

GENERAL ELECTIVE COURSE LIST
SEMESTER 1, 2021
SAIGON SOUTH CAMPUS

Please click [HERE](#) for course guide information

Course code	Course title	Credit points	Academic group
BUSM4622	Flagship Internship (Business)	12	Business Innovation
BUSM4670	Flagship Internship 2 (Business)	12	Business Innovation
MKTG1205	Marketing Principles	12	Business Innovation
MKTG1419	Social Media and Mobile Marketing	12	Business Innovation
MKTG1420	Digital Business Development	12	Business Innovation
MKTG1422	Digital Marketing Communication	12	Business Innovation
OMGT2085	Intro to Logistics & Supply Chain Mgt	12	Business Innovation
OMGT2197	Procurement Mgmt and Global Sourcing	12	Business Innovation
ISYS2109	Business Information Systems	12	Business Innovation
MKTG1421	Consumer Psychology and Behaviour	12	Business Innovation
COSC2429	Introduction To Programming	12	Comp Sci and Info Technology
COSC2430	Web Programming	12	Comp Sci and Info Technology
COSC2440	Software Architecture: Design & Implementation	12	Comp Sci and Info Technology
COSC2652	User-centred Design	12	Comp Sci and Info Technology
ISYS3414	Practical Database Concepts	12	Comp Sci and Info Technology
COMM2596	Digital Narrative Theory and Practice	12	Digital Media
COMM2752	Digital Media Specialisation 2	12	Digital Media
COSC2532	Advanced Electronic Imaging	12	Digital Media
VART3626	Photography 101	12	Digital Media
VART3670	Creative Photography	12	Digital Media
ECON1318	Economics for Tourism and Hospitality	12	Economics and Finance
ACCT2105	Accounting in Organisations & Society	12	Economics and Finance
ACCT2158	Financial Accounting and Analysis	12	Economics and Finance
ACCT2160	Cost Analysis and Organisational Decisions	12	Economics and Finance
BAFI3182	Financial Markets	12	Economics and Finance
BAFI3184	Business Finance	12	Economics and Finance
ECON1192	Macroeconomics 1	12	Economics and Finance
ECON1193	Business Statistics 1	12	Economics and Finance
ECON1194	Prices and Markets	12	Economics and Finance
LAW2447	Commercial Law	12	Economics and Finance
ACCT2197	Performance Analysis and Simulations	12	Economics and Finance
EEET2482	Software Engineering Design	12	Engineering
EEET2599	Electrical Engineering 1	12	Engineering
EEET2600	Electronics	12	Engineering
EEET2601	Engineering Computing 1	12	Engineering
EEET2603	Introduction to Electrical and Electronic Engineering	12	Engineering
MATH2394	Engineering Mathematics	12	Engineering
OENG1181	Introduction to Professional Engineering Practice	12	Engineering
BAFI3239	Pattern Cutting for Production	12	Fashion
BUSM1784	Supply Chain Management	12	Fashion
MANU2492	Digital Applications for Fashion Enterprise 1	12	Fashion
MKTG1447	Introduction to Fashion Marketing	12	Fashion
VART3663	Computing for Fashion Design and Product Development	12	Fashion
VART3662	Introduction to Fashion Design	12	Fashion
LANG1306	Japanese 1	12	Languages

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Course code	Course title	Credit points	Academic group
LANG1307	Japanese 2	12	Languages
LANG1321	Introduction to Language	12	Languages
LANG1303	Ethics & Professional Issues in Translating & Interpreting	12	Languages
LANG1308	Japanese 3	12	Languages
LANG1310	Japanese 5	12	Languages
LANG1318	Language and Society	12	Languages
SOCU2252	Intercultural Communication	12	Languages
SOCU2290	Working and Managing in Global Careers	12	Languages
BUSM3299	The Entrepreneurial Process	12	Management
BUSM3310	Human Resource Management	12	Management
BUSM3311	International Business	12	Management
BUSM4092	Applied Entrepreneurship	12	Management
BUSM4186	Global Entrepreneurship	12	Management
BUSM4566	Tourism Planning & Resource Management	12	Management
BUSM4769	Employment Relations	12	Management
BUSM2301	Organisational Analysis	12	Management
BUSM2412	Marketing for Managers	12	Management
BUSM2479	Digital Entrepreneurship	12	Management
BUSM3244	Business and Economic Analysis	12	Management
BUSM3250	People and Organisations	12	Management
BUSM4037	Contemporary Issues in International Management	12	Management
BUSM4185	Introduction to Management	12	Management
BUSM4188	Leadership and Decision Making	12	Management
BUSM4488	Managing Across Cultures	12	Management
BUSM4561	Work in Global Society	12	Management
BUSM4568	Room Division Management	12	Management
BUSM4573	Business Communications and Professional Practice	12	Management
BUSM4621	Postgraduate Business Internship	12	Management
FOHO1024	International Food & Beverage Management	12	Management
INTE2562	Digital Innovation	12	Management
OMGT2272	International Logistics	12	Management
BUSM4553	Creativity, Innovation and Design	12	Management
BUSM4557	Contemporary Management: Issues and Challenges	12	Management
BUSM4489	Sustainable International Business Futures	12	Management
COMM2377	Modern Asia	12	Professional Communication
COMM2383	New Media, New Asia	12	Professional Communication
COMM2489	Asian Cinemas	12	Professional Communication
GRAP2659	Art Direction	12	Professional Communication
LANG1265	Vietnamese for Professional Communication	12	Professional Communication
COMM2497	Exploring Asian Popular Culture	12	Professional Communication
GRAP2413	Advertising Media	12	Professional Communication

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Course code	Course title	Credit points	Academic group
BUSM4622	Flagship Internship (Business)	12	Business Innovation
BUSM4670	Flagship Internship 2 (Business)	12	Business Innovation
COMM2789	Digital Content Creation	12	Business Innovation
MKTG1205	Marketing Principles	12	Business Innovation
MKTG1417	Global Branding	12	Business Innovation
MKTG1420	Digital Business Development	12	Business Innovation
MKTG1421	Consumer Psychology and Behaviour	12	Business Innovation
OMGT2085	Intro to Logistics & Supply Chain Mgt	12	Business Innovation
ISYS2109	Business Information Systems	12	Business Innovation
OMGT2196	Warehouse and Distribution Channels	12	Business Innovation
OMGT2267	Business IT and Supply Chain	12	Business Innovation
COSC2083	Introduction to Information Technology	12	Comp Sci and Info Technology
COSC2429	Introduction To Programming	12	Comp Sci and Info Technology
ISYS3414	Practical Database Concepts	12	Comp Sci and Info Technology
MATH2081	Mathematics for Computing	12	Comp Sci and Info Technology
COMM2596	Digital Narrative Theory and Practice	12	Digital Media
COMM2752	Digital Media Specialisation 2	12	Digital Media
VART3578	3D Animation	12	Digital Media
VART3626	Photography 101	12	Digital Media
VART3672	Commercial Photography	12	Digital Media
VART3702	Drawing Elective	12	Digital Media
BAFI3200	International Finance	12	Economics and Finance
ACCT2105	Accounting in Organisations & Society	12	Economics and Finance
ACCT2126	Management Accounting and Business	12	Economics and Finance
BAFI3182	Financial Markets	12	Economics and Finance
BAFI3194	Investment	12	Economics and Finance
ECON1192	Macroeconomics 1	12	Economics and Finance
ECON1193	Business Statistics 1	12	Economics and Finance
ECON1194	Prices and Markets	12	Economics and Finance
LAW2447	Commercial Law	12	Economics and Finance
MATH2394	Engineering Mathematics	12	Engineering
OENG1130	Technology Leadership	12	Engineering
OENG1205	Creative Engineering CAD	12	Engineering
OENG1207	Digital Fundamentals	12	Engineering
OENG1209	Engineering Science	12	Engineering
BUSM1784	Supply Chain Management	12	Fashion
VART3662	Introduction to Fashion Design	12	Fashion
MANU2492	Digital Applications for Fashion Enterprise 1	12	Fashion
BUSM4784	The Fashion Workplace	12	Fashion
MKTG1441	Digital Fashion Marketing Strategies	12	Fashion
MKTG1453	Communication Skills for Fashion Business	12	Fashion
LANG1306	Japanese 1	12	Languages
LANG1307	Japanese 2	12	Languages
LANG1318	Language and Society	12	Languages
LANG1305	Translation and Technology	12	Languages

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Course code	Course title	Credit points	Academic group
LANG1308	Japanese 3	12	Languages
LANG1309	Japanese 4	12	Languages
LANG1311	Japanese 6	12	Languages
LANG1317	Language and the Law Forensic Linguistics	12	Languages
SOCU2289	Global Language	12	Languages
SOCU2290	Working and Managing in Global Careers	12	Languages
LANG1314	Theoretical Bases of Translating and Interpreting	12	Languages
BUSM2301	Organisational Analysis	12	Management
BUSM3299	The Entrepreneurial Process	12	Management
BUSM3310	Human Resource Management	12	Management
BUSM3311	International Business	12	Management
BUSM4092	Applied Entrepreneurship	12	Management
BUSM4294	Driving Innovation in Organisations	12	Management
BUSM4567	Eco-Tourism & Sustainable Hospitality Management	12	Management
BUSM4769	Employment Relations	12	Management
BUSM2483	Personal Branding and Authentic Leadership	12	Management
BUSM3244	Business and Economic Analysis	12	Management
BUSM4185	Introduction to Management	12	Management
BUSM4488	Managing Across Cultures	12	Management
BUSM4489	Sustainable International Business Futures	12	Management
BUSM4538	Management of Technology and Innovation	12	Management
BUSM4570	Facilities Management and Development	12	Management
BUSM4571	Event Management	12	Management
BUSM4621	Postgraduate Business Internship	12	Management
INTE2560	Technology Futures	12	Management
ISYS3401	Introduction to Research Methods	12	Management
OMGT2272	International Logistics	12	Management
BUSM4553	Creativity, Innovation and Design	12	Management
BUSM2411	Leadership and Management	12	Management
BUSM4535	Design Thinking for Business	12	Management
COMM2377	Modern Asia	12	Professional Communication
COMM2383	New Media, New Asia	12	Professional Communication
COMM2384	Client Management	12	Professional Communication
COMM2489	Asian Cinemas	12	Professional Communication
GRAP2659	Art Direction	12	Professional Communication
LANG1265	Vietnamese for Professional Communication	12	Professional Communication
COMM2497	Exploring Asian Popular Culture	12	Professional Communication
GRAP2413	Advertising Media	12	Professional Communication

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BUSM4622	Flagship Internship (Business)	12	Business Innovation
BUSM4670	Flagship Internship 2 (Business)	12	Business Innovation
MKTG1205	Marketing Principles	12	Business Innovation
MKTG1419	Social Media and Mobile Marketing	12	Business Innovation
MKTG1422	Digital Marketing Communication	12	Business Innovation
OMGT2085	Intro to Logistics & Supply Chain Mgt	12	Business Innovation
OMGT2197	Procurement Mgmt and Global Sourcing	12	Business Innovation
ISYS2109	Business Information Systems	12	Business Innovation
ISYS2424	Information Systems Strategy and Governance	12	Business Innovation
ISYS2453	Design Thinking and the Digital Startup	12	Business Innovation
COSC2083	Introduction to Information Technology	12	Comp Sci and Info Technology
COSC2429	Introduction To Programming	12	Comp Sci and Info Technology
COSC2543	Mobile Application Development	12	Comp Sci and Info Technology
COMM2596	Digital Narrative Theory and Practice	12	Digital Media
COMM2752	Digital Media Specialisation 2	12	Digital Media
GRAP2585	Advanced Interaction Design	12	Digital Media
VART3626	Photography 101	12	Digital Media
VART3657	Painting Elective	12	Digital Media
VART3670	Creative Photography	12	Digital Media
ECON1318	Economics for Tourism and Hospitality	12	Economics and Finance
ACCT2105	Accounting in Organisations & Society	12	Economics and Finance
ACCT2158	Financial Accounting and Analysis	12	Economics and Finance
ACCT2160	Cost Analysis and Organisational Decisions	12	Economics and Finance
BAFI3182	Financial Markets	12	Economics and Finance
BAFI3184	Business Finance	12	Economics and Finance
BAFI3200	International Finance	12	Economics and Finance
BAFI3250	Cryptofinance & Cryptocurrency	12	Economics and Finance
ECON1192	Macroeconomics 1	12	Economics and Finance
ECON1193	Business Statistics 1	12	Economics and Finance
ECON1194	Prices and Markets	12	Economics and Finance
LAW2447	Commercial Law	12	Economics and Finance
OMGT2326	Financial Technology	12	Economics and Finance
ACCT2197	Performance Analysis and Simulations	12	Economics and Finance
COSC2657	Android Development	12	Engineering
COSC2658	Data Structures & Algorithms	12	Engineering
EEET2482	Software Engineering Design	12	Engineering
EEET2600	Electronics	12	Engineering
EEET2601	Engineering Computing 1	12	Engineering
EEET2603	Introduction to Electrical and Electronic Engineering	12	Engineering
MANU2518	Advanced Manufacturing and Mechatronics: What We Make and How We Make It	12	Engineering
OENG1209	Engineering Science	12	Engineering
BUSM1784	Supply Chain Management	12	Fashion
MANU2492	Digital Applications for Fashion Enterprise 1	12	Fashion
MKTG1447	Introduction to Fashion Marketing	12	Fashion
BAFI3239	Pattern Cutting for Production	12	Fashion
BUSM4784	The Fashion Workplace	12	Fashion
LANG1306	Japanese 1	12	Languages
LANG1307	Japanese 2	12	Languages
LANG1314	Theoretical Bases of Translating and Interpreting	12	Languages

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CourseCode	Course title	Credit Points	AcademicGroup
LANG1321	Introduction to Language	12	Languages
LANG1303	Ethics & Professional Issues in Translating & Interpreting	12	Languages
LANG1305	Translation and Technology	12	Languages
LANG1308	Japanese 3	12	Languages
LANG1309	Japanese 4	12	Languages
LANG1310	Japanese 5	12	Languages
LANG1313	Japanese Language and Society	12	Languages
SOCU2252	Intercultural Communication	12	Languages
SOCU2289	Global Language	12	Languages
BUSM3299	The Entrepreneurial Process	12	Management
BUSM3310	Human Resource Management	12	Management
BUSM3311	International Business	12	Management
BUSM4092	Applied Entrepreneurship	12	Management
BUSM4186	Global Entrepreneurship	12	Management
BUSM4188	Leadership and Decision Making	12	Management
BUSM4566	Tourism Planning & Resource Management	12	Management
BUSM4769	Employment Relations	12	Management
BUSM3244	Business and Economic Analysis	12	Management
BUSM4037	Contemporary Issues in International Management	12	Management
BUSM4185	Introduction to Management	12	Management
BUSM4488	Managing Across Cultures	12	Management
BUSM4553	Creativity, Innovation and Design	12	Management
BUSM4557	Contemporary Management: Issues and Challenges	12	Management
BUSM4561	Work in Global Society	12	Management
BUSM4568	Room Division Management	12	Management
BUSM4573	Business Communications and Professional Practice	12	Management
BUSM4621	Postgraduate Business Internship	12	Management
FOHO1024	International Food & Beverage Management	12	Management
INTE2564	Digital Risk Management and Information Security	12	Management
BUSM2412	Marketing for Managers	12	Management
BUSM2519	Leading in the Age of Digital Disruption	12	Management
COMM2377	Modern Asia	12	Professional Communication
COMM2383	New Media, New Asia	12	Professional Communication
COMM2384	Client Management	12	Professional Communication
COMM2489	Asian Cinemas	12	Professional Communication
COMM2495	Professional Writing	12	Professional Communication
GRAP2659	Art Direction	12	Professional Communication
LANG1265	Vietnamese for Professional Communication	12	Professional Communication
COMM2497	Exploring Asian Popular Culture	12	Professional Communication