

School of Communication & Design

SCD

Course List - Semester 1.2021 (whether can be taught online or not)

No.	Course Code	Course Name in Sem 1.2021	SGS face-to-face teaching	HN face-to-face teaching	Online Teaching
Bachelor of Communication (Professional Communication)					
1	COMM2374	Foundations of Public Relations	Y	Y	N
2	COMM2377	Modern Asia	Y	Y	N
3	COMM2381	Communication Strategy and Planning	Y	Y	N
4	COMM2383	New Media, New Asia	Y	Y	N
5	COMM2386	Interdisciplinary Communication Project	Y	Y	N
6	COMM2489	Asian Cinemas	Y	N	N
7	COMM2497	Exploring Asian Popular Culture	Y	Y	N
8	COMM2692	Making Media	Y	Y	N
9	COMM2694	Professional Communication Studio	Y	Y	N
10	COMM2695	Media and Communication Internship	Y	Y	N
11	COMM2698	Contemporary PR Research	Y	Y	N
12	COMM2699	Issues, Risk and Crisis Communication	Y	Y	N
13	COMM2843	Professional Communication Foundations	Y	Y	N
14	GRAP2412	Creative Advertising	Y	Y	N
15	GRAP2413	Advertising Media	Y	N	N
16	GRAP2659	Art Direction	Y	Y	N
17	GRAP2660	Copywriting	Y	Y	N
18	LANG1265	Vietnamese for Professional Communication	N	N	Y
19	MKTG1294	Introduction to Advertising	Y	Y	Y
Bachelor of Design Studies					
1	GRAP2743	Design Studio 1 - Drawing & Model Making for Design	Y	N	N
2	GRAP2740	History and Theory of Design 1	Y	N	N
3	GRAP2737	Visual Vocabulary - Typography, Colour & Composition	Y	N	N
4	GRAP2754	Design and Computing 1 (Applications)	Y	Y	N
5	GRAP2739	History and Theory of Design 2	Y	Y	N
6	GRAP2742	Design Studio 2 - Elements & Principles of Design	Y	Y	N
7	GRAP2736	Creative Thinking & Innovation	Y	Y	N
8	GRAP2753	Design and Computing 2 (3D and Effects)	Y	Y	N
9	GRAP2741	Design Studio 3 - Systems of Design	Y	Y	N
10	GRAP2968	Design Discipline Theory - Graphics	Y	N	N
11	GRAP2960	Design Discipline Skills - Graphics	Y	N	N
12	GRAP9457	Design Discipline Project - Graphics	Y	N	N
13	GRAP2970	Design Discipline Theory - Illustration	Y	N	N
14	GRAP2962	Design Discipline Skills - Illustration	Y	N	N
15	GRAP9459	Design Discipline Project - Illustration	Y	N	N
16	GRAP2746	Design Management and Collaborative Studio	Y	N	N
17	GRAP2745	Design Studies - Capstone Studio 1	Y	N	N
18	GRAP2744	Design Studies: Capstone Studio 2	Y	N	N
19	GRAP2738	Professional Practice - Design Internship	Y	N	N
20	GRAP2973	Design Discipline Theory - Interactive	N	Y	N
21	GRAP2965	Design Discipline Skills - Interactive	N	Y	N
22	GRAP9462	Design Discipline Project - Interactive	N	Y	N
Bachelor of Digital Media					
1	COMM2584	Digital Media Internship	Y	N	N
2	COMM2586	Digital Media Major Project	Y	N	N
3	COMM2588	Digital Media Professional Practice	Y	N	N
4	COMM2590	Digital Media Studio 5: Specialisation Project	Y	N	N
5	COMM2592	Digital Media Studio 4: Client Solutions	Y	N	N
6	COMM2596	Digital Narrative Theory and Practice	N	N	Y
7	COMM2597	Media Cultures 1	Y	N	N
8	COMM2599	Sound Design for Digital Media	Y	N	N
9	COMM2746	Emerging Digital Cultures	Y	N	N
10	COMM2748	Digital Media Studio 3: Experimentation	Y	N	N
11	COMM2750	Digital Media Studio 1: Production	Y	N	N
12	COMM2752	Digital Media Specialisation 2	Y	N	N
13	COMM2754	Digital Media Specialisation 1	Y	N	N
14	COMM2756	Digital Video	Y	N	N
16	COSC2532	Advanced Electronic Imaging	Y	N	N
17	GRAP2589	Digital Media Studio 2: Collaboration	Y	N	N
18	OART1033	Interactive Media 1	Y	N	N
19	VART3626	Photography 101	Y	N	Y
20	VART3670	Creative Photography	Y	N	N
Bachelor of Fashion					
1	BAFI3239	Pattern Cutting for Production	Y	N	N
2	BUSM1784	Supply Chain Management	Y	N	N
3	BUSM4790	Introduction to Fashion Enterprise	Y	N	N
4	BUSM4792	Global Fashion Sourcing	Y	N	N
5	BUSM4796	Fashion Enterprise Creation	Y	N	N
6	BUSM4798	Fashion Enterprise Project Launch	Y	N	N
7	GRAP2556	Fashion and Textiles Industry Research	Y	N	N
8	GRAP2800	Fashion Range Development	Y	N	N
9	MANU2490	Fashion Product Specifications	Y	N	N

YES

Y

NO

N

10	MANU2492	Digital Applications for Fashion Enterprise 1	Y	N	Y
11	MKTG1443	Introduction to Fashion Retailing	Y	N	N
12	MKTG1447	Introduction to Fashion Marketing	Y	N	N
13	MKTG1451	Fashion Consumer Insights	Y	N	N
14	OMGT2333	Fashion Sustainability	Y	N	N
15	VART3662	Introduction to Fashion Design	Y	N	N
16	VART3663	Computing for Fashion Design and Product Development	Y	N	N

Bachelor of Languages

1	LANG1302	Discourse Studies for Translators and Interpreters	Y	N	N
2	LANG1303	Ethics & Professional Issues in Translating & Interpreting	Y	N	N
3	LANG1306	Japanese 1	Y	N	N
4	LANG1307	Japanese 2	Y	N	N
5	LANG1308	Japanese 3	Y	N	N
6	LANG1310	Japanese 5	Y	N	N
7	LANG1315	Translating and Interpreting Consolidation Practice	Y	N	N
8	LANG1316	Translating Practice & Principles	Y	N	N
9	LANG1318	Language and Society	Y	N	N
10	LANG1320	Language and Culture Internship	Y	N	N
11	LANG1321	Introduction to Language	Y	N	N
12	LANG1342	Language and Culture - capstone project	Y	N	N
13	SOCU2252	Intercultural Communication	Y	N	N
14	SOCU2290	Working and Managing in Global Careers	Y	N	N

Bachelor of Digital Film & Video

1	COMM2818	Screenwriting Essentials	Y	N	N
2	COMM2826	Capturing Image	Y	N	N