

School of Business & Management

SBM

Course List - Semester 3.2020 (whether can be taught online or not)

No.	Course Code	Course Name	SGS face-to-face teaching	HN face-to-face teaching	Online Teaching
DEPARTMENT OF ECONOMICS & FINANCE					
ACCOUNTING & LAW_Acting Senior Program Manager: Nguyen Vu Hong Thai					
1	ACCT2105	Accounting in Organisations & Society	Y	Y	N
2	ACCT2126	Management Accounting and Business	Y	Y	N
3	ACCT2197	Performance Analysis and Simulations	Y	Y	N
4	LAW2447	Commercial Law	Y	Y	N
5	LAW2485	Law of Investments and Financial Markets	Y	Y	N
FINANCE_Acting Senior Program Manager: Nguyen Thanh Binh					
1	BAFI3182	Financial Markets	Y	Y	N
2	BAFI3192	Risk management	Y	Y	N
3	BAFI3200	International Finance	Y	Y	N
4	BAFI3194	Investment	Y	Y	N
5	BAFI3250	Cryptofinance & Cryptocurrency	Y	N	N
6	OMGT2326	Financial Technology	Y	N	N
ECONOMICS_Senior Program Manager: Tra Pham					
1	ECON1192	Macroeconomics 1	Y	Y	Y
2	ECON1193	Business Statistics 1	Y	Y	Y
3	ECON1194	Prices and Markets	Y	Y	Y
4	ECON1266	Macroeconomics 2	Y	Y	N
5	ECON1269	International Trade	Y	Y	N
6	ECON1270	International Monetary Economics	Y	Y	N
7	ECON1313	Basic Econometrics	Y	Y	N
DEPARTMENT OF MANAGEMENT					
MANAGEMENT_Senior Program Manager: Burkhard Schrage					
1	BUSM2301	Organisational Analysis	Y	N	Y
2	BUSM4185	Introduction to Management	Y	Y	Y
3	BUSM4188	Leadership and Decision Making	Y	N	N
4	BUSM4403	Ethics and Governance	Y	N	Y
5	BUSM4549	Management in Practice	N	Y	N
6	BUSM4553	Creativity, Innovation and Design	Y	Y	N
ENTREPRENEURSHIP_Senior Program Manager: Seng Kok					
1	BUSM4092	Applied Entrepreneurship	Y	Y	N
2	BUSM4294	Driving Innovation in Organisations	Y	N	N
INTERNATIONAL BUSINESS_Acting Senior Program Manager: John Walsh					
1	BUSM3311	International Business	Y	Y	N
2	BUSM4692	Managing International Business Responsibly	Y	N	N
3	BUSM4696	Political Economy of International Business	Y	Y	N
4	BUSM4699	Cross Cultural Management	Y	N	N
5	OMGT2321	Global Trade Operations	Y	Y	N
TOURISM & HOSPITALITY MANAGEMENT_Senior Program Manager: Lei Tin Ong					
1	BUSM4567	Eco-Tourism & Sustainable Hospitality Management	Y	N	N
2	BUSM4569	Service Quality Management	Y	N	N
3	BUSM4570	Facilities Management and Development	Y	Y	N
4	BUSM4571	Event Management	Y	Y	N
5	BUSM4572	Strategic Management for Tourism & Hospitality	Y	N	N
6	BUSM4566	Tourism Planning & Resource Management	N	Y	N
7	FOHO1024	International Food & Beverage Management	N	Y	N
HUMAN RESOURCE MANAGEMENT_Senior Program Manager: Seng Kok					
1	BUSM3310	Human Resource Management	Y	Y	N
2	BUSM4769	Employment Relations	N	N	N
3	BUSM4771	Managing Performance in Organisations	N	N	N
DEPARTMENT OF BUSINESS INNOVATION					
DIGITAL BUSINESS_Senior Program Manager: Nguyen Hoang Thuan					
1	IS2S2424	Information Systems Strategy and Governance	Y	N	N
2	IS2S2453	Design Thinking and the Digital Startup	Y	N	N
DIGITAL MARKETING_Senior Program Manager: Alrence Halibas					
1	MKTG1205	Marketing Principles	Y	Y	Y
2	MKTG1417	Global Branding	N	N	Y
3	MKTG1420	Digital Business Development	Y	Y	N
4	MKTG1422	Digital Marketing Communication	Y	Y	N
5	COMM2789	Digital Content Creation	Y	Y	N
6	BUSM4622	Flagships Internship	Y	Y	N
7	BUSM4670	Flagships Internship 2	Y	Y	N
LOGISTICS & SUPPLY CHAIN MANAGEMENT_Senior Program Manager: Reza Akbari					
1	ISYS2109	Business Information Systems	Y	Y	Y
2	OMGT2085	Intro to Logistics & Supply Chain Mgt	Y	Y	N
3	OMGT2196	Warehouse and Distribution Channels	Y	Y	N
4	OMGT2199	Operations Management	Y	Y	N
5	OMGT2215	LSC Work Integrated Learning 1	Y	N	N
6	OMGT2216	LSC Work Integrated Learning 2	Y	N	N
7	OMGT2273	Logistics and Supply Chain - Work Experience Industry A	Y	N	N
8	OMGT2274	Logistics and Supply Chain - Work Experience Industry B	Y	N	N
9	OMGT2275	Logistics and Supply Chain - Work Experience Industry C	Y	N	N
10	OMGT2267	Business IT and Supply Chain	Y	Y	N
11	OMGT2277	Supply Chain Analysis and Design	N	Y	N
POST GRADUATE PROGRAMS & COURSES					
MBA_Senior Program Manager: Burkhard Schrage					
1	BUSM2411	Leadership and Management	Y	N	N
2	BUSM2412	Marketing for Managers	Y	Y	N
3	BUSM4155	Financial Analytics for Managerial Decisions	N	Y	N
4	BUSM4164	Business Consulting	Y	N	N

YES
NO

Y
N

Offered only in Hanoi

Assumption for this plan is that PG students can be back to Vietnam for in-person classes. This plan is subject to the travel ban.

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5	BUSM3256	Strategy	Y	N	N
6	BUSM4535	Design Thinking for Business	Y	N	N
7	BUSM4538	Management of Technology and Innovation	Y	N	N
8	ECON1556	Business Data Analytics	N	Y	N
MIB_Senior Program Manager: John Walsh					
1	ACCT2281	Accounting for Sustainable Management	Y	N	N
2	OMGT2272	International Logistics	Y	N	N
3	BUSM4450	Business Research Design	Y	N	N
4	BUSM4486	International Strategy	Y	N	N
Master of Global Trade_Senior Program Manager: Steven Clarke					
1	BUSM4132	Leadership & Ethics	Y	N	N
2	BUSM3244	Business & Economic Analysis	Y	N	N
3	BUSM4488	Managing Across Culture	Y	N	N
4	BUSM4814	Global Trade	Y	N	N
5	BUSM4816	Global Market Entry Strategies & Operations	Y	N	N
6	ECON1556	Business Data Analytics	Y	N	N
PostGraduate Electives					
1	BUSM4621	Postgraduate Business Internship (12cps)	Y	Y	N
2	BUSM2519	Leading in the Age of Digital Disruption	Y	N	N
3	BUSM3250	People and Organisations	N	Y	N
4	INTE2562	Digital Innovation	N	Y	N
PhD program					
1	BUSM4659	PhD Research (48cp)	Y	N	N
2	BUSM4660	PhD Research (36cp)	Y	N	N
3	BUSM4661	PhD Research (24cp)	Y	N	N
4	BUSM4662	PhD Research (12cp)	Y	N	N
5	BUSM4663	PhD Research (48cp)	Y	N	N
6	BUSM4664	PhD Research (36cp)	Y	N	N
7	BUSM4665	PhD Research (24cp)	Y	N	N
8	BUSM4666	PhD Research (12cp)	Y	N	N
9	IS2S3401	Introduction to Research Methods	Y	N	N

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