First Alumni **Business Exhibition** held in HCMC

RMIT Vietnam in partnership with the Australia Alumni in Vietnam group will organize the first Alumni Business Exhibition in HCMC on May 12.

The event will feature around 40 emerging and established businesses that are owned by alumni from RMIT Vietnam as well as from other Australian universities, said Manuela Spiga, RMIT Vietnam senior manager for Careers and Industry Relations.

"RMIT Vietnam is hosting this event for the first time, and it will feature outstanding businesses in a wide range of industries, such as manufacturing, education, hospitality, retail and many others. We aim to support the success of Australian alumni by exhibiting their businesses and connecting them with both the Vietnamese and international communities," she said.

In addition to the main exhibition, participants will have the opportunity to hear from entrepreneurs, professionals and business executives during panel discussions on the topic of "fail smart".

During the Fail Smart Talk Show, panelists will share their stories, personal failures and lessons they have learned, which are much more valuable for business owners and those interested in starting their own business than simply listening to success stories.

Alumni can also join the Express Mentoring session with professionals from industries including finance, marketing, logistics, and human resources to share expertise and exchange experiences with people from the same industry.

The organizers expect more than 300 attendees, including senior representatives from the Australian Embassy, investors and industry representatives. Prospective students and their parents will be able to gain valuable insight into a range of sectors, while alumni will be able to network and meet with potential clients.