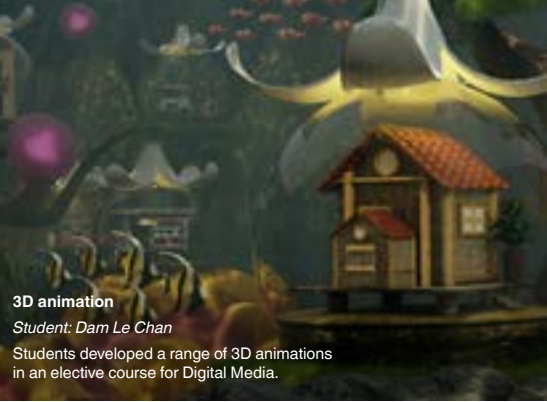


**Find more program information**  
tinyurl/DigitalmediaRmit

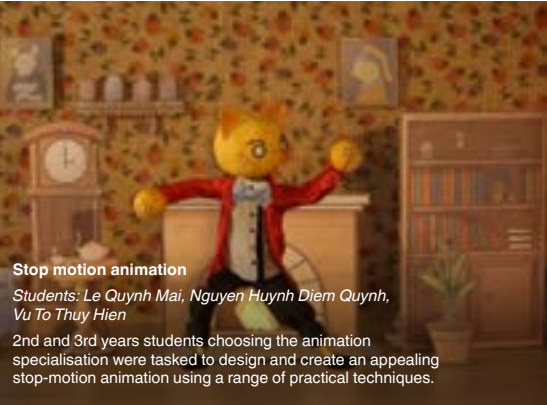
RMIT Digital Media students are heavily encouraged to take part in numerous international competitions, and recently have been a part of teams that won pencils at **D&AD** and awards at the **Young Lions**.



Take a look at more of our student's amazing work  
tinyurl/SCDdigitalmediaprojects



**3D animation**  
Student: *Dam Le Chan*  
Students developed a range of 3D animations in an elective course for Digital Media.



**Stop motion animation**  
Students: *Le Quynh Mai, Nguyen Huynh Diem Quynh, Vu To Thuy Hien*  
2nd and 3rd years students choosing the animation specialisation were tasked to design and create an appealing stop-motion animation using a range of practical techniques.

### Career prospects

You will be prepared for many exciting careers in areas including:

**In interaction design:**

- Web design
- Game production and augmented reality
- User Interface Design (UI)
- User Experience Design (UX)
- Interactive art and design
- VJ and projection mapping

**In animation:**

- 2D, 3D and stop motion animation
- Animation for games
- Motion graphics

**In digital imaging:**

- 3D modelling and sculpting
- Digital video and photography
- Visual effects and digital painting
- Post production in film and photography

**In sound:**

- Sound design
- Audio post production



**Soames Hines**  
Industry Partner  
CEO,  
Ogilvy Group Vietnam

RMIT has been an esteemed university partner for Ogilvy's internship program over the years. They have consistently demonstrated an unwavering commitment to strengthening our partnership as they continue to enhance student knowledge and capability. They go beyond imparting theoretical knowledge through a focus on nurturing students with hands-on modern marketing capability with a well-rounded skill set.

### What you will study

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>Digital Media Studio 1: Production (24 cps)</li><li>Digital Video</li></ul>	<ul style="list-style-type: none"><li>Digital Media Studio 2: Collaboration(24 cps)</li><li>Media Cultures 1</li></ul>	<ul style="list-style-type: none"><li>Sound Design for Digital Media</li><li>Emerging Digital Cultures</li><li>Interactive Media 1</li></ul>
Year 2	<ul style="list-style-type: none"><li>Digital Narrative Theory and Practice</li><li>Digital Media Studio 3: Experimentation (24 cps)</li></ul>	<ul style="list-style-type: none"><li>Digital Media Specialisation 1 (Interaction + Sound)</li><li>Digital Media Studio 4: Client Solutions (24 cps)</li></ul>	<ul style="list-style-type: none"><li>Digital Media Specialisation 2 (Imaging + Animation)</li><li>University elective 1</li><li>Program option 1</li></ul>
Year 3	<ul style="list-style-type: none"><li>Digital Media Studio 5: Specialisation Project (24 cps)</li><li>University elective 2</li></ul>	<ul style="list-style-type: none"><li>Digital Media Professional Practice</li></ul>	<ul style="list-style-type: none"><li>Digital Media Internship (24 cps) OR Digital Media Major Project (24 cps)</li></ul>

### Industry partners





# School of Science, Engineering & Technology

The School of Science, Engineering & Technology at RMIT Vietnam offers students an exceptional education with a focus on developing the capabilities to succeed in today's rapidly changing international workplace.

One of the key benefits students gain is the emphasis on developing soft skills, and all our courses are designed to help students develop the necessary communication, teamwork and leadership aptitude needed to become successful professionals and leaders within their chosen field.

With deep connections to industry-leading companies, students additionally benefit from our authentic assignments with real-world application. Guest speakers, company visits and networking opportunities guarantee that students are ready for the realities of the workplace once they graduate.

Notably, final year students in our Engineering and IT programs spend up to 3 semesters working directly with industry partners for their Capstone Project and internship. This experience often leads to employment opportunities directly after graduating.



## Honours degree for Engineering programs

Engineering graduates receive an Honours degree, which includes a long, high-quality research program. An Honours degree provides a distinctive competitive advantage in the international job market. Qualified students will also have the option of continuing to candidature for a doctoral program such as a PhD without having to complete a master's degree.

## Students have access to advanced laboratories and modern computer facilities:

- Information technology students utilise Android, iOS and modern cross-platform mobile technology such as Flutter Web development tools, security software and AWS cloud services.
- Engineering students utilise our engineering laboratories, produce parts and prototypes with 3D printers, and have access to our Alpha and Baxter robots.
- Aviation students have access to a state-of-the-art flight simulator.
- Food Technology and Nutrition students can access the professional laboratories at HCMC's Biotechnology Centre and the commercial kitchen at Q Industries. They also can use a virtual lab (Labster) for safe and unlimited lab practice.

## Why study with us at the School of Science, Engineering & Technology?



Get equipped with dynamic work-ready skills: adaptability, self-learning and a proactive mindset



Use and upgrade your skills with cutting-edge technology and industry-standard specialist labs



Launch your career both locally and overseas with an international mindset

## Top 10

in Australia and **top 155** globally for Engineering and Technology\*

## Top 10

in Australia and **top 135** globally for Electrical and Electronic Engineering\*

## Top 10

in Australia and **top 170** globally for Computer Science and Information Systems\*

## Our programs



**Bachelor of Applied Science (Aviation)**



**Bachelor of Psychology**



**Bachelor of Food Technology and Nutrition**



**Bachelor of Information Technology**



**Bachelor of Engineering (Software Engineering) (Honours)**



**Bachelor of Engineering (Electronic and Computer Systems Engineering) (Honours)**



**Bachelor of Engineering (Robotics & Mechatronics Engineering) (Honours)**



# Bachelor of Applied Science (Aviation)

**Program code** BP070 **Duration** 3 years  
**Intakes** October **Location** Saigon South



Access global knowledge from Australian aviation experts at the forefront of their fields



Built on RMIT's 80-year history in aerospace and aviation education



Choose from 4 business and aviation minors to expand career opportunities



Gain deep insights from RMIT's aviation industry partners

In Vietnam's first international-standard aviation bachelor's degree, you'll gain an in-depth understanding of the aviation industry plus a range of analytical skills, giving you a comprehensive appreciation of the operating environment. Students will learn how to work individually and in teams to solve aviation industry problems.

With RMIT's history of more than 80 years in aerospace and aviation education in Australia, this degree undertakes a practical and industry-focused approach. Having been successfully delivered in Melbourne, Hong Kong, and Singapore, the program provides access to international expertise, as aviation is a highly international discipline.

The degree specialises in aviation operations and management, covering a breadth of aviation knowledge including the operational and management aspects of airlines and airports, ground handling, and safety.

You can tailor this degree to suit your interests and desired career path through many general, business and aviation electives. Graduates will be able to communicate professionally to a diverse range of aviation industry stakeholders. In the final year of the degree, you'll undertake the Capstone Aviation Industry Project, which is often coordinated with industry partners.

If you are interested in becoming a pilot, you can transfer into the Bachelor of Aviation (Pilot Training) program at RMIT Melbourne.



Find more program information  
[tinyurl/AviationRmit](https://tinyurl.com/AviationRmit)



## Career prospects

The program prepares students for employment in a range of operational, quality, safety, management and planning roles in the aviation industry, both in Vietnam and overseas. These include roles in areas such as:

### For Airlines:

- Airline operations planning and management
- Airline maintenance management and supervision
- Airline strategies, finance, and data analysis
- Human factors concepts and applications

### For Airports:

- Airport landside operations
- Airport airside operations
- Airport planning and management
- Aviation safety management
- Aviation quality management



**Vu Thi Thanh Huong (Wendy)**  
Industry Partner

Country Manager Vietnam & Cambodia, Qatar Airways

Being the chief representative for an international airline with strong commitment to Vietnam, I have been both honoured and enthusiastic to meet and collaborate with the RMIT Vietnam team and its students. I have seen how highly qualified the Aviation program is, offering students great experiences in learning and mentoring. It's great that RMIT offers practical, hands-on learning alongside theory.

## What you will study

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>▪ Business Analytics</li><li>▪ Introduction to Aircraft</li><li>▪ Aviation Industry Environment</li></ul>	<ul style="list-style-type: none"><li>▪ Human Factors in Aviation</li><li>▪ Aviation Safety and Security Systems</li><li>▪ Air Cargo Management and Operations</li></ul>	<ul style="list-style-type: none"><li>▪ Managing the Air Traffic Environment</li><li>▪ Introduction to Aviation</li></ul>
Year 2	Semester 4	Semester 5	Semester 6
	<ul style="list-style-type: none"><li>▪ Airport Design</li><li>▪ Aircraft Airworthiness</li><li>▪ Airport/Airline Operations</li></ul>	<ul style="list-style-type: none"><li>▪ Airport Planning and Management</li><li>▪ Airline Operations</li><li>▪ Aviation Quality Systems</li></ul>	<ul style="list-style-type: none"><li>▪ University elective</li><li>▪ Minor course (2 topics)</li></ul>
Year 3	Semester 7	Semester 8	Semester 9
	<ul style="list-style-type: none"><li>▪ Aviation Project Management</li><li>▪ Aviation Strategy in the Global Context</li><li>▪ Aircraft Maintenance Management</li></ul>	<ul style="list-style-type: none"><li>▪ Minor courses (2 topics)</li><li>▪ Aviation Professional Experience</li></ul>	<ul style="list-style-type: none"><li>▪ Aviation Industry Project</li></ul>

List of minors to choose from:

- Aviation Industry
- Business and Technology
- Global Business
- Cybersecurity

## Industry partners





# Bachelor of Psychology

**Program code** BP154 **Duration** 3 years  
**Intakes** March, October **Location** Saigon South, Hanoi



Learn from international certified psychologists at the forefront of their fields



Modern curriculum with courses upgraded with the latest concepts and real-world examples



Opens the pathway for higher study to become a psychologist



Work Integrated Learning with field placement or a research project in final year

If you have a passion for understanding the science of the mind and human behaviour, this program provides you with the theoretical and practical foundations to pursue a career in the field of psychology.

Psychologists work closely with clients to understand their mental state and how this may impact their behaviour while also conducting research and providing treatments, including counselling.

In this program, students will examine broad topics of human behaviour and delve deeply into fundamental areas such as personality, psychopathology, social psychology, biological psychology, cognitive psychology, developmental psychology, and research methods.

Students also have the opportunity to take part in either a research project or field study placement with one of RMIT's industry partners.

The degree provides a basis for pursuing further study if you want to become a practising psychologist.



**Find more program information**  
[tinyurl.com/PsychologyRmit](https://tinyurl.com/PsychologyRmit)

This program is certified by the **Australian Psychology Accreditation Council (APAC)**. APAC is an independent quality and standards organisation, developing and reviewing the standards for accreditation of psychology programs.



Albert Tiong, Managing Director of the Centre for Mindfulness, ran a workshop about the exploration of self.



Students joined industry leaders and lecturers on a research seminar looking at innovative ways to promote mental health and wellbeing.

## Career prospects

Graduates can find work in a wide range of areas, such as:

- Education counsellor
- NGO social worker
- Educator
- Researcher
- Human resources specialist (recruitment and training)
- Market research specialist
- Marketing specialist (customer behaviour, advertising)

Graduates who wish to become a psychologist or a therapist will need to continue with postgraduate study.



**Mr Albert Tiong**  
Industry Partner  
Managing Director,  
Centre for Mindfulness

I have had the pleasure of working with RMIT Vietnam's psychology students over the years to expand our operations from Singapore to Vietnam, and I found them to be dynamic, independent, fast-learners, and innovative. Prioritising mental wellbeing is essential for individuals, communities, and societies to thrive and flourish, and I look forward to the continuous collaboration with RMIT to enhance the wellbeing of Vietnamese well into the future.

## What you will study

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>• Foundations of Psychology</li><li>• Ethnic Diversity and Health</li><li>• Program option</li></ul>	<ul style="list-style-type: none"><li>• Communication and Professional Practices</li><li>• Principles of Psychology</li><li>• University elective</li></ul>	<ul style="list-style-type: none"><li>• Forensic Psychology</li><li>• Developmental Psychology</li><li>• Foundations of Artificial Intelligence for STEM</li></ul>
Year 2	Semester 4	Semester 5	Semester 6
	<ul style="list-style-type: none"><li>• Cognitive Psychology</li><li>• Social Psychology</li><li>• STEM for Sustainable Development</li></ul>	<ul style="list-style-type: none"><li>• Research Methods in Psychology</li><li>• Biological Psychology</li><li>• University elective</li></ul>	<ul style="list-style-type: none"><li>• Psychology of Gender</li><li>• Motivation and Organisational Psychology (WIL)</li></ul>
Year 3	Semester 7	Semester 8	Semester 9
	<ul style="list-style-type: none"><li>• Psychological Assessment and Individual Differences</li><li>• Psychopathology and Models of Intervention</li><li>• Professional Practices in Psychology</li></ul>	<ul style="list-style-type: none"><li>• Research Project OR Psychology Field Placement (WIL)</li><li>• Cyber-Physical-Biological Systems: Technology for a Digital World</li></ul>	<ul style="list-style-type: none"><li>• Philosophy and Methodology of Psychology</li><li>• Program option</li></ul>

Students can choose between 2 options for University electives and Program options:

- Complete four (4) courses in the Mental Health Minor; or
- Complete two (2) courses from the Mental Health Minor + two (2) University electives

Mental Health Minor course list (Program option courses):

- Nutrition and Determinants of Health
- Working with Psychological Health
- Counselling and Virtual Care
- Personal Identity and Community

## Industry partners





# Bachelor of Food Technology and Nutrition

**Program code** BP199  
**Duration** 3 years  
**Intakes** March, October  
**Location** Saigon South



Contemporary curriculum with breadth and depth in both food technology and nutrition



Access to professional laboratories and commercial kitchens at RMIT's industry partners



Diverse learning environment with specialised software and equipment



Opportunity to exchange or transfer to Melbourne for international exposure and work opportunities

Have you ever wondered what it takes to create, manufacture and market your own innovative food brand? Do you want to make an impact on your community's health and help inform people about nutrition? Then this Bachelor of Science program, with two majors in Food Technology and Nutrition, is for you. Learn what it takes to be at the forefront of the future of food and help design the food of the future!

The Nutrition Major covers human health, nutrients and sustenance, whereas the Food Technology Major focuses on manufacturing, both traditional and futuristic, sensory evaluation of food, product development and quality assurance. Both majors will have their own, separate, final year project.

Foundational courses in chemistry and microbiology will root you firmly into the food tech and nutrition industries, along with courses in food processing and human nourishment.

Graduates in this program will be fully prepared to enter the dynamic and broad food tech and nutrition industries, including having the skills to venture forth as an entrepreneur and build their own brand and business.



**Find more program information**  
tinyurl/FoodtechRmit

Graduates of both majors are eligible for **Australian Institute of Food Science and Technology (AIFST)** membership. Nutrition major graduates are eligible to apply for registration as a nutritionist with the **Nutrition Society of Australia**.



RMIT invited multiple industry partners for a panel discussion on employability and sustainability in Food Tech.



## Career prospects

Given the practical experience gained during the program, graduates will have access to an exciting array of careers both within Vietnam and internationally. This is ideal for anyone wishing to:

- Become the owner or manager of a food and/or food ingredient manufacturing company
- Work in research and development at a large food processing company
- Develop new food products with nutrition at their core
- Work in sales and marketing, purchasing, or supply chain for a food or nutrition business
- Become a nutrition consultant
- Develop food management programs and menus for the public or private sector



**Vy Nguyen**  
Industry partner and alumna

Branding and Communication Manager, Puratos Grand-Place Vietnam

At Puratos, a global food ingredient manufacturer, we value our partnership with RMIT. We believe in the power of food to nourish, comfort, and unite. That's why we're excited about RMIT's commitment to training high-quality food technology students who will shape a better future. Our collaboration is driven by a shared vision of progress and sustainability in the food industry.

## What you will study

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>• Data for a Scientific World Nutritional Physiology</li></ul>	<ul style="list-style-type: none"><li>• The World of Life Sciences</li><li>• Physical Sciences in Action</li><li>• A Mathematical Toolbox for Scientists</li></ul>	<ul style="list-style-type: none"><li>• STEM for Sustainable Development</li><li>• Introduction to Microbiology for Food and Nutrition</li><li>• Chemistry for Food and Life Sciences</li></ul>
Year 2	<ul style="list-style-type: none"><li>• Semester 4</li><li>• Human Sensory Evaluation</li><li>• Foundations of Artificial Intelligence for STEM</li><li>OR</li><li>• Cyber-Physical-Biological Systems: Technology for a Digital World</li></ul>	<ul style="list-style-type: none"><li>• Semester 5</li><li>• Food and Nutritional Chemistry</li><li>• Nutrition, Health and Disease</li><li>• Food Processing Technology</li></ul>	<ul style="list-style-type: none"><li>• Semester 6</li><li>• Applied Nutrition</li><li>• Food Microbiology</li><li>• Rheology &amp; Food Biophysics</li></ul>
Year 3	<ul style="list-style-type: none"><li>• Semester 7</li><li>• Innovation Ecosystem and the Future of Work</li><li>• Food Technology major:<ul style="list-style-type: none"><li>- Food Manufacturing Animal Products</li><li>- Food Packaging and Labelling</li></ul>OR</li><li>• Nutrition major: University elective</li></ul>	<ul style="list-style-type: none"><li>• Semester 8</li><li>• Community Nutrition</li><li>• Nutrition major:<ul style="list-style-type: none"><li>- Entrepreneurship in Nutrition and Food</li><li>- Plant Processing for Nutrition and Health</li></ul>OR</li><li>• Food Technology major: University elective</li></ul>	<ul style="list-style-type: none"><li>• Semester 9</li><li>• Food Safety Analysis</li><li>• Food Formulation and Design (Capstone Project)</li><li>• Industry Placement</li><li>OR</li><li>• University elective</li></ul>

Students can choose to:

- Double major in Food Technology and Nutrition
- Major in Food Technology with a minor in Nutrition (with or without industry placement)
- Major in Nutrition with a minor in Food Technology (with or without industry placement)

**Food Technology:** Learn traditional and novel technologies employed in the manufacture of food products, as well as sensory evaluation of foods, product development and quality assurance.

**Nutrition:** Learn to improve the nutritional quality of our manufactured food supply, creating safe and nutritious foods that taste good and have a balanced nutritional profile.

Note: If you choose to double major in Food Technology and Nutrition, there will be no minors, electives or industry placement course in your curriculum.

## Industry partners





# Bachelor of Information Technology

**Program code** BP162 **Duration** 3 years  
**Intakes** March, July, October **Location** Saigon South, Hanoi



Utilise state-of-the-art facilities and modern labs with Android, iOS and industry-standard software



Design your own program with 3 majors and 8 minors in high-demand tech areas



Acquire work-ready skills in problem-solving, communication, project management, teamwork, and research



Career opportunities in Vietnam and globally

RMIT's revamped Bachelor of Information Technology (IT) places students in the driver seat to design the program of their dreams.

Not only do students now have the flexibility to specialise with a major, but they can also choose to gain a breadth of knowledge across multiple areas through minors and electives.

There is high demand throughout industry for those with knowledge of Artificial Intelligence, Data Science and Cloud Technologies – all of which are offered as minors in this program. To ensure students are future-ready, multiple STEM courses will allow you to grab career opportunities, both in Vietnam and globally, in a world defined by advancing technology.

Technical knowledge can also be complimented with business insights and necessary organisational skills such as project management and cross-cultural collaboration. Key to the success of RMIT's graduates as they navigate the corporate world is the fact that they also are taught important soft skills, such as English language proficiency, communication and presentation skills and teamwork.

This program comes with accreditation from the Australia Computer Society (ACS), meaning graduates will join a professional association with over 47,000 members, representing Australia's technology community across industry, government and education. To be a part of ACS greatly enhances the ability to find employment internationally.

RMIT alumni now work all over the world, not just in Vietnam but also in Australia, Canada and the United States, in high-level positions for international companies such as Intel and NAB.



**Find more program information**

[tinyurl/InformationtechRmit](https://tinyurl.com/InformationtechRmit)

The Bachelor of Information Technology program is accredited at the professional level by the **Australian Computer Society (ACS)**, adding credibility to your expertise and providing access to a wide range of international resources.



View RMIT's amazing student projects  
[tinyurl/SSETprojects](https://tinyurl.com/SSETprojects)



Industry Talk with Katalon: Test Automation in Quality Engineering.



## Career prospects

Upon graduating, you will be ready to step into a career in designing, operating, and managing the IT functions for any business.

- Entry-level careers:**
- AI/Machine Learning engineer
  - Data analyst
  - Data engineer
  - Cloud engineer
  - Software engineer
  - Software tester
  - System engineer
  - DevOps engineer
  - Security engineer
  - IT consultant
- Long-term careers:**
- Project manager
  - IT manager
  - Chief Information Officer
  - Chief Data Officer
  - Chief Executive Officer



**Valerie Leong**  
Industry partner

Program Manager,  
Education to Workforce,  
Amazon Web Services

RMIT Vietnam has been an AWS Academy member institution since 2020 and has a Minor in Cloud Computing in their Bachelor of Information Technology. Through this collaboration, students gain cloud skills and practice through hands-on labs. We appreciate the opportunity to accelerate the digital skills for the workforce of tomorrow and connect students to cloud computing careers.

## What you will study

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>Programming Bootcamp 1</li><li>Programming Studio 1 (24 cps)</li></ul>	<ul style="list-style-type: none"><li>Web Programming Bootcamp</li><li>Web Programming Studio (24 cps)</li></ul>	<ul style="list-style-type: none"><li>Essentials of IT and Ethics</li><li>Introduction to Cyber Security</li><li>Data Communication and Net-Centric Computing</li></ul>
Year 2	Semester 4	Semester 5	Semester 6
	<ul style="list-style-type: none"><li>Software Engineering Fundamentals for IT</li><li>University elective 1</li><li>University elective 2</li></ul>	<ul style="list-style-type: none"><li>Cloud Foundations</li><li>University elective 3</li><li>University elective 4</li></ul>	<ul style="list-style-type: none"><li>System Deployment and Operations</li><li>Foundations of Artificial Intelligence for STEM</li><li>University elective 5</li></ul>
Year 3	Semester 7	Semester 8	
	<ul style="list-style-type: none"><li>Software Engineering Project Management</li><li>University elective 6</li><li>University elective 7</li></ul>	<ul style="list-style-type: none"><li>Programming Project 1</li><li>Innovation Ecosystem and the Future of Work</li><li>University elective 8</li></ul>	

You can choose to use 8 electives to complete one of the following options:

- One (1) major (8 courses per major)
- Two (2) minors (4 courses per minor)
- One (1) minor + four (4) Program options OR University electives
- Four (4) Program options + four (4) University electives

Majors to choose from:

- Enterprise Systems Development
- Digital Innovation
- Cyber Security

Minors to choose from:

- Cyber Assurance
- Data Science
- Cloud Computing
- Creative Computing
- Artificial Intelligence and Machine Learning
- Enterprise Systems Development
- Entrepreneurship
- Blockchain Enabled Business

## Industry partners



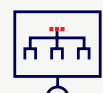


# Bachelor of Engineering (Software Engineering) (Honours)

**Program code** BH120 **Duration** 4 years  
**Intakes** March, October **Location** Saigon South, Hanoi



**Equip yourself with management and soft skills for career advancement**



**Choose from a variety of minors to specialise your knowledge**



**Access state-of-the-art computer labs and the latest industry-standard software building tools**



**Industry partners provide workshops, guest lectures, and job opportunities through a flagship internship program**

With technology constantly changing, software engineers are in high demand in the trending areas of artificial intelligence, embedded systems, robotics, virtual reality and big data.

Software engineers apply engineering principles and systematic methods to develop programs and operate data for computers and electronic equipment.

You will unite the theories and methods of computer science, engineering, and mathematics to create software applications, systems, hardware devices and telecommunication networks. You will also learn the important soft skills that are in-demand across industry, in order to effectively communicate across stakeholders, departments and teams. In this way, you not only learn the necessary technical proficiencies, you also gain the capability to lead within an organisation.

The common first year provides a chance to develop your passion in the fundamentals of engineering before deciding which specialisation – at RMIT in Vietnam or in Melbourne – to pursue from your second year onward. You can also choose from a range of technical or business minors to expand your knowledge and explore your capabilities.



**Find more program information**

[tinyurl.com/SoftwareengineerRmit](https://tinyurl.com/SoftwareengineerRmit)

This program has provisional accreditation from **Engineers Australia (EA)**, which enables graduates to practise as professional engineers in countries, such as China, Japan, New Zealand, Singapore, South Korea, the United Kingdom, and the United States. It also is accredited by the **Australian Computer Society (ACS)**, adding credibility to your expertise and providing access to a wide range of international resources.



**View RMIT's amazing student projects**  
[tinyurl.com/SSETprojects](https://tinyurl.com/SSETprojects)



Doan Luong Hoang, Tran Mach So Han and Nguyen Minh Khoa took 1st runner-up in the Bosch CodeRace Challenge.



Bosch visited the Hanoi Campus and gave a workshop on how software development innovation propels business development.

## Career prospects

### Entry-level careers:

- Frontend or backend software engineer
- Full-stack software engineer
- Mobile software engineer
- Embedded software engineer
- Application developer
- Game developer
- Software developer and tester
- Data analyst
- Data engineer or artificial intelligence engineer
- Machine learning engineer

### Long-term careers:

- Project manager
- Software engineering manager
- Software architect
- Software engineering director
- Chief technology officer
- Chief data officer
- Chief executive officer



**Sathyanarayana T K**  
Industry Partner

Head of Operations,  
Bosch Global Software  
Technologies Vietnam

Following the BGSV ethos to enrich every aspect of life, we dedicate ourselves to developing future generations of a talented technical workforce in Vietnam. Students can have better knowledge and personal development for future technology through various programs, namely through the Bosch Embedded Academy, internship opportunities and Capstone Projects. We believe that our collaboration will contribute significantly to RMIT's aim to create innovative research, teaching and learning culture for students today and tomorrow.

## What you will study

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"><li>▪ Engineering Mathematics</li><li>▪ Engineering Science</li><li>▪ Introduction to Professional Engineering Practice</li></ul>	<ul style="list-style-type: none"><li>▪ Engineering Computing 1</li><li>▪ Digital Fundamentals</li><li>▪ Introduction to Engineering Design</li></ul>	<ul style="list-style-type: none"><li>▪ Software Engineering Design</li><li>▪ Introduction to Electrical and Electronic Engineering</li><li>▪ Environmental and Sustainable Systems Engineering</li></ul>
Year 2	Semester 4	Semester 5	Semester 6
	<ul style="list-style-type: none"><li>▪ Further Programming</li><li>▪ Practical Database Concepts</li><li>▪ Software Engineering Fundamentals for IT</li></ul>	<ul style="list-style-type: none"><li>▪ Full Stack Development</li><li>▪ Algorithms and Analysis</li><li>▪ Computing Theory</li></ul>	<ul style="list-style-type: none"><li>▪ Introduction to Embedded Systems</li><li>▪ Systems Engineering Principles</li><li>▪ Minor course 1</li></ul>
Year 3	Semester 7	Semester 8	Semester 9
	<ul style="list-style-type: none"><li>▪ Embedded System Design and Implementation</li><li>▪ Software Engineering: Process and Tools</li><li>▪ Minor course 2</li></ul>	<ul style="list-style-type: none"><li>▪ Embedded Systems: Operating Systems and Interfacing</li><li>▪ Software Testing</li><li>▪ Minor course 3</li></ul>	<ul style="list-style-type: none"><li>▪ System Architecture and Design</li><li>▪ University elective</li><li>▪ Minor course 4</li></ul>
Year 4	Semester 10	Semester 11	Semester 12
	<ul style="list-style-type: none"><li>▪ Engineering Capstone Project Part A</li><li>▪ Operating Systems Principles</li></ul>	<ul style="list-style-type: none"><li>▪ Engineering Capstone Project Part B</li><li>▪ University elective</li></ul>	<ul style="list-style-type: none"><li>▪ Professional Engineering Experience</li></ul>

### Available minors:

- Enterprise Systems Development
- Cloud Computing
- Artificial Intelligence and Machine Learning
- Data Science
- Cyber Assurance
- Creative Computing
- Blockchain Enabled Business
- Entrepreneurship

### Industry partners



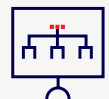


# Bachelor of Engineering (Electronic and Computer Systems Engineering) (Honours)

**Program code** BH073  
**Intakes** March, October  
**Duration** 4 years  
**Location** Saigon South



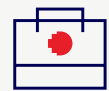
**Equip yourself with management and soft skills for career advancement**



**A variety of minors keep you prepared in the latest industry trends and advancements**



**Utilise the electrical engineering and comms lab, combined with an advanced manufacturing lab**



**Gain experience during a flagship internship program and work on real projects with industry partners**

Electronic and Computer System Engineering is one of the most rapidly growing and highly impactful fields in the engineering and high-tech sector over the last few decades, specifically with the surge in demand for microchips and semiconductors. From smart phones to computers and electric cars, we live and immerse ourselves in a modern world dictated by various electronic and computer systems.

This program is designed to establish and foster students' technical knowledge, professional skills, and hands-on experience in this field, helping them develop and harness viable engineering solutions to various challenges in the design, implementation, and maintenance of analog and digital electronic systems, including embedded systems and IoT, communication and network systems.

In this highly sought-after degree, students have a wide range of options to specialise in various sub-areas of electronic and computer systems engineering or other interdisciplinary areas, including:

- Digital circuits and systems
- Embedded systems and Internet of Things
- Advanced communication and network engineering
- Advanced software engineering and technology
- Entrepreneurship

In their final year, students of this program will work closely with our world-leading industry partners in the electronic and computer systems engineering field to design, develop, and implement optimal engineering products and solutions in the Engineering Capstone Project, as well as gain real-world experience through a 12-week Professional Engineering experience.



**Find more program information**  
tinyurl/ElectroniccomputersystemsRmit



View RMIT's amazing student projects  
tinyurl/SSETprojects



Students: Trương Phú Khang, Lê Đình Danh Nhân, Đào Minh Hoàng, Lý Chí Tiến

The Safety Button System project allows workers a quick way to warn forklift drivers about people in the aisles of a warehouse.



Students: Trần Hoàng Nam, Trần Nguyễn Quang Minh, Hoàng Văn Phúc Triều, Vũ Duy Khôi

Automatising the quality control line in cashew nut production using Computer Vision technology to detect bad nuts and have them removed automatically.

## Career prospects

### Entry-level careers:

- Product/Application development engineer
- Electronic engineer
- Integrated Circuit (IC) design engineer
- Embedded system engineer
- Automation engineer
- Telecommunication engineer
- Network engineer
- Technology consultant

### Long-term careers:

- Principal engineer
- Engineering specialist
- Engineering manager or director
- Chief technology officer
- Chief executive officer



**Kevin Siang-Yong Koh**  
Industry Partner

President,  
Faraday Technology  
Vietnam

Faraday Technology Vietnam highly values our partnership with RMIT. From our collaboration over the years, RMIT students consistently demonstrate that they are well trained in both fundamental knowledge as well as their soft skills in report writing and presentation. With this solid set of skills and eager-to-learn attitude, they are able to pick up industry knowledge quickly within 3 months of training via the Capstone projects. Generally I can say that RMIT students are highly productive in their first year of employment and are great assets to our company.

## What you will study

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"> <li>▪ Engineering Mathematics</li> <li>▪ Engineering Science</li> <li>▪ Introduction to Professional Engineering Practice</li> </ul>	<ul style="list-style-type: none"> <li>▪ Digital Fundamentals</li> <li>▪ Introduction to Engineering Design</li> <li>▪ Engineering Computing 1</li> </ul>	<ul style="list-style-type: none"> <li>▪ Introduction to Electrical and Electronic Engineering</li> <li>▪ Mathematics for ECE</li> <li>▪ Environmental and Sustainable Systems Engineering</li> </ul>
Year 2	Semester 4	Semester 5	Semester 6
Year 2	<ul style="list-style-type: none"> <li>▪ Network Fundamentals and Applications</li> <li>▪ Signals and Systems 1</li> <li>▪ Electronics</li> </ul>	<ul style="list-style-type: none"> <li>▪ Network Engineering</li> <li>▪ Engineering Design 2</li> <li>▪ Electronic Materials</li> </ul>	<ul style="list-style-type: none"> <li>▪ Introduction to Embedded Systems</li> <li>▪ Communication Engineering 1</li> <li>▪ Engineering Design 3</li> </ul>
Year 3	Semester 7	Semester 8	Semester 9
Year 3	<ul style="list-style-type: none"> <li>▪ Electronic Circuits</li> <li>▪ Electronic Engineering 3</li> <li>▪ Program option/ Minor course 1</li> </ul>	<ul style="list-style-type: none"> <li>▪ Embedded System Design and Implementation</li> <li>▪ Systems Engineering Principles</li> <li>▪ Program option</li> </ul>	<ul style="list-style-type: none"> <li>▪ University elective</li> <li>▪ Program option / Minor course 2</li> <li>▪ Program option</li> </ul>
Year 4	Semester 10	Semester 11	Semester 12
Year 4	<ul style="list-style-type: none"> <li>▪ Engineering Capstone Project Part A</li> <li>▪ Program option / Minor course 3</li> </ul>	<ul style="list-style-type: none"> <li>▪ Engineering Capstone Project Part B</li> <li>▪ Program option/ Minor course 4</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professional Engineering Experience</li> </ul>

Program options are courses offered specifically for this program, and include:

- Advanced Network Engineering
- Signals and Systems 2
- Circuit and System Simulation
- Practical Database Concepts

Note: If students don't choose a minor, they can also take any course from the minor course list as program options.

Available minors:

- Digital Circuits and Systems
- Embedded Systems and Internet of Things
- Advanced Communication and Network Engineering
- Advanced Software Engineering and Technology
- Entrepreneurship

## Industry partners



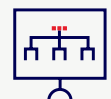


# Bachelor of Engineering (Robotics and Mechatronics Engineering) (Honours)

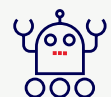
**Program code** BH123  
**Intakes** March, October  
**Duration** 4 years  
**Location** Saigon South



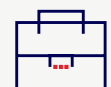
**Equip yourself with management and soft skills for career advancement**



**Choose from a variety of minors to specialise your knowledge**



**Utilise laboratories, 3D printers, and have access to a range of robots**



**Get real world experience through practical industry projects and an internship program**

Developments in robotics and mechatronics are reshaping the modern world, with automated and autonomous systems, smart devices and systems changing how we do things at home, on the streets, and in factories.

This program is designed to establish and foster students' technical knowledge, professional skills, and hands-on experience in this field to develop and harness viable engineering solutions to various challenges in the design, implementation, and maintenance of electronic, mechanical, robotic and mechatronic components and systems, intelligent manufacturing technologies and processes.

The first year of this highly sought-after degree of modern engineering provides a chance for students to establish and develop their knowledge, skills and passion in the fundamentals of engineering before deciding which specialisation – at RMIT in Vietnam or in Melbourne – to pursue from their second year onward.

Students of this program have a wide range of options to specialise in various sub-areas of robotics and mechatronics engineering or other interdisciplinary areas, including:

- Robotics and intelligent systems engineering
- Intelligent manufacturing technologies
- Digital and embedded systems engineering
- Advanced software engineering and technology
- Entrepreneurship



**Find more program information**  
tinyurl/RoboticsRmit

This program has provisional accreditation from **Engineers Australia**, which is a signatory to the International Engineering Alliance. This international recognition enables graduates to practise as professional engineers in signatory countries including China, Japan, New Zealand, Singapore, South Korea, the United Kingdom, and the United States.



View RMIT's amazing student projects  
tinyurl/SSETprojects



Students: Vu Viet Minh, Le Trung Hieu, Lo Ka Kiu, Le Hoang Hung Nhi, Nguyen Thien Tu  
Students develop an automatic shrimp feeding system that uses IoT technology to enhance functionality and enable remote control via an app and cloud computing.



Students had the opportunity to visit the TRIAC factory in order to learn about robot construction.

## Career prospects

Newcomers to the field typically begin their careers as engineers before transitioning into senior roles.

### Entry-level careers:

- Robotic engineer
- Mechatronic engineer
- Automation engineer
- Industrial engineer
- Manufacturing engineer
- Process engineer
- Mechanical or electronic engineer
- Product/Application development engineer
- Technology consultant

### Long-term careers:

- Principal engineer or technical leader
- Advanced or specialist engineer
- Engineering manager or supervisor
- Director of engineering
- Director of technology
- Chief executive officer
- Chief technology officer



**Joanie Lam**  
Industry Partner

College Program Manager,  
Intel Vietnam

Intel Vietnam values our partnership with RMIT students as they bring a fresh perspective and exceptional work ethic to all projects. As interns and fresh hires, RMIT students consistently demonstrate strong soft skills, particularly in communication, teamwork, and adaptability, which have proven to be valuable assets to the company.

## What you will study

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	<ul style="list-style-type: none"> <li>• Engineering Mathematics</li> <li>• Engineering Science</li> <li>• Introduction to Professional Engineering Practice</li> </ul>	<ul style="list-style-type: none"> <li>• Digital Fundamentals</li> <li>• Introduction to Engineering Design</li> <li>• Engineering Computing 1</li> </ul>	<ul style="list-style-type: none"> <li>• Introduction to Electrical and Electronic Engineering</li> <li>• Advanced Manufacturing and Mechatronics: What We Make and How We Make It</li> <li>• Environmental and Sustainable Systems Engineering</li> </ul>
Year 2	Semester 4	Semester 5	Semester 6
Year 3	Semester 7	Semester 8	Semester 9
Year 4	Semester 10	Semester 11	Semester 12

Program options are courses offered specifically for this program, and include:

- Materials Engineering
- Signals and Systems 1
- Practical Database Concepts
- Electronic Circuits

Note: If students don't choose a minor, they can also take any course from the minor course list as program options.

Available minors:

- Robotics & Intelligent Systems Engineering
- Intelligent Manufacturing Technologies
- Digital & Embedded Systems Engineering
- Advanced Software Engineering and Technology
- Entrepreneurship

## Industry partners





# Pathway programs into RMIT

RMIT Vietnam offers a number of different pathway programs into further higher education studies.

Both the English for University and Foundation Studies programs are a part of the School of English & University Pathways, and are tailored to the needs of future university students. The UniSTART program helps students who do not meet the academic entry requirements for higher education attain these goals.

All our pathway programs help students develop competence in English language skills, and we aim to motivate learners to become autonomous and active participants in their study experience.

Using a student-centred approach, our specialised curriculum, small class sizes, a focus on community building and adaptive teaching methods all ensure that our students become experts in communicating, collaborating and critical thinking.

Graduates from our programs are not just proficient in English, as they have learned the language from an academic context as well. This means a seamless transition into an international university environment.

Our English for University program is accredited by the **National ELT (English Language Teaching) Accreditation Scheme (NEAS)**, the leading global quality assurance provider in English language teaching.



## Why study pathway programs at RMIT?



Get a head start on what is required to thrive in an international university environment



Gain foundational skills in communication, teamwork, critical thinking, research and English in an academic context



Grow your confidence to excel and thrive in university in a safe, fun, engaging and community-focused setting

## Pathway Programs at RMIT



English for University



Foundation Studies



UniSTART

## English for University

<b>Levels</b>	Beginner to Advanced	<b>Duration</b>	10 weeks per level
<b>Ages</b>	16+	<b>Location</b>	Saigon South, Hanoi
<b>Mode</b>	Full-time classes available morning or afternoon, depending on term start date		



**Familiarisation with RMIT, the university and its systems, before entering higher education**



**A stepping stone from high school to university: learn how to learn and how to be independent**



**Satisfy English entry requirements into RMIT higher education programs after completing the Advanced level**



**Access to RMIT facilities, library, and other student services**

The English for University program provides seven levels of English training, starting at the beginner level and progressing to advanced proficiency in the language. The program aims to prepare you for higher education studies and develop the skills needed for life and work. You will:

- Develop your learning and language skills, helping you become an independent learner and giving you confidence to transition into university.
- Enhance your English language skills in reading, writing, listening, speaking, grammar, and vocabulary.
- Gain knowledge that will support you on your academic journey by completing group discussions, presentations, videos, and other engaging tasks.
- Develop a broad set of practical skills as you work in teams, apply critical thinking, and learn to collaborate with others.

Students in this program learn how to learn and gain the necessary skills needed to thrive - first in an international university setting and secondly, in the modern workplace.

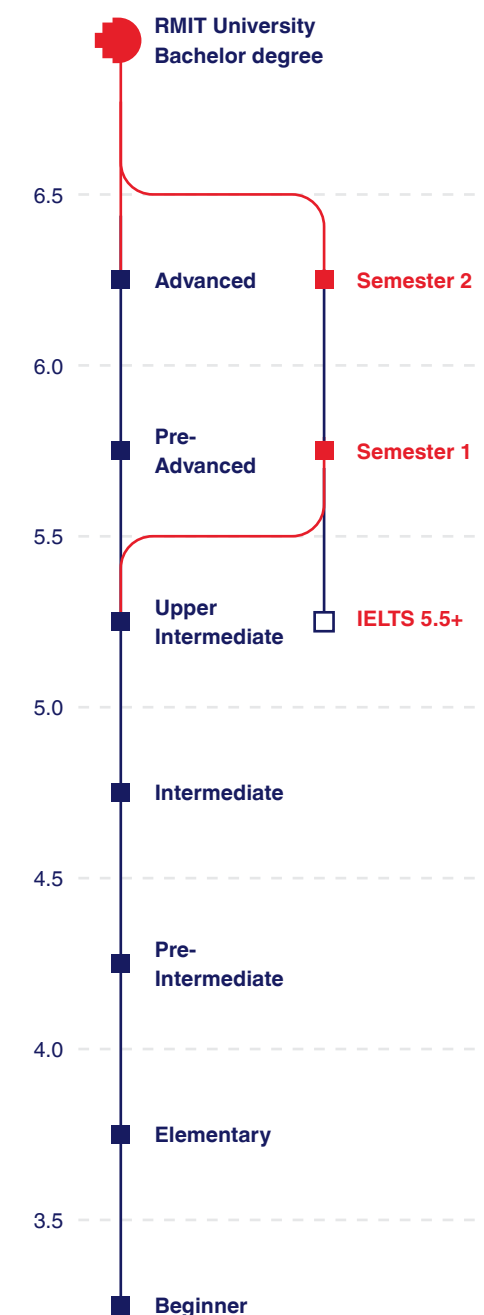


**Find out more information**  
tinyurl/EuRmit

The English for University program provides the perfect pathway to mastering English and then moving into undergraduate study at RMIT in either Vietnam or Melbourne, Australia.

## Levels of study

IELTS  
Equivalent



■ English for University program  
■ Foundation Studies program



# Foundation Studies

**Ages** 16 +  
**Mode** Full-time  
**Duration** 1 year (2 semesters)  
**Location** Saigon South, Hanoi



Immerse yourself in an international university environment with a wide range of activities and events.



Access to university services, such as careers counselling and wellbeing support.



Direct pathway into undergraduate programs at RMIT, upon achievement of progression requirements.



Experience student-centred teaching methods and styles of assessment to be well-prepared for undergraduate studies.

The Foundation Studies program is a discipline-oriented direct entry pathway to RMIT University here in Vietnam and Australia.

The program is designed as a preparatory course that helps bridge the gap between secondary school education and university-level studies. It is tailored specifically for international students to ensure they meet the academic and language requirements needed to enter undergraduate programs.

This unique program helps prepare you for life, providing opportunities to develop an international and social network, thus setting our students up for success at RMIT and into their future studies or careers globally.

The program is delivered over two semesters (one academic year). You will study a total of eight courses, four courses per semester. The curriculum includes a mix of core courses such as English and discipline-specific courses alongside some electives that depend on your intended university degree and major.

## Pathways

Upon successful completion of the Foundation Studies program and meeting the prerequisites and published grade point average, you will be able to progress to an approved undergraduate program at RMIT in Vietnam or Australia.



**Pathways into programs at RMIT in Vietnam**

[tinyurl.com/PathwaysRmit](https://tinyurl.com/PathwaysRmit)



**Pathway into programs at RMIT in Melbourne**

[tinyurl.com/FoundationstudiesatMel](https://tinyurl.com/FoundationstudiesatMel)



**Quynh Nhi Hoang**  
Former Foundation Studies student

Current student,  
Bachelor of Digital Marketing

Foundation Studies can only be described using two words: fun and stimulating. The program provided me with great preparation for higher education and has pushed me to become a better version of myself with the help of supportive classmates, inspiring teachers, and a comprehensive curriculum.

## Foundation Studies Streams

### Business

Semester 1	Semester 2
<ul style="list-style-type: none"><li>Exploring Narratives</li><li>Foundation Accounting</li><li>Law and Society</li><li>Statistics and Probability</li></ul>	<ul style="list-style-type: none"><li>Comparative Texts</li><li>Principles of Economics</li></ul> <p><b>Plus two of the following courses*:</b></p> <ul style="list-style-type: none"><li>Data Analytics</li><li>Marketing and Communication</li><li>Global Studies: Relationships and Trade</li><li>Introduction to Software Development</li></ul>

### Art, Design and Architecture

Semester 1	Semester 2
<ul style="list-style-type: none"><li>Exploring Narratives</li><li>Fundamentals of Visual Communication</li><li>Materials and Design</li><li>Drawing and Studio Practice</li></ul>	<ul style="list-style-type: none"><li>Comparative Texts</li><li>Studio Investigation</li></ul> <p><b>Plus two of the following courses*:</b></p> <ul style="list-style-type: none"><li>Multimedia</li><li>Media: Power and Persuasion</li><li>Creative Narratives</li><li>Marketing and Communication</li></ul>

### Communication and Social Context (starts August 2025)

Semester 1	Semester 2
<ul style="list-style-type: none"><li>Exploring Narratives</li><li>Global Studies: Relationships and Trade</li><li>Law and Society</li><li>Media: Power and Persuasion</li></ul>	<ul style="list-style-type: none"><li>Comparative Texts</li><li>Creative Narratives</li></ul> <p><b>Plus two of the following courses*:</b></p> <ul style="list-style-type: none"><li>Multimedia</li><li>Psychology</li><li>Data Analytics</li><li>Marketing and Communication</li></ul>

### Information Technology (starts August 2025)

Semester 1	Semester 2
<ul style="list-style-type: none"><li>Exploring Narratives</li><li>General Mathematics</li><li>Data Analytics</li><li>Statistics and Probability</li></ul>	<ul style="list-style-type: none"><li>Comparative Texts</li><li>Introduction to Software Development</li></ul> <p><b>Plus two of the following courses*:</b></p> <ul style="list-style-type: none"><li>Multimedia</li><li>Psychology</li><li>Media: Power and Persuasion</li><li>Advanced Mathematics</li></ul>

\*Note: The courses which will be offered will be decided prior to program commencement.





# UniSTART

**Ages** 16 +      **Duration** 12 weeks  
**Mode** Full-time      **Location** Saigon South

UniSTART provides a tailored pathway for transitioning into university if you do not meet the academic entry requirements.

In UniSTART Academic, you will develop practical skills in areas such as critical thinking, communicating, reading and writing as part of the introductory pathway course Learning to Learn at a Global University. Before transitioning into a degree program, you will then need to complete an introduction course in your chosen field.

**UniSTART Academic Courses**

- Learning to Learn at a Global University
- Introduction to Business and Management

OR

- Introduction to Communication & Design

OR

- Introduction to Science & Technology

Note: The academic courses in UniSTART are non-award courses, with no credit going toward an undergraduate degree.



**UniSTART Academic**  
tinyurl/UnistartacademicRmit



**Sipho Ncube**  
Senior Educator,  
English for University

One of the things I enjoy the most in terms of teaching at RMIT is connecting with the students and preparing them to meet their goals. I like to incorporate meaningful games and activities in my classes to engage students in their learning. I also enjoy tutoring and advising students outside of class, as it gives me the opportunity to work with students who just need a little more support.



# Admissions





Vietnam

	Undergraduate Programs	UniSTART Academic	Foundation Studies
Academic requirements	Upper Secondary School (High School) Graduation Diploma with a minimum GPA of 7.0/10.0, or equivalent, for Year 12.  Additional requirement for some selected programs: <ul style="list-style-type: none"><li>A minimum score of 6.0/10.0, or equivalent in the pre-requisite subject* taken in Year 12; or</li><li>Creative work submission**</li></ul>	Upper Secondary School (High School) Graduation Diploma with a minimum GPA of 6.0/10.0, or equivalent, for Year 12.  Additional requirement for some intended undergraduate programs: Creative work submission**	One of the following: <ul style="list-style-type: none"><li>Completion of Upper Secondary School (High school) Year 11 with a minimum GPA of 6.0/10.0; or</li><li>Upper Secondary School (High School) Graduation Diploma with a minimum GPA of 5.0/10.0 for Year 12</li></ul>
English requirements	Successfully complete RMIT Vietnam English for University - Advanced level or complete one of the following English proficiency tests: <ul style="list-style-type: none"><li>IELTS (Academic) / IELTS (Academic) One Skill Retake 6.5 (no band below 6.0)</li><li>TOEFL iBT 79 (with minimum score of 13 in Reading, 12 in Listening, 18 in Speaking and 21 in Writing)</li><li>Pearson Test of English (Academic) 58 (no communication band below 50)</li><li>C1 Advanced (formerly known as Cambridge English: Advanced (CAE)) or C2 Proficiency (formerly known as Cambridge English: Proficiency (CPE)) 176 (no less than 169 in any component)</li></ul>	Successfully complete RMIT Vietnam English for University - Upper Intermediate level, or complete one of the following English proficiency tests: <ul style="list-style-type: none"><li>IELTS (Academic) / IELTS (Academic) One Skill Retake 5.5 (no band below 5.0)</li><li>TOEFL iBT 50 (with minimum score of 5 in Reading, 5 in Listening, 14 in Speaking and 15 in Writing)</li><li>Pearson Test of English (Academic) 42 (no communication band below 36)</li><li>B2 First (formerly known as Cambridge English: First (FCE)) or C1 Advanced (formerly known as Cambridge English: Advanced (CAE)) 162 (no less than 154 in any component)</li></ul>	

International Baccalaureate (IB) Diploma

	Undergraduate Programs	UniSTART Academic	Foundation Studies
Academic requirements	International Baccalaureate Diploma with a minimum of 25 points. (Aggregate scores include bonus and penalty points.)  Additional requirement for some selected programs: <ul style="list-style-type: none"><li>A minimum score of 2 at Higher Level or 3 at Standard Level in the pre-requisite subject*; or</li><li>Creative work submission**</li></ul>	International Baccalaureate Diploma with a minimum of 24 points. (Aggregate scores include bonus and penalty points.)  Additional requirement for some selected intended undergraduate programs: Creative work submission**	Completion of Year 1 with a minimum of 24 points.
English requirements	International Baccalaureate Diploma with one of the following: <ul style="list-style-type: none"><li>English A1 or A2 with a minimum score of 4 at Higher Level (HL) or Standard Level (SL); or</li><li>English B with a minimum of 4 at Higher Level (HL) or a minimum of 5 at Standard Level (SL)</li></ul>		One of the following: <ul style="list-style-type: none"><li>English A1 or A2 with a minimum score of 3 at Higher Level (HL) or Standard Level (SL); or</li><li>English B with a minimum of 3 at Higher Level (HL) or a minimum of 4 at Standard Level (SL)</li></ul>

\* Pre-requisite subjects:

- Mathematics for Engineering / IT / Aviation / Food Technology and Nutrition programs
- Mathematics, or Geography, or a Science subject for Psychology program

\*\* Applicable for the Bachelor of Design (Games)

Note for English requirements:

- Previous study and proficiency tests are recognised for two years from the completion date or test date to the program commencement date unless stated otherwise.
- Where you have achieved more than one form of English language proficiency, only the most relevant achievement will be considered in the admission decision.

This document is prepared in 2024. It should be used for reference purpose only, is subject to change, and therefore could be adjusted at the actual time of application selection.



View other international English entry requirements  
tinyurl/EnglishrequirementsRmit



Academic requirements by country  
tinyurl/AcademicrequirementsRmit

United Kingdom

	Undergraduate Programs	UniSTART Academic	Foundation Studies
Academic requirements	Minimum 7 points for 3 A Level subjects. Points calculated as follows: A=5, B=4, C=3, D=2 and E=1.  Additional requirement for some selected programs: <ul style="list-style-type: none"><li>A minimum of C grade in the pre-requisite subject (A Level)*; or</li><li>Creative work submission**</li></ul>	Minimum 4 points for 2 A Level and 1 AS Level subjects. Points calculated as follows: A=5, B=4, C=3, D=2 and E=1.  Additional requirement for some selected intended undergraduate programs: Creative work submission**	Successfully complete one of the following: <ul style="list-style-type: none"><li>UK IGCSE: Minimum of three subjects with C average or 12 points; or</li><li>UK GCE A Levels: Minimum 1 A Level or equivalent</li></ul>
English requirements	Successfully complete one of the following: <ul style="list-style-type: none"><li>UK IGCSE: C / 4 or better in English - First Language or English Literature; or B / 6 or better in English - Second Language; or</li><li>UK GCE A Levels: Achieve minimum C grade in an A Level subject that is taught and examined solely in English (excludes language subjects and Mathematics and Music)</li></ul>		Successfully complete one of the following: <ul style="list-style-type: none"><li>UK IGCSE: C / 4 or better in English – First Language, or English Literature, or English – Second Language; or</li><li>UK GCE A Levels: Achieve minimum C grade in an A Level subject that is taught and examined solely in English (excludes language subjects and Mathematics and Music)</li></ul>

USA

	Undergraduate Programs	UniSTART Academic	Foundation Studies
Academic requirements	High School Diploma with a minimum GPA of 2.5/4, or equivalent in final year; and one of: <ul style="list-style-type: none"><li>a minimum SAT score of 1060 (out of 1600), or 1500 (out of 2400); or</li><li>a minimum ACT composite score of 21</li></ul> Additional requirement for some selected programs: <ul style="list-style-type: none"><li>A minimum of C grade, or equivalent in the pre-requisite subject* taken in final year; or</li><li>Creative work submission**</li></ul>	High School Diploma with a minimum GPA of 1.0/4 in final year, or equivalent.  Additional requirement for some selected intended undergraduate programs: Creative work submission**	One of the following: <ul style="list-style-type: none"><li>Completion of Year 11 with minimum GPA 1.0/4 or 50% or pass average (whichever is higher); or</li><li>Completion of High School Diploma</li></ul>
English requirements	Achieve minimum of C grade, or equivalent, in an English subject taken in final year.		One of the following: <ul style="list-style-type: none"><li>IELTS (Academic) / IELTS (Academic) One Skill Retake 5.5 (no band below 5.0), or equivalent</li><li>Minimum score of C, or equivalent in an English subject taken in the final year.</li></ul>

Note: The Teaching institution needs to be accredited by a recognised US national/regional accrediting agency.

South Korea

	Undergraduate Programs	UniSTART Academic	Foundation Studies
Academic requirements	High School Diploma with a minimum One of the following: <ul style="list-style-type: none"><li>Immumgye Kodung Hakkyo Choeupchang (Upper Secondary Certificate) with a minimum GPA of 75% in final year; or</li><li>Completion of Upper Secondary Certificate with CSAT overall standard score of 300</li><li>Additional requirement for some selected programs:<ul style="list-style-type: none"><li>A minimum score of 70% in the pre-requisite subject* taken in the final year; or</li><li>Creative work submission**</li></ul></li></ul>	One of the following: <ul style="list-style-type: none"><li>Immumgye Kodung Hakkyo Choeupchang (Upper Secondary Certificate) with a minimum GPA of 60% in final year; or</li><li>Completion of Upper Secondary Certificate with CSAT overall standard score of 270</li></ul> Additional requirement for some selected intended undergraduate programs: Creative work submission**	One of the following: <ul style="list-style-type: none"><li>Completion of Year 11 with a minimum GPA of 60%; or</li><li>Completion of Immumgye Kodung Hakkyo Choeupchang (Upper Secondary Certificate)</li></ul>
English requirements	Same as the English requirements for Vietnam.		



# How to apply

RMIT University Vietnam has three semester intakes per year:

- March
- July
- October

## Application process



Admissions at RMIT are on a rolling basis. As entry to some programs is competitive, students are strongly recommended to start the application process early.

**See important dates for 2024**  
[tinyurl/important-date-rmit](https://tinyurl.com/important-date-rmit)

**Find out how to apply**  
[tinyurl/apply-rmit-program](https://tinyurl.com/apply-rmit-program)

# Tuition

Payments are made each semester on a course-by-course basis.

**Up-to-date fee information**  
[tinyurl/rmit-tuition-fee](https://tinyurl.com/rmit-tuition-fee)

# Scholarships

RMIT is committed to making a genuine difference in the communities in which we operate, creating positive impact through education and research. Since its inception, RMIT Vietnam has provided full and partial scholarships to talented Vietnamese and international students to pursue bachelor's and master's degrees.

Through these scholarships, many deserving Vietnamese students gain access to higher education at an international standard. Full scholarship students also receive leadership mentoring and participate in leadership development programs throughout their study. We encourage all our prospective students to review the range of scholarships available and apply for any that they are eligible for.



Between 2001 to the beginning of 2024, RMIT has provided **1,600** scholarships worth an estimated **468** billion VND.



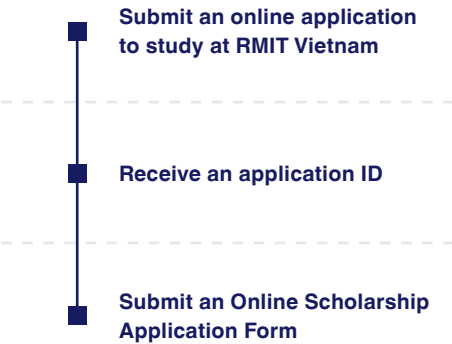
RMIT offers over **100** scholarships a year.



**View all of the update-to-date information on scholarships**  
[tinyurl/rmit-scholarships](https://tinyurl.com/rmit-scholarships)

## How to apply for a scholarship

Before applying, we recommend reading the scholarship terms and conditions.



Each scholarship has unique requirements, find the full details by researching each scholarship.



**Find out how to apply for scholarships**  
[tinyurl/rmit-scholarships](https://tinyurl.com/rmit-scholarships)

## Key Dates

January	Scholarship application opens
July	Scholarship application deadline
September	Scholarship results

## Outstanding scholarship students



**Nguyen Hoang Yen** worked her way up from an impoverished childhood and received the Opportunity Scholarship a RMIT; She currently has the Chevening Scholarship. With her core values of design for social good, she aspires to make a long-lasting impact in Vietnam's public health sector upon completing the Master of Art in Media, Campaigning and Social Change at the University of Westminster.



**Doan Ngoc Duy** was the Creative Director of the Vietnam-Australia Mural Village in Tan Tich ward, Cao Lanh city, a public art community project. He is now Chief Growth Officer for the Ba Huan Group and a lecturer at the University of Architecture Ho Chi Minh City. RMIT Vietnam's full scholarship enabled him to live his dream as an art and design specialist and lecturer while still being able to contribute his expertise to the community.



**Hoang Nhat Minh**, an Opportunity Scholarship holder who is visually impaired, graduated with a Bachelor of Communication (Professional Communication). He now works for Saigon's Children's Charity.





# Our faculty

RMIT is home to highly qualified professors and lecturers who bring a wealth of industry and academic experience from around the world. Their research topics are at the cutting edge of contemporary issues, focusing on local and international environments.

## The Business School



**Robert McClelland**  
BSc, MSc, DMS, PhD  
(Virtual & Blended Learning for Business)  
  
Dean,  
The Business School

With over 50 years now in university education, I can honestly say that I have never been more excited for the future of today's students. RMIT is helping prepare future business leaders thanks to the combination of our Work Integrated Learning and blended learning practices, and our deep ties to industry.



**Kok Seng Kiong**  
PGCHE, BA (Hons), MSc, PhD  
(Management Studies)  
  
Head of Department,  
Undergraduate Business Programs



**Son Nguyen**  
LLB, LLM, PhD (Law)  
  
Senior Program Manager,  
Accounting



**Hoang Ai Phuong**  
BBus, MAIS, PhD  
(Philosophy in Information Systems)  
  
Senior Program Manager,  
Digital Marketing



**Lei Tin Ong (Jackie)**  
THEC, BA, MUP, PhD  
(Sustainable Development Planning)  
  
Senior Program Manager,  
Tourism and Hospitality Management

## School of Science, Engineering & Technology



**Iwona Miliszewska**  
MEng, GradDip,  
PhD (Computer Science)  
  
Dean,  
School of Science, Engineering & Technology

Graduates from the School of Science, Engineering & Technology are in-demand in the job market across various industries in Vietnam and abroad; some even launch their own companies. What makes them so successful? Excellent problem-solving skills, project management experience, and the ability to adapt to changing work environments.



**Tran Ngoc Quang**  
BMath (CS), MMath (CS)  
  
Senior Program Manager,  
Software Engineering / Information Technology



**Nguyen Le Huy**  
BENG, ME (Electrical & Comp)  
  
Deputy Dean, Learning, Teaching & Quality,  
Senior Program Manager,  
Electrical and Electronic Engineering /  
Robotics and Mechatronic Engineering



**Alberto Bernabeo**  
BA, MGeo, MES, MSJ & SComm, PEng, PhD  
(Physics of the Earth System)  
  
Senior Program Manager, Aviation Management



**Truong Thuc Tuyen**  
BE, MPhil, PhD  
(Philosophy in Food Engineering)  
  
Program Manager,  
Food Technology and Nutrition



**Nguyen Ngoc Quynh Anh**  
MA (Psychology), PhD  
(Philosophy (Public Health – Mental Health))  
  
Program Manager,  
Psychology

## School of Communication & Design



**Donna Cleveland**  
BA (Hons) Design,  
PhD (Transformational Cloth)  
  
Acting Dean,  
School of Communication & Design

At the School of Communication & Design, we foster interdisciplinary learning and actively engage students in their lifelong learning journeys. We prepare them to become proactive change agents, dedicated to shaping sustainable futures through creativity and impactful innovations.



**Corinna Joyce**  
BBA, BA Fashion Design &  
Pattern Making, MA  
  
Acting Senior Program Manager,  
Professional Communication  
Program Manager, Fashion (Enterprise)



**Khoa Nguyen**  
BA, MS, MFA  
  
Program Manager,  
Digital Film and Video



**Ricardo Arce**  
BA, MA  
  
Program Manager,  
Digital Media



**Manny Ling**  
BA (Hons) Design, MA, PhD  
(Calligraphy Across Boundaries)  
  
Acting Deputy Dean and  
Senior Program Manager,  
Design Studies



**Renusha Athugala**  
BDes, Msc, PhD (Interactive Media -  
Digital and Electronic Media Art)  
  
Program Manager,  
Design (Games)



**Le Xuan Quynh**  
BA, MA, PhD (Education)  
  
Program Manager,  
Languages

## School of English & University Pathways



**Hossein Davari**  
BA, MA, GradDip (Management),  
GradDip (Education)  
  
Director of School,  
School of English & University Pathways



**Julie Bird**  
BA, MA, IDLTM  
  
Head of Program,  
English for University



**Jennifer Howard**  
BSc, MA, EdD  
(Educational Leadership in Higher Education)  
  
Head of Program,  
Foundation Studies



Use the QR code to see the full list of RMIT lecturers, their credentials and work history!





- **Academic Advisor:** Staff member who assists students with course selection, academic planning, and career goals.
- **Academic Standing:** Status indicating a student's progress and performance relative to academic standards.
- **Alumni:** graduates of a particular school, college or university.
- **Assessment:** Evaluation of student learning through exams, assignments, etc.
- **Business option:** choose any course from other Business majors or minors
- **Business minor option:** refers to courses offered as option in one particular program's minor
- **Capstone Project:** Culminating academic project or experience completed during the final year of study.
- **Core Courses:** Mandatory courses that all students must complete within their degree program.
- **Coursework:** Academic activities, assignments, and assessments within a specific subject or program.
- **Credit:** a completed unit of study that counts towards a degree, diploma or other qualification.
- **Credit Point:** Unit of measurement representing the workload of a course or program. A standard course is 12 credit points. A full time study program (8 courses a year over 3 years) will give a student 288 credit points.
- **Enrollment:** Process of registering for courses or programs at RMIT.
- **University elective:** Students can choose from option courses offered across the university in any other program.
- **Honours:** Honours is a pathway to higher research degrees, adding 1 extra year to the typical bachelor's degree program. An Honours degree provides a distinctive competitive advantage in the international job market.
- **Internship:** Formal arrangement where students gain practical work experience related to their field of study.
- **Major:** Primary area of study within a degree program, requiring a significant number of credits.
- **Minor:** Secondary area of study within a degree program, requiring fewer credits than a major.
- **Personal statement:** a written account of your achievements and interests that's used when applying for a job or a place at university.
- **Prerequisite:** Course or requirement necessary for enrollment in a subsequent course.
- **Program option:** Includes courses from a chosen program's list and all courses listed within each minor.
- **Research Project:** In-depth investigation conducted by students under the guidance of academic staff.
- **Semester:** Academic term divided into periods within a year. In Vietnam, there are 3 semesters (Starting in March, July and Oct). In Melbourne, there are 2 semesters (starting March and July).
- **Student Exchange:** Program allowing students to study at a partner university for a semester or academic year while maintaining enrollment at their home institution.
- **Transfer Credit:** Credits earned from courses completed at another institution that are recognised by RMIT University.
- **Tutor:** Academic staff member providing guidance and support to students.
- **Undergraduate:** Student pursuing a bachelor's degree.
- **Withdrawal:** Process of dropping a course or program.
- **Work Integrated Learning (WIL):** Academic programs that integrate real-world work experiences into the curriculum, enhancing employability skills.





## RMIT University Vietnam

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