



# Student Competition: ‘Own Your Space’

## Design Brief

### About Student Academic Success (SAS)





Our main objective is to support students on their journey to academic success. Our department includes Learning Advisors in the Writing and Learning Centre (WLC) who are professional staff that assist students in reaching a wide range of study goals. We also have Program Tutors, trained and certified students, who provide peer support on the content of courses offered at RMIT.

### Design Competition Overview

This is a creative project for our student body to design and give their voices to the spaces they study in. The three spaces in the design competition are the Writing and Learning Centre in Saigon and Hanoi, and the Program Tutor Study Hub on the Saigon Campus. There will be one winning team or individual for each space. The winners will be awarded one 10 million VND voucher to spend at [Future World](#).

### Deliverables

Location	Themes	Dimensions
<p><b>Writing and Learning Centre</b></p> <p>Saigon South Campus 1.1.32</p> <p><b>Wall space within the room</b></p>	<p>A word cloud of various themes including: students-focused, writing, reading, learning, welcoming, creative, inclusive, academic, skills, professional, and supportive.</p>	<p>A photograph of a wall space in a room, showing a bulletin board with several small photos and a larger poster. The wall is white and the bulletin board is dark grey.</p> <p><b>Wall: 324 cm length x 181 cm height</b></p>

<p><b>Program Tutor Study Hub</b></p> <p>Saigon South Campus 1.1.39</p> <p><b>Wall space within the room</b></p>	 <p>A word cloud featuring terms such as 'collaborative', 'energetic', 'youthful', 'friendly', 'student-focused', 'vibrant', 'support', 'peer', 'inclusive', and 'proactive'.</p>	 <p>A photograph of a curved wall in a room. On the wall, there is a bulletin board with several small photos pinned to it. A green plant is visible in the foreground.</p> <p><b>Wall: 337 cm length x 273 cm height</b></p> <p>*Note this is a curved wall</p>
<p><b>Writing and Learning Centre</b></p> <p>Hanoi Campus 1.2.011</p> <p><b>Wall space by a public-facing entrance</b></p>	 <p>A word cloud featuring terms such as 'academic', 'learning', 'welcoming', 'writing', 'professional', 'skills', 'supportive', 'reading', 'creative', 'students-focused', 'inclusive', and 'proactive'.</p>	 <p>A photograph of a wall in a public-facing entrance. On the wall, there is a logo consisting of a stylized figure with red circles, followed by the text 'STUDENT ACADEMIC SUCCESS'. To the left of the logo is a card scanner, and to the right is a metal fuse box.</p> <p><b>Wall: 200 cm length x 250 cm height</b></p> <p><b>Card scanner (on the left):</b> 7 cm length x 12 cm height Floor to scanner distance: 120 cm Left side to scanner distance: 6 cm</p> <p><b>Metal fuse box (on the right):</b> 35 cm length x 25 cm height Floor to box distance: 100 cm Right side to box distance: 30 cm</p>

		<p><b>Note:</b> The design needs to end right before the fire extinguisher on the right. Design should incorporate the metal fuse box and card scanner on the wall. Student Academic Success signage will be removed when design installed.</p>
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## Guidelines

<p><b>General</b></p>	<p>The SAS design competition is open to all current RMIT Vietnam students. Students can enter individually or as part of a team. Teams must consist of at least two and no more than four students. One student cannot be part of multiple teams. Students can submit for one or multiple spaces provided it meets the brief specifically to that space. The prize can be won by an individual entry or a team entry. If a team entry wins, then the prize is to be split amongst all team members.</p> <p><b>Prizes</b> Three submissions will be awarded, one for the WLC in Saigon South, one for the WLC in Hanoi and one for the Program Tutor Study Hub in Saigon South. <b>The winners of the competition will receive a 10 million VND voucher to spend at <a href="#">Future World</a>.</b></p>
<p><b>Medium</b></p>	<p>Digitally created designs including photography, illustration and typography are accepted. Designs can be 2D or 3D.</p> <p><b>Note:</b> The implementation of the winning design is dependent on final approval by RMIT property based on permissible materials and installations on RMIT property. Amendments to winning designs may be required.</p>

## Timeline

Submissions	Judging	Installation
June 30 <sup>th</sup> 2023	Semester 2	Semester 2

## **Documents**

Documents that could be helpful:

- [Software access for RMIT students](#)
- [SAS Logos](#)
- [RMIT Brand Guidelines](#)
- [RMIT Creative Communities](#)

## **How to submit your work**

**Submissions:** PDF file + 200 words describing your work

Please submit your work here: [SAS Student Design Competition](#)

## **Questions?**

For general inquiries please contact Jamila Ahmed at [jamila.ahmed@rmit.edu.vn](mailto:jamila.ahmed@rmit.edu.vn).

For design and specification related inquiries please contact Manny Ling at [manny.ling@rmit.edu.vn](mailto:manny.ling@rmit.edu.vn) or Daniel Harding at [daniel.harding2@rmit.edu.vn](mailto:daniel.harding2@rmit.edu.vn).