

HIGHER EDUCATION COURSES OFFERING FULLY ONLINE GROUPS - FULL SEMESTER, WEEKS 1 - 13 SEMESTER 3 2021

School of Business & Management (SBM)

No	Course code	Course Name	Online (Group number)	Department
1	ACCT2105	Accounting in Organisations & Society	SGS (Groups 1 & 2) Hanoi (Group 1)	Economics and Finance
2	ACCT2158	Financial Accounting and Analysis	SGS (Group 1) Hanoi (Group 1)	Economics and Finance
3	ACCT2160	Cost Analysis and Organisational Decisions	SGS (Group 1) Hanoi (Group 1)	Economics and Finance
4	ACCT2197	Performance Analysis and Simulations	SGS (Group 1)	Economics and Finance
5	BAFI3182	Financial Markets	Hanoi (Group 1) SGS (Groups 1, 2, 7)	Economics and Finance
6	BAFI3184	Business Finance	Hanoi (Group 1) SGS (Groups 1 & 2)	Economics and Finance
7	BAFI3194	Investment	SGS (Group 1) Hanoi (Group 1)	Economics and Finance
8	BAFI3200	International Finance	Hanoi (Group 1) SGS (Group 1)	Economics and Finance
9	BAFI3250	Cryptofinance & Cryptocurrency	SGS (Group 1)	Economics and Finance
10	ECON1192	Macroeconomics 1	Hanoi (Group 1) SGS (Groups 1, 2, 3, 4)	Economics and Finance
11	ECON1193	Business Statistics 1	Hanoi (Group 1) SGS (Groups 1, 2, 3)	Economics and Finance
12	ECON1194	Prices and Markets	Hanoi (Group 1) SGS (Groups 1, 2)	Economics and Finance
13	ECON1267	Quantitative Analysis	Hanoi (Group 1) SGS (Group 1)	Economics and Finance
14	ECON1268	Price Theory	Hanoi (Group 1) SGS (Group 1)	Economics and Finance
15	ECON1269	International Trade	Hanoi (Group 1) SGS (Group 1)	Economics and Finance
16	ECON1270	International Monetary Economics	Hanoi (Group 1) SGS (Group 1)	Economics and Finance
17	ECON1318	Economics for Tourism and Hospitality	Hanoi (Group 1) SGS (Group 1)	Economics and Finance
18	LAW2447	Commercial Law	Hanoi (Group 1) SGS (Groups 1, 2, 7, 8)	Economics and Finance
19	LAW2485	Law of Investments and Financial Markets	Hanoi (Group 1) SGS (Group 1)	Economics and Finance
20	OMGT2326	Financial Technology	SGS (Group 1)	Economics and Finance
24	ISYS2109	Business Information Systems	Hanoi (Groups 1, 2, 3, 4) SGS (Groups 1, 2, 3, 4, 5)	Logistics and Supply Chain Management
25	OMGT2085	Intro to Logistics & Supply Chain Mgt	Hanoi (Group 1) SGS (Groups 1, 2, 3)	Logistics and Supply Chain Management
26	OMGT2197	Procurement Management and Global Sourcing	Hanoi (Group 1) SGS (Groups 1, 2)	Logistics and Supply Chain Management
27	OMGT2198	Supply Chain Management Strategy	SGS (Group 1) Hanoi (Group 1)	Logistics and Supply Chain Management
28	OMGT2277	Supply Chain Analysis & Design	SGS (Group 1)	Logistics and Supply Chain Management
29	OMGT2279	Transportation and Freight Logistics	Hanoi (Group 1) SGS (Groups 1, 2, 3, 4)	Logistics and Supply Chain Management
30	BUSM4731	Digital Business Transformation	SGS (Group 1)	Digital Business
31	ISYS2424	Information Systems Strategy and Governance	SGS (Group 1)	Digital Business
32	ISYS2453	Design Thinking and the Digital Startup	SGS (Groups 1, 2)	Digital Business
33	BUSM4132	Leadership & Ethics	SGS All Groups	Master of Global Trade
34	BUSM3244	Business & Economic Analysis	SGS All Groups	Master of Global Trade
35	BUSM4814	Global Trade	SGS All Groups	Master of Global Trade
36	BUSM4486	International Strategy	SGS All Groups	Master of Global Trade
37	BUSM4816	Global Market Entry Strategies & Operations	SGS All Groups Online/Hybrid - Based on the situation	Master of Global Trade
38	BUSM4532	Business Operations Management	SGS All Groups Online/Hybrid - Based on the situation	Master of Global Trade
39	MKTG1468	Sales and cross-cultural negotiations	SGS All Groups	Master of Global Trade
40	BUSM4488	Managing Across Cultures	SGS All Groups	Master of Global Trade
41	BUSM2494	Global Business Consulting	SGS All Groups	Master of Global Trade
42	MKTG1205	Marketing Principles	Hanoi (Groups 1, 2, 3) SGS (Groups 1, 2, 3, 4, 5, 6, 7)	Digital Marketing
43	MKTG1416	Digital Marketing Strategy and Planning	Hanoi (Group 1) SGS (Group 1)	Digital Marketing
44	MKTG1418	Marketing Intelligence	Hanoi (Group 1) SGS (Groups 1, 2)	Digital Marketing
45	MKTG1419	Social Media and Mobile Marketing	SGS All Groups Hanoi All Groups	Digital Marketing
46	MKTG1422	Digital Marketing Communication	Hanoi (Group 1) SGS (Groups 1, 2, 3, 4, 10, 11)	Digital Marketing
47	BUSM4622	Flagship Internship 1	SGS All Groups/Hybrid - Based on the situation Hanoi All Groups/Hybrid - Based on the situation	Digital Marketing
48	BUSM4670	Flagship Internship 2	SGS All Groups/Hybrid - Based on the situation Hanoi All Groups/Hybrid - Based on the situation	Digital Marketing
49	BUSM3311	International Business	SGS (Group 1)	International Business
50	BUSM4692	Managing International Business Responsibility	Hanoi (Group 1) SGS (Groups 1, 2)	International Business
51	BUSM4696	Political Economy of International Business	SGS (Groups 1, 2)	International Business
52	BUSM4699	Cross Cultural Management	Hanoi (Group 1) SGS (Group 1)	International Business
53	BUSM4185	Introduction to Management	Hanoi (Groups 1,2,3) SGS (Groups 1, 2, 3)	Management
54	BUSM4188	Leadership and Decision Making	SGS (Groups 1, 2)	Management
55	BUSM4403	Ethics and Governance	SGS (Group 1)	Management
56	BUSM4553	Creativity, Innovation and Design	Hanoi (Groups 1, 2) SGS (Groups 1, 2)	Management
57	BUSM4561	Work in Global Society	SGS (Groups 1, 2)	Management
58	BUSM3310	Human Resource Management	Hanoi (Groups 1, 2) SGS (Group 1)	Human Resource Management
59	BUSM4769	Employment Relations	Hanoi (Groups 1, 2)	Human Resource Management
60	BUSM4566	Tourism Planning & Resource Management	SGS (Groups 1, 2)	Tourism and Hospitality Management
61	BUSM4567	Eco-Tourism & Sustainable Hospitality Management	Hanoi (Group 1)	Tourism and Hospitality Management
62	FOHO1024	International Food & Beverage Management	SGS (Group 1)	Tourism and Hospitality Management
63	BUSM4568	Room Division Management	SGS (Groups 1, 2, 3)	Tourism and Hospitality Management
64	BUSM4573	Business Communications and Professional Practice	Hanoi (Group 1) SGS (Group 1)	Tourism and Hospitality Management
65	BUSM4572	Strategic Management for Tourism & Hospitality	SGS (Group 1)	Tourism and Hospitality Management
66	BUSM2411	Leadership and Management	Hanoi (Groups 1, 2)	Master Business Administration
67	BUSM2412	Marketing for Managers	SGS (Groups 1, 2)	Master Business Administration
68	BUSM2519	Leading in the Age of Digital Disruption	SGS (Groups 1, 2)	Master Business Administration
69	BUSM4155	Financial Analytics for Managerial Decisions	SGS (Groups 1, 2)	Master Business Administration
70	BUSM4164	Business Consulting	Hanoi (Group 1)	Master Business Administration
71	BUSM4535	Design Thinking for Business	SGS (Group 2) Hanoi (Group 1)	Master Business Administration
72	ECON1556	Business Data Analytics	SGS (Group 1)	Master Business Administration
73	INTE2560	Technology Futures	Hanoi (Group 1)	Master Business Administration
74	INTE2562	Digital Innovation	Hanoi (Group 1)	Master Business Administration
75	BUSM4037	Contemporary Issues in International Management	SGS (Group 1)	Master International Business
76	BUSM4488	Managing Across Cultures	SGS (Group 1)	Master International Business
77	BUSM3244	Business and Economic Analysis	SGS (Group 1)	Master International Business