RMIT UNIVERSITY

Undergraduate Guide

—

2026

The Business School

School of Communication & Design

School of Science, Engineering & Technology

School of English & University Pathways

rmit.edu.vn

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Information correct at time of printing. This publication is intended as a general guide. RMIT University Vietnam reserves the right to alter any program or admission requirements and availability of courses. For the most up-to-date program information, please visit ***rmit.edu.vn***

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Greetings from RMIT Vietnam

Professor
Scott Thompson-Whiteside
Pro Vice-Chancellor and General Director for RMIT Vietnam

Dear parents and students!

Starting university is a major milestone. For students, it's a time to explore who you are and who you want to become. For parents, it's about finding a place that feels both safe and full of opportunity. A place where your child will be supported to grow, learn and succeed in their future career.

At RMIT Vietnam, we understand the importance of this milestone. That's why we focus on preparing our students to thrive in a world being reshaped by technology, innovation, AI and constant change.

As a leading international university, RMIT Vietnam is shaping the next generation of leaders, innovators and change-makers right here in Vietnam. For 25 years together, the RMIT Vietnam community has empowered our students by providing a future-focused education – combining the quality of an Australian education with world-class standards, strong industry partnerships and real-world learning, ensuring they're ready for what's next.

Our students have flexible study pathways, vibrant student life and a welcoming community that celebrates individuality and inclusion. From day one, they are supported in building confidence, gaining practical experience and shaping a future full of purpose.

Our focus on lifelong learning ensures students continue to evolve and adapt as industries shift. And with a strong network of successful alumni, industry mentors and international partners, our students graduate highly employable and deeply connected.

Whether you're still exploring your interests or already shaping your path, we're here to guide and empower you, every step of the way.

The future is full of possibilities and your journey starts now. Make those possibilities a reality and be ready for what's next at RMIT Vietnam.

Melbourne City campus, Australia

Bundoora campus, Australia

Brunswick campus, Australia

Research Centre, Barcelona, Spain

Hanoi City campus, Vietnam

Point Cook and Bendigo Flight Training Centres, Australia

Saigon South campus, Vietnam

Our international presence

RMIT is an internationally renowned university of technology, design and enterprise.

Established in Melbourne, Australia, in 1887, RMIT University is one of Australia's original tertiary institutions. Built on a strong commitment to community development and positive change, it enjoys an international reputation for excellence in professional education and applied research that responds to the needs of industry and the community.

In 1887
was established in Melbourne, Australia

5 campuses
in Australia and Vietnam and a research centre in Spain

430+
programs across 20 study areas

540,000+
alumni working in 151 countries

Australian Government
Tertiary Education Quality and Standards Agency

All organisations that offer higher education qualifications in or from Australia must be registered by the Tertiary Education Quality and Standards Agency (TEQSA).

RMIT undergoes audits by TEQSA to ensure that student interests are protected and the University's reputation is upheld. This is done through a proportionate, risk-reflective approach to quality assurance that supports diversity, innovation and excellence.

Internationally recognised

#10
university in Australia and **#125** globally(1)

#1
in Australia and **#45** globally for international faculty(1)

#11
in Australia and **#80** globally in QS Sustainability Rankings(2)

#1
in Australia and **#26** globally for Art and Design(3)

#6
in Australia and **top 100** globally for Communication and Media Studies(3)

#10
in Australia and **#167** globally for Computer Science and Information Systems(3)

Top 10
in Australia and **top 100** globally for:
- Marketing(3)
- Engineering (Civil and Structural)(3)

Top 10
in Australia and **top 150** globally for:
- Business and Management(3)
- Accounting and Finance(3)
- Engineering (Mechanical, Aeronautical & Manufacturing and Electrical & Electronic)(3)

(1) 2026 QS World University Rankings
(2) 2025 QS Sustainability Rankings
(3) 2025 QS World University Rankings by Subject

Celebrating 25 years of impact in Vietnam

More than just a degree, RMIT is the beginning of your journey.

Founded in 2000, RMIT Vietnam is the country's first international university committed to bringing a world-class education to one of the fastest-growing countries in Asia.

We offer programs in business and management, science and technology and communication and design. Through real-world learning, RMIT students develop the academic knowledge, skills and confidence necessary to thrive in a future shaped by AI and technology.

After 25 years, RMIT's alumni network has grown extensively, offering ongoing peer support and professional development within the RMIT community, while positively contributing to socio-economic impact in Vietnam and globally.

25,500+
alumni

6,500+
companies in 18 industries

7,000+
alumni hold managerial positions

2,000+
alumni are engaged and actively support RMIT

50+
nationalities are represented among our students at RMIT

40+
nationalities are represented among our academic and professional staff*

Discover stories celebrating 25 years of RMIT in Vietnam
www.rmit.edu.vn/events/legacies

**See page 64-65 for details on our academic staff*

Our prominent alumni

Over the past 25 years, RMIT Vietnam alumni have built thriving careers across industries, making their mark both in Vietnam and internationally. They have also played an active role in driving positive change within their communities.

RMIT alumni's inspiring and impactful journeys
alumninetwork.rmit.edu.vn/livebrary/

Le Duc Trung
Corporate Account Lead
Google (Singapore)

Trinh Sao Mai
Director of Sales and Marketing
FPT

Luu Anh Tuan
Regional Finance Director
P&G (Singapore)

Le Thanh Tu
Chief Marketing Officer
Nestlé Waters Vietnam

Pham Tuong Vi
Head of Credit Risk Strategic
VIB Bank

Nguyen Bao Anh Duy
Co-founder
Executive Creative Director
M _ N Associates

Nguyen Thi Bao Chau
Operations Program Manager
Apple

Nguyen Nam Khang
Chief Technology Officer
Parcel Perform

Nguyen Tri Hieu
Chief Client Officer
Dentsu Creative

Pham Quang Vinh
Co-founder
Zám Vietnam

Our authentic learning

A practical, hands-on approach throughout the entire learning journey is what makes RMIT curriculums stand out.

The environment and teaching methods at RMIT help students develop skills, deepen knowledge, stay updated with technology, freely explore new experiences and pursue their passions. RMIT graduates possess the competence, ambition and confidence to seize opportunities or create their own careers in an ever-changing future.

The focus on relevance and practicality is delivered through various methods, enabling students to build skills through diverse activities both inside and outside the classroom.

Blended Learning (BL)

Blended Learning simulates a modern work environment by combining face-to-face classes with lecturers and peers alongside self-study on digital platforms. Esteemed universities around the world all champion this approach to enhance students' learning outcomes, strengthen their communication and collaboration skills and prepare them to adapt effectively to modern business practices.

Key modes of Blended Learning include:

- Campus-based classes, seminars and practice sessions with lecturers
- Workplace-based activities focused on real-world industry challenges
- Professional skill workshops
- Online lectures
- Individual or group projects
- Self-study activities on digital platforms

Blended Learning optimises study time and efficiency while providing students with diverse, accessible and proactive learning experiences.

Work Integrated Learning (WIL)

Students have the opportunity to apply what they learn to real-world contexts through activities with RMIT's industry partners. Beyond internships and project-based learning, they also participate in company visits, factory tours and interactive sessions with guest lecturers who are business leaders and experts in their fields.

Students benefit from WIL because they:

- Gain hands-on experience in applying knowledge to real-world settings
- Understand modern work environments and industry practice
- Develop both professional and soft skills
- Build social and professional networks
- Stay in tune with industry demands and 'test-drive' their field of interest

RMIT students can also engage in workshops, join study tours for academic and research purposes, compete in national and international competitions, or go on exchange to RMIT Melbourne or one of over 200 partner universities worldwide.

Highlighted WIL activities

1 Bachelor of Engineering (Robotics and Mechatronics Engineering) students **used virtual reality to conduct a study on improving robot operation.**

2 Bachelor of Design (Digital Media) students showcased their creative talents by **producing music videos with local artists.**

3 Bachelor of Fashion (Enterprise) students explored Vietnam's traditional textile industry through a **two-week immersive field trip** to the northern provinces.

4 Students from the School of Science, Engineering and Technology (SSET) **participated in a seminar and field trip at Poznań University of Technology (PUT) in Poland.**

5 **Business Strategy Forum** with guest speakers from Milano Coffee, Every Half Coffee Roaster, Lacàph Coffee Experiences Space.

6 Students of the Bachelor of Tourism and Hospitality Management program and The Business School gained **practical insights from industry experts** into business models and **success strategies in the culinary industry.**

Student awards: A testament to the success of WIL

RMIT actively supports students in joining industry-related competitions to enhance their skills and gain practical experience. Over the years, they have won prestigious awards at national and global competitions, including Young Lions, D&AD, HSBC Business Case Competition, AWS x AI Singapore National AI Student Challenge ASEAN, Apple's Swift Student Challenge and many more. RMIT students were the first to win several of these awards for Vietnam.

Career head-start

From their very first year, RMIT students are supported with skill-building and career opportunities, helping them confidently reach their career goals during their studies and after graduation.

RMIT's Job Shop offers diverse and tailored career services, through which students can:

Access free career counselling and mentoring services

Get help developing skills in CV writing and interview preparation

Join career-related events such as Careers Fair and Careers Festival

Take part in visits to industry-leading companies for unique insights into modern workplaces

Find exclusive employment opportunities and internships through RMIT Careers Online Portal

Learn how to stand out to employers through employability skills programs

In addition to Job Shop, RMIT students have access to a wide range of workshops organised by the schools, programs and student clubs, where they can gain career insights, expert guidance and stay informed about recruitment trends.

RMIT Careers Fair 2025 features Ogilvy and over 40 other elite industry partners from diverse industries, including technology, finance, logistics, FMCG, etc.

RMIT students on the International Industry Learning Tour to Singapore as a part of the Careers Festival 2024.

Flagship Internship Program

Students take part in internships at the end of their programs to gain practical experience, allowing them to transition smoothly into full-time employment after graduation. Each program has a different minimum internship period requirement and they typically range between 12 and 15 weeks.

3,000+
internship and employment opportunities

1,300+
students enrolled in the flagship internship courses

RMIT Careers Online Portal

1,100
job postings from over 400 companies

400+
full-time and part-time job placements made

Industry connections

Students benefit from the strong, sustainability-focused relationships and a shared global vision that RMIT has with thousands of local and international industry partners.

These partnerships enable RMIT students to learn directly from experts and business leaders through guest lectures, industry projects, workplace experiences, internships, career fairs and other events.

Additionally, many leading companies take on an advisory role (Industry Advisory Board) to ensure our programs at RMIT are relevant, up-to-date and closely aligned with evolving industry needs.

Nguyen Ngoc Phuong Dung
Alumnus
Bachelor of Professional Communication

I had the chance to join 1-on-1 consultations, which helped me clarify my goals and identify a clear path forward. I also attended networking events that allowed me to connect with leading companies such as TikTok, Samsung and Shopee. Working on projects like the Careers Festival further strengthened my organisational and teamwork skills. With the support from the Job Shop team, I now feel more confident and well-prepared for life after graduation.

Elite facilities

Our campuses are equipped with modern facilities that meet industry standards.

Purpose-built lecture theatres, studios, laboratories and specialised spaces provide the perfect setting for RMIT students to study and thrive.

- Cyber Security and Logistics Lab
- Financial Trading Lab
- Fintech-Crypto Lab
- Activator
- Digital and Behavioural Business Lab
- Media Studio
- Media Suites
- Mixed Reality Lab
- Fashion Lab
- Robotics Lab
- Engineering Hub and Lab
- Advanced Manufacturing Workshop
- PC and Mac Labs
- English Language Labs
- An international-standard library with extensive and up-to-date learning materials

700,000+

Books, periodicals, e-books, journals and videos are available in the library, as well as access to RMIT Australia's online library.

Take a virtual tour of the Saigon South campus library

RMIT students also have access to a range of services that support their learning, social activities and physical wellbeing:

- Campus medical centre
- Student self-study and meeting spaces
- Sports and fitness centre (Active Hub)
- Canteen area with a wide variety of food and drink vendors

Explore our campuses with a virtual tour

Student support services

Student support services at RMIT are available to ensure that students have a smooth transition from high school to the international university environment.

Dedicated and professional staff are on hand to guide students, whether it be in career path, personal and professional skill development, or academic and wellbeing matters.

Mentoring

Students can connect with experienced RMIT mentors to learn from their knowledge and insights.

Job Shop

RMIT's Job Shop is your drop-in centre offering professional services to help you succeed in your careers.

1-1 learning support

Meet with the Academic Support team to get a one-on-one support session with a learning advisor.

Workshops

Join other RMIT students in our interactive sessions to improve your conversation, grammar and academic skills plus more.

Health, wellbeing and accessibility

Students have access to mental health counselling, academic support and tailored assistance for those with specific needs, ensuring equal educational opportunities for everyone.

Professional **health and wellbeing** support services are also available on our campuses.

Student Academic Success

Student Academic Success offers a range of learning support services to current RMIT students:

- **Peer-Assisted Learning (PAL):** providing students with academic support
- **Learning Advising:** advisors help students plan to reach a wide range of study goals
- **Learning Lab:** a collection of high-quality learning resources

Find out more here: **sas.rmit.edu.vn**

Student Connect

Students can access support services by contacting the Student Connect team either on campus or through our online platform.

Student clubs and communities

At RMIT, students have countless opportunities to study and enjoy a vibrant, colourful student life.

Clubs are where students connect with like-minded peers who share the same passions, develop essential skills, build lasting relationships and get ready for what's next.

Exciting activities and events

- Club Days
- International festivals
- RMIT X-Run and RMIT Sports Day
- RMIT Carnival Day
- Pride Week
- Ekiden Run
- Sustainability challenges and competitions

Explore more volunteer opportunities

Dynamic student clubs

Being part of a club is more than just having fun; it's an opportunity for students to connect, recharge and develop their leadership and organisational skills in a global university setting.

For 25 years, student-run clubs at RMIT have grown bigger, bolder and more impactful – successfully organising many major events and helping members win national and international competitions.

60+ student clubs

2,200+ members

- **Academic clubs:** Accounting, FinTech, Tourism and Hospitality, Psychology, Business, etc.
- **Creative collective clubs:** Music, Dance, Art, Mass Media, Fashion, etc.
- **Social and special interest clubs:** Green Generation, Japanese Culture, Boardgames, etc.
- **Sports clubs:** Badminton, Basketball, Football, MMA, Volleyball, Frisbee, etc.

Notably, students can also create their own club at RMIT and grow a community driven by their unique ideas!

Join a student organisation or a volunteer team!

Join one of our dynamic teams to gain real-world experience, build valuable skills, and grow your network by joining the following communities:

- **RMIT Event Drive (RED):** volunteer at exciting campus events
- **Buddy Program:** support new international students
- **Student Ambassador Team (SAT):** represent RMIT and inspire future students' journey

International experience

Are you ready to step into the world?

Our students are empowered to explore the world through various exchange and transfer pathways offered by RMIT Vietnam.
Each pathway is a chance for students to develop their capabilities and build the confidence needed to embrace the future.

200+
partner universities in 40 countries

550+
students on international exchange every year

4 America
- Canada
- Mexico
- United States
- Colombia

21 Europe
- Austria
- Belgium
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Hungary
- Iceland
- Ireland
- Italy
- Luxembourg
- The Netherlands
- Norway
- Poland
- Spain
- Sweden
- Switzerland
- Turkey
- United Kingdom

11 Asia
- People's Republic of China
- Hong Kong SAR, People's Republic of China
- India
- Israel
- Japan
- Singapore
- South Korea
- Taiwan, Republic of China
- Thailand
- The Philippines
- Indonesia

1 Africa
- South Africa

3 Australia/Pacific Islands
- Australia
- New Caledonia
- New Zealand

Check out the Global Mobility options
apps.rmit.edu.vn/r/RMITglobalexperiences-en

Ho Ngoc Yen Uyen
Student
Bachelor of Professional Communication

I've spent two semesters at RMIT Melbourne, which has helped me transform myself in just one year of studying abroad. Not only did I get to explore a variety of fascinating courses not offered at RMIT Vietnam, but I also gained hands-on experience through an internship with one of Australia's largest student accommodation providers. It's a 10/10 experience – I highly recommend it!

Choose your journey with RMIT

RMIT students have 4 options to consider.

Whether you begin your studies in Vietnam or Melbourne, you will receive a degree from RMIT Melbourne, Australia, which is globally recognised.

	Year 1	Year 2	Year 3
1	RMIT Vietnam	RMIT Vietnam	RMIT Vietnam
2	RMIT Vietnam	RMIT Melbourne or 200+ universities (Overseas exchange)	RMIT Vietnam
3	RMIT Vietnam	RMIT Melbourne (Dual campus)	RMIT Melbourne (Dual campus)
4	RMIT Melbourne	RMIT Melbourne	RMIT Melbourne

1 Study your entire degree at RMIT Vietnam

Arrive, stay and thrive at one of RMIT Vietnam's two campuses in Hanoi or Saigon South.

2 Go on exchange

From your second year, you can go on an exchange program at RMIT Melbourne, Australia or choose from a list of our partner universities in 40 countries while continuing to pay your RMIT Vietnam tuition rate.

3 Choose among dual-campus options

Experience RMIT student life both in Vietnam and in Australia through our transfer or dual-campus options.

- **Transfer:** start your program in Vietnam and then apply to permanently transfer to Melbourne.
- **Dual Campus:** secure your international education journey right at the start of your studies. Enjoy one year at RMIT Vietnam then head to RMIT Melbourne for 2-3 years to finish your degree.

4 Study your whole degree in Melbourne

If we don't have the program that you're looking for at RMIT in Vietnam, you're bound to find it in Melbourne!

Check out the more than 430 programs across 20 study areas
apps.rmit.edu.vn/r/StudyAtRMITMelbourne-en

Discover RMIT Melbourne
rmit.edu.au/study-with-us

Note: if you transfer your program to RMIT in Melbourne or join a full program there, the Australian tuition rate will be applied.

Life in Melbourne

Melbourne, the capital city of Victoria, is a renowned financial, cultural and entertainment hub in the Asia-Pacific region and worldwide. Home to many prestigious universities, Melbourne attracts students from all continents. It is also a dynamic economic centre offering abundant employment opportunities for students. International students can work up to 48 hours per fortnight during academic sessions and full-time during holidays.

Melbourne ranks:

#4

on the list of the world's most liveable cities*

#5

among the best global cities for students**

** 2025 Global Liveability Index*

***2025 QS Best Student City in the World Rankings*

You will receive comprehensive guidance and support from RMIT Vietnam before and during your studies at RMIT Melbourne.

- Course counselling and enrolment guidance
- Assistance with essential items, housing and airport pick-up
- Information on health insurance and healthcare services in Australia

At RMIT Melbourne, students continue to be supported with academic assistance, learning experience, physical and mental health services, activities for international students and much more.

Our schools and programs

The Business School

Bachelor of Business*

*With 9 majors to choose from:

- Digital Economy
- Business and Technology
- Economics

Bachelor of Digital Marketing

- Entrepreneurship
- Finance
- Global Business

Bachelor of Tourism and Hospitality Management

- Logistics and Supply Chain
- Management and Change
- Human Resource Management

Bachelor of Accounting

School of Communication & Design

Bachelor of Professional Communication

Bachelor of Digital Film and Video

Bachelor of Design Studies

Bachelor of Design (Digital Media)

Bachelor of Design (Games)

Bachelor of Fashion (Enterprise)

School of Science, Engineering & Technology

Bachelor of Information Technology

Bachelor of Engineering (Software Engineering) (Honours)

Bachelor of Engineering (Electronic and Computer Systems Engineering) (Honours)

Bachelor of Engineering (Robotics and Mechatronics Engineering) (Honours)

Bachelor of Applied Science (Aviation)

Bachelor of Psychology

Bachelor of Food Technology and Nutrition

The Business School

Business is about developing the ideal combination of knowledge, technical aptitude and leadership capabilities. At RMIT, students gain both professional and technological skills to stand out in their chosen field.

An emphasis on integrating business with technological skills and knowledge

Extensive industry involvement with curricula that are specifically designed for professional needs

A focus on developing cross-disciplinary knowledge through a wide range of majors and minors

#7

in Australia and **top 150** globally for Business and Management Studies*

#9

in Australia and **top 150** globally for Accounting and Finance*

#10

in Australia and **top 200** globally for Economics and Econometrics*

**2025 QS World University Rankings by Subject*

The Business School prides itself on its progressive curriculum and excellence in course delivery.

Students acquire comprehensive business knowledge alongside practical technological skills, with a curriculum that bridges the realities of Vietnam's economy and an international mindset. Our programs will prepare you to exceed industry demands both in the present day and in the future. Therefore, graduates of The Business School possess the interdisciplinary competence and professional readiness to thrive in their careers. Over the years, generations of The Business School students have made deep, lasting and positive impacts across their professional communities.

RMIT continues to empower these future industry leaders through an exciting array of program options including our Digital Marketing, Tourism and Hospitality, Business and Accounting programs.

The Business School at RMIT Vietnam is the first business school in Vietnam to earn the prestigious AACSB accreditation, joining the group of less than 6% of the world's schools that hold AACSB business accreditation.

AACSB ACCREDITED

Our programs

Bachelor of Business*

*With 9 majors to choose from:

- Digital Economy
- Business and Technology
- Economics

Bachelor of Digital Marketing

- Entrepreneurship
- Finance
- Global Business

Bachelor of Tourism and Hospitality Management

- Logistics and Supply Chain
- Management and Change
- Human Resource Management

Bachelor of Accounting

You will have access to specialised facilities and modern teaching spaces:

- **The Digital and Behavioural Business Lab** provides a modern learning environment with cutting-edge technologies, keeping you at the forefront of key conversations in today's dynamic business world.
- **The Financial Trading Lab** is a state-of-the-art facility replicating a real-world trading room integrating an industry-standard data platform that gives students access to real-time business information.
- **The Cyber Security and Logistics Lab** is equipped with 31 computers, featuring professional-standard hardware and the latest business, forensics and security software to give learners an environment to critically understand modern business value chains and digital security.
- **The Digital Marketing Lab** offers iMacs and speciality software customised for digital marketing students, including access to academic journals and market insights.
- **The Incubator Pitch Space** lets you experience the elements of successful entrepreneurship. It's where you can practise business pitching and take part in industry competitions.

Bachelor of Business

With 9 majors

Program code	BP343
Duration	3 years
Intakes	March, July, October
Location	Saigon South, Hanoi

Student-centred and co-designed with industry professionals

Access to industry-standard databases, platforms and resources

Future-focused curriculum reflecting the latest digital business technologies

Flexible learning experience with numerous combinations of majors and minors

Are you ready for a degree that puts you in control, with the freedom to follow your passions and work towards your career goals?

The Bachelor of Business program allows you to choose from a suite of 9 majors and 13 minors, giving you the opportunity to choose to either specialise in one or two selected fields or expand your business knowledge across several different areas. Regardless of your choice, the program's curriculum focuses on developing both your personal and professional capabilities, ensuring you're work-ready and in high demand upon graduation.

The Bachelor of Business curriculum is co-designed with industry professionals, providing students with the opportunity to solve real-world problems and build the cross-disciplinary knowledge and skills needed to compete in the modern business world. Graduates of this program gain a global mindset, digital agility and critical thinking abilities, as well as access to our extensive industry and alumni network.

The Bachelor of Business allows you to do more than just respond to the future – it empowers you to create your own.

Learn more about the program
apps.rmit.edu.vn/r/BBusRMIT-en

Career prospects

With such a broad range of majors and minors to choose from, the real question is: 'what can't you do with a Bachelor of Business degree'?

Today's business world offers countless career paths, specialties and niches. You'll be well-prepared regardless of whether you want to work in cybersecurity, become a business developer or analyst, manage finances, work in international business or trade, oversee manufacturing and construction or lead teams as an operations manager.

The path is yours to forge!

Truong Cong Trung (Ryan)
Industry partner and alumnus
Leadership Development Lead and Southeast Asia Talent, Learning, Organisation Lead
Unilever Vietnam

After graduating from RMIT and working in Human Resources for over a decade, I highly recommend RMIT as one of the best universities in Vietnam. The teaching methods and study environment are designed to enhance student employability and encourage lifelong learning. Specifically, the Bachelor of Business offers a well-balanced program that equips students with both theoretical knowledge and practical skills to become effective leaders not only in Vietnam but also in the broader region.

Program structure

In your first year, you will complete 4 core business courses to give you the building blocks needed to succeed in your chosen business career path.

Next, the direction you take is in your hands. You can choose up to two majors and two minors, selecting from a spectrum that ranges from generalist (breadth) to specialist (depth). Majors are the primary focus of your study, while minors are secondary areas that are typically more specialised.

In your final year, you will undertake the compulsory Business Graduate Folio, a Work Integrated Learning (WIL) course, allowing you to engage with industry partners.

<table>
<tr><th>Year 1</th><th>Year 2</th><th>Year 3</th></tr>
<tr><td rowspan="3">Business Cores
(4 requisite courses):
▪ Understanding the Business Environment
▪ Business Decision Making
▪ Business in Society
▪ Integrated Perspectives on Business Problems</td><td>Up to 2 majors</td><td rowspan="3">Capstone Experience:
Business Graduate Folio</td></tr>
<tr><td>Up to 2 minors</td></tr>
<tr><td>Business options + University electives</td></tr>
</table>

Industry partners

trg, Heineken, P&G, Robert Walters, Nestlé, KPMG, Maersk, HSBC, EY, VinaCapital, Schneider Electric, UOB

Bachelor of Business

Majors and minors

To support your future in business, we have an extensive range of career-focused areas of study (majors and minors), allowing you to customise your degree.

- **A major**
  is a primary focus for your studies, typically 96 credit points (8 standard courses).
- **A minor**
  is a secondary focus of studies, typically 48 credit points (4 standard courses).

Choose from 9 majors

Digital Economy

Business and Technology

Economics

Entrepreneurship

Finance

Global Business

Logistics and Supply Chain

Management and Change

Human Resource Management

Choose from 13 minors

- Accounting in Business
- Digital Economy
- Business and Technology
- Cybersecurity
- Digital Marketing
- Economics
- Entrepreneurship
- Finance
- Global Business
- Logistics and Supply Chain
- Management and Change
- Human Resource Management
- Tourism and Hospitality

Note: if you apply a course toward the completion of a major or minor, that same course cannot be applied toward another major or minor.

Discover our majors and minors in detail
apps.rmit.edu.vn/r/BBusmajorsminors-en

Digital Economy

The Digital Economy major prepares you to thrive in a technology-driven world. Through an economics lens, you will study how digital transformation shapes incentives, market structures, productivity and policy. The digital economy brings together emerging technologies such as blockchain, artificial intelligence (AI), the Internet of Things (IoT) and digital platforms – reshaping industries, creating new forms of value and driving innovation across sectors. This major equips you with the tools to apply digital technologies in economics, finance, business and policy settings – preparing you to navigate and lead in this fast-evolving landscape.

Course list

- Cryptofinance and Cryptocurrency
- Frontiers of the Digital Economy
- Digital Economy Projects
- Digital Economy and Blockchain Applications
- Economic Foundations of the Digital World
- Economics of Artificial Intelligence

Your choice of two subjects from the list below:

- Civil and Criminal Issues in the Digital World
- Financial Instruments and Technologies
- Accounting and Taxation in the Digital Economy
- Business Challenges in the Digital Economy
- Introduction to Cybersecurity Governance
- Legal Considerations of Artificial Intelligence, Big Data and Blockchain
- Forecasting and Quantitative Analysis
- Behavioural Economics
- Blockchain for Business

Career prospects

Apply and manage digital technologies in different sectors:

- Digital business analyst
- Fintech product manager
- Digital asset analyst
- Digital banking strategist
- Digital transformation consultant
- Policy and regulatory advisor
- Innovation or product manager
- Technology consultant

Business and Technology

The major is designed for students who want to understand how data, innovation and digital tools are transforming the way organisations operate, compete and grow. You'll explore how businesses make smarter decisions using data, how AI and blockchain are creating new opportunities and how companies navigate the risks and responsibilities of operating in a digital world. You'll also develop skills in problem-solving, creative thinking and ethical decision-making critically for tackling the real-world challenges facing today's businesses. This major prepares you to work at the intersection of business and technology, lead change and drive impact in a tech-driven future.

Course list

- Introduction to Business Analytics
- Introduction to Cybersecurity Governance
- Legal Considerations of Artificial Intelligence, Big Data and Blockchain
- Introduction to Enterprise Artificial Intelligence
- Business Challenges in the Digital Economy
- Open Innovation

Your choice of two subjects from the list below:

- Digital Business Design and Innovation
- Financial Innovation and Technology Systems
- Civil and Criminal Issues in the Digital World
- Financial Instruments and Technologies
- Blockchain for Business
- Sustainability Reporting, Accountability and Socially Responsible Entities

Career prospects

- Technology project leader
- Technology entrepreneur
- Technology and IT analyst
- AI strategy consultant
- Cybersecurity governance analyst
- Technology risk consultant
- Business managers for new products and services
- Business analyst
- Project manager
- IT consultant
- Digital strategist
- Business process consultant

Economics

In this course, you will gain the necessary skills and capabilities to monitor, visualise, analyse and forecast economic trends to support individual, business and government decision-making processes. Students can understand economic decisions, market functions and the impact of human actions and government rules on the economy through its strong emphasis on economic theory and modern data analytics.

Course list

- Macroeconomics for Decision Making
- Managerial and Business Economics
- Basic Econometrics
- Big Data, Machine Learning and Society
- Strategic Games for Business
- Behavioural Economics

Your choice of two subjects from the list below:

- Business in the Globalised Economy
- Business Challenges in the Digital Economy
- Forecasting and Quantitative Analysis
- Diverse Perspectives on the World Economy
- Frontiers of the Digital Economy

Career prospects

- Data analyst
- Investment analyst
- Business analyst
- Economist
- Policy advisor

Bachelor of Business

Entrepreneurship

The Entrepreneurship major provides an in-depth exploration of venture creation and innovation, covering idea development, business model innovation, market strategy and financial management. This program emphasises applied and authentic learning through projects that explore real market opportunities, design and test innovative ideas and connect you with established entrepreneurs and potential funding sources. Our goal is to empower you to make a positive impact on business and society by bringing your dream startup to life.

Course list

- The Foundations of Entrepreneurship
- Applied Entrepreneurship
- Driving Innovation in Organisations
- Entrepreneurship and Global Challenges
- Entrepreneurial and Innovation Ecosystems
- New Venture Creation

Your choice of two subjects from the list below:

- Social Enterprise and Innovation
- Open Innovation

Career prospects

- Entrepreneur/start-up founder
- Business consultant
- Business development manager
- Sales and marketing manager
- Innovation manager
- Product manager
- Strategist

Finance

Finance is a vital part of every business and is rapidly evolving due to technological advancements and changing social needs. In this program, you will gain real-world financial knowledge with a focus on technology, analytical skills and practical experience in investment, risk analysis, cash flow management and social impacts. You will also have access to leading financial software in RMIT's trading lab as well as global financial markets trading platform. This major offers an excellent pathway to shape the future of finance and make a positive impact on society.

Course list

- Financial Markets and Institutions
- Corporate Finance
- Basic Econometrics
- Money and Debt Markets
- Equity Investment and Portfolio Management
- Applied Finance – A Case Study Approach

Your choice of two subjects from the list below:

- International Finance
- Derivatives and Risk Management
- Forecasting and Quantitative Analysis
- Financial Instruments and Technologies

Career prospects

- Finance manager
- Fund manager
- Banker
- Financial analyst
- Financial advisor

Global Business

This major equips students with the skills and mindset needed to thrive in an AI-driven, digital and interconnected world. Through case studies and real-world scenarios, students develop critical thinking, adaptability, resilience and ethical decision-making – human skills essential for working alongside intelligent technologies. They learn to interpret and analyse international challenges using both qualitative and empirical data, preparing to lead with creativity, collaboration and cultural intelligence. Graduates are ready to navigate complexity and drive innovation across global markets with confidence and purpose.

Course list

- Global Business
- Financial Markets and Institutions
- Global Corporate Responsibility
- Cross Cultural Management
- Global Trade Operations
- Political Economy of Global Business

Your choice of two subjects from the list below:

- International Human Resources Management
- Entrepreneurship and Global Challenges
- Organisations
- Innovation Management
- Business in the Globalised Economy

Career prospects

- Business consultancy and market research
- Diplomacy and foreign affairs
- Imports and exports
- International business development
- International trade relations
- Tourism and travel
- Project manager

Logistics and Supply Chain

This major provides the managerial tools you need to enhance an organisation's competitiveness from manufacturing, services and healthcare, to agriculture, banking and tourism. The Logistics and Supply Chain major equips you with skills to explore the key performance indicators of effective supply chains and apply business analytics and risk management in global sourcing, freight and distribution, smart warehousing and optimised business operations.

Course list

- Introduction to Logistics and Supply Chain Management
- Transportation and Freight Logistics
- Warehouse and Distribution Channels
- Procurement Management and Global Sourcing
- Operations Management
- Supply Chain Analytics
- Supply Chain Technologies
- Strategic Supply Chain

Career prospects

- Import/export or inventory manager
- Logistics/supply chain analyst
- Purchasing or procurement manager
- Supply chain and network planner/designer
- Operations, project or quality manager
- National warehousing manager

Management and Change

This major prepares you to succeed in today's fast-paced global business environment by developing your strategic thinking, leadership and change management skills. Through real-world case studies and hands-on learning, you will apply these skills to solve complex business challenges and lead with impact in diverse organisational settings. This program emphasises sustainability, ethics and digital adaptability, preparing you to navigate complexity, drive transformational change and create value for businesses, communities and the environment.

Course list

- Work in Global Society
- Organisations
- Innovation Management
- Managing Change
- Strategy
- Leadership
- Organisational Experience

Your choice of one subjects from the list below:

- Cross Cultural Management
- Global Corporate Responsibility

Career prospects

- Consultancy
- Education
- Finance and securities
- Governance and compliance
- Human resources and training
- Manufacturing and construction
- Marketing and advertising
- Operations, planning and logistics
- Tourism, travel and hospitality

Human Resource Management

Human Resource Management (HRM) plays a critical role in shaping resilient, people-centred organisations. This major equips students with the strategic, digital and interpersonal capabilities needed to lead the future of work. Core areas include people analytics, digital HRM technologies, inclusive leadership, cross-cultural management, employment law and organisational psychology. With a strong focus on innovation, sustainability and employee experience, the program prepares graduates to design agile workforce strategies, foster positive organisational cultures and drive meaningful change. HRM graduates are ready to influence how organisations attract, grow and retain talent in a global and tech-enabled economy.

Course list

- Human Resource Management
- Employment Relations
- Work, Health, Safety and Wellbeing
- Negotiation and Conflict Resolution
- Human Resource Development
- Managing People for the Future

Your choice of two subjects from the list below:

- People Analytics
- International Human Resources Management
- Managing Change

Career prospects

- Talent acquisition and employer branding specialist
- Learning, development and capability lead
- Employee experience and engagement consultant
- HR data and people analyst
- Industrial relations and workplace strategy consultant
- Workforce strategy and retention manager
- People and culture business partner
- HR policy, risk and compliance advisor

Bachelor of Digital Marketing

Program code	BP318
Duration	3 years
Intakes	March, July, October
Location	Saigon South, Hanoi

Learn through a comprehensive and practical curriculum

Experience flexible and personalised learning by choosing from 12 business minors

Engage with real-world digital marketing projects

Gain hands-on experience through a flagship industry internship

In the age of AI, digital marketing has significantly surpassed traditional marketing. Skilled digital marketers are essential for organisations looking to gain a competitive edge. Our Bachelor of Digital Marketing program equips you with essential skills such as search engine optimisation (SEO), social media management, data analytics and content creation – all of which are crucial for competing in today's job market.

You will be immersed in the entire marketing process – from developing high-level marketing plans to executing targeted communication campaigns, that effectively deliver products and services to diverse audiences. This practical knowledge is reinforced through industry-led projects, where you will tackle real-world challenges and develop innovative solutions.

Throughout the program, you will have the opportunity to engage directly with the professional world through a range of activities, including industry client projects, internship placements, research partnerships and innovation and entrepreneur collaborations. You'll also gain valuable insights from industry speakers and workshops.

Studying digital marketing at RMIT is also about learning and applying technology using the latest tools and innovations, preparing you to become a future-ready digital marketing professional.

The program offers a choice of 12 business minors, allowing you to customise your learning journey and build the adaptable skills and mindset needed to successfully navigate a variety of industry landscapes.

Learn more about the program
apps.rmit.edu.vn/r/DigitalMarketingRMIT-en

Career prospects

- Digital marketing manager
- Marketing manager
- Brand manager
- Marketing campaign analyst
- SEO manager
- Social media marketing specialist
- Brand strategist
- Strategic planning manager
- Content and creative manager
- Media production coordinator
- Account manager

Vo Phuong Anh
Alumnus
and Best Student
Award 2022
Marketing Specialist
Dragon Capital

Studying Digital Marketing at RMIT was a big leap forward for me. It was not just about theories; it was about real work that got me noticed by big foreign companies. RMIT is all about learning by doing and making connections that really count. It turned me into a go-getter, always ready to dive into the next big thing in digital. If you want to stand out in the marketing world, RMIT is your launchpad!

Program structure

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Business in Society ▪ Integrated Perspectives on Business Problems ▪ Marketing Principles	▪ Business Decision Making ▪ Digital Business Development ▪ University elective 1	▪ Consumer Psychology and Behaviour ▪ Business option 1 ▪ University elective 2
Year 2	**Semester 4**	**Semester 5**	**Semester 6**
	▪ Digital Marketing Communications ▪ Marketing Intelligence ▪ Business option 2	▪ Digital Content Creation ▪ Global Branding ▪ Business option 3	▪ Social Media and Mobile Marketing ▪ Business option 4 ▪ University elective 3
Year 3	**Semester 7**	**Semester 8**	**Semester 9**
	▪ Contemporary Issues in Digital Marketing ▪ University elective 4 ▪ University elective 5	▪ Flagship Internship (Business)	▪ Digital Marketing Strategy and Planning ▪ University elective 6

Minors to choose from

- Accounting in Business
- Digital Economy
- Business and Technology
- Cybersecurity
- Economics
- Entrepreneurship
- Finance
- Global Business
- Logistics and Supply Chain
- Management and Change
- Human Resource Management
- Tourism and Hospitality

View courses for all RMIT business minors

Industry partners

L'ORÉAL admicro VPBank guardian SUNTORY Beiersdorf

Bachelor of Tourism and Hospitality Management

Program code	BP312
Duration	3 years
Intakes	March, July, October
Location	Saigon South

Learn international industry standards in a localised context

Connect with industry professionals through workshops, site visits and internship opportunities

Choose from 12 Business minors to complement your core knowledge

Gain management skills through practical, real-world learning experiences

This program is ideal for those who aspire to lead in the tourism and hospitality industry and possess a drive for excellence, a love for meeting new people, an adventurous spirit and a commitment to setting exceptional service standards. It is designed to equip you with the skills and knowledge needed to pursue senior managerial roles in national and international organisations across the dynamic and growing tourism and hospitality sectors.

The program offers a comprehensive view of global tourism and hospitality, with a curriculum tailored to Vietnam's context. Students will gain hands-on experience through industry projects, company visits and expert guest speakers from an extensive network of industry partners. Through our Work Integrated Learning, graduates are well-equipped to succeed and advance in their careers.

Tourism and Hospitality Management students benefit from a balance between academic knowledge and practical application, complemented by diverse minors. Career prospects are further enhanced by accreditation from leading global professional associations.

*In Vietnam, we are the only program to be certified by the **United Kingdom's Institute of Hospitality (IH)** and hold Premier Membership with the **International Council of Hotels, Restaurants and Institutional Education (I-CHRIE).** The program is also a member of the **Pacific Asia Travel Association (PATA),** with a global ranking among the top 100 Tourism and Hospitality Management programs in the Shanghai Ranking since 2022.*

Learn more about the program
apps.rmit.edu.vn/r/HospitalityAndTourismRMIT-en

Career prospects

You will be prepared to pursue exciting careers in areas including:

- Accommodation management (hotels, resorts, hostels)
- Events, weddings and banquet management
- Food and beverage management
- Guest relations and communications
- Hospitality revenue management
- Marketing and sales
- Operations management/planning
- Recreation and sports
- Special-interest tourism
- Tour and travel agencies
- Tourism planning and development organisations
- Tourism and hospitality research, data analytics and strategies planning
- Transportation services

Mario Mendis
Industry partner
General Manager
Fusion Resort & Villas Da Nang

RMIT students have the remarkable ability to adapt to different situations and possess good skills in project development and management. They brought some great marketing ideas to the hotel and implemented them successfully. I see that they have an excellent level of readiness and some have already begun their careers at the supervisory level.

Program structure

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Business in Society ▪ Integrated Perspectives on Business Problems ▪ Marketing Principles	▪ Accounting in Organisations and Society ▪ Tourism Planning and Resource Management ▪ Eco-tourism and Sustainable Hospitality Management	▪ Business Communications and Professional Practice ▪ Economics for Tourism and Hospitality ▪ Introduction to Logistics and Supply Chain Management
Year 2	**Semester 4**	**Semester 5**	**Semester 6**
	▪ Service Quality Management ▪ Facilities Management and Development ▪ Managerial Advisory Finance	▪ International Food and Beverage Management ▪ Business option 1 ▪ University elective 1	▪ Room Divisions Management ▪ Innovation Management ▪ Business option 2
Year 3	**Semester 7**	**Semester 8**	**Semester 9**
	▪ University elective 2 ▪ Business option 3 ▪ Event Management	▪ Strategic Management for Tourism and Hospitality ▪ Business option 4	▪ Flagship Internship

Minors to choose from

- Accounting in Business
- Digital Economy
- Business and Technology
- Cybersecurity
- Digital Marketing
- Economics
- Entrepreneurship
- Finance
- Global Business
- Management and Change
- Human Resource Management

View courses for all RMIT business minors

Industry partners

ACCOR · LYGIAVIEN · Marriott International · AUSCHAM Vietnam · SOFITEL Saigon Plaza · IHG InterContinental Hotels Group

Bachelor of Accounting

Program code	BP351
Duration	3 years
Intakes	March, October
Location	Saigon South

Access an advanced curriculum with strong industry connections via guest lectures and industry projects

Unlock local and global career opportunities with international accreditation through CPA, ACCA, CAANZ and CIMA

Choose from 12 Business minors to complement your core knowledge

Gain the management and leadership skills needed for career advancement

The Bachelor of Accounting is an excellent pathway to becoming an internationally qualified professional in accounting and finance. These roles serve as key stepping stones towards becoming a Chief Financial Officer or advancing to other executive positions.

Accounting is the backbone of all business, with industry demand for qualified professionals consistently remaining high. Our program is designed to help you succeed in today's fast-paced and ever-changing business landscape, while also positively affecting your community and society.

The Bachelor of Accounting program stands out for its advanced curriculum and alignment with global accounting standards. Notably, RMIT is among the pioneers in teaching International Financial Reporting Standards (IFRS) in Vietnam. Beginning in 2025, compliance with IFRS will be mandatory for State-Owned Enterprises, listed companies and large-scale unlisted public companies across Vietnam.

The program is accredited by leading professional accounting organisations, including CPA Australia, CAANZ, ACCA and CIMA, providing greater recognition, credibility and opportunities for senior roles in Vietnam and overseas.

Learn more about the program
apps.rmit.edu.vn/r/AccountingRMIT-en

Career prospects

- Auditor
- Corporate accountant
- Government accountant
- Management accountant
- Fintech accountant
- Certified public accountant (CPA)
- Chief accountant
- Business data analyst
- Consultant (on areas such as business, digital transformation and accounting information systems)
- Investment banker
- Tax specialist
- Business valuation specialist
- Entrepreneur

These initial positions provide a solid pathway to becoming a chief accountant, head of an accounting and finance department or chief financial officer.

Mai Viet Hung Tran
Industry partner
CEO
PwC Vietnam

Our partnership with RMIT has provided us with a rich pool of talent. RMIT consistently produces graduates with the skills and knowledge necessary to excel professionally. The students we have recruited from RMIT have displayed a strong work ethic, adaptability and a keen ability to think critically. Their diverse backgrounds and interdisciplinary training have brought fresh perspectives to our teams, contributing to innovative problem-solving and a dynamic work environment.

Program structure

This diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Business Decision Making ▪ Integrated Perspectives on Business Problems ▪ Business in Society	▪ Understanding the Business Environment ▪ Accounting in Organisations and Society ▪ Business Law	▪ Economics and Quantitative Analysis ▪ Financial Accounting and Analysis
Year 2	**Semester 4**	**Semester 5**	**Semester 6**
	▪ Accounting Data Analytics and Visualisation ▪ Company and Finance Law ▪ Cost Analysis and Organisational Decisions	▪ Managerial Advisory Finance ▪ Financial Accountability and Reporting ▪ Business minor option	▪ Taxation 1 ▪ Business minor option
Year 3	**Semester 7**	**Semester 8**	**Semester 9**
	▪ Accounting, Behaviour and Organisations ▪ Critical Accounting Perspectives ▪ Business minor option	▪ Auditing ▪ Business Graduate Folio ▪ Business minor option	▪ Strategic Accounting and Leadership ▪ University elective

Minors

Students can choose from four business electives to form a minor of their choice (each minor consists of four courses within one discipline).

- Digital Marketing
- Digital Economy
- Business and Technology
- Cybersecurity
- Economics
- Finance
- Entrepreneurship
- Global Business
- Logistics and Supply Chain
- Management and Change
- Human Resource Management
- Tourism and Hospitality

View courses for all RMIT business minors

Industry partners

School of Communication & Design

At the School of Communication & Design, we help you unlock your full creative potential. With the growing demand for innovative talent across multiple industries, there is no better time to pursue a career where your creativity can make an impact.

Become a creative leader with a well-rounded skill set

Gain access to industry-standard equipment and software

Work in state-of-the-art studios to build your professional portfolio from day one

#1
in Australia and **top 26** globally for Art and Design*

#6
in Australia and **top 100** globally for Communication and Media Studies*

**2025 QS World University Rankings by Subject*

RMIT's School of Communication & Design offers contemporary, industry-relevant learning experiences and, importantly, gives you the space to fully realise your creativity while developing the skills to become a leader in your chosen field.

You will have the opportunity to connect with and learn from key corporate partners through activities such as field trips, Work Integrated Learning projects (WIL) and internships, preparing you for a seamless transition into the workforce.

Our students engage in projects that support their communities, bringing creative solutions to local challenges. They also participate in national and international competitions and have won numerous prestigious awards.

Unlock your creative potential and start your journey towards a vibrant and fulfilling creative career!

Our programs

Bachelor of Professional Communication

Bachelor of Digital Film and Video

Bachelor of Design Studies

Bachelor of Design (Digital Media)

Bachelor of Design (Games)

Bachelor of Fashion (Enterprise)

You will have access to state-of-the-art facilities and modern teaching spaces, including:

- High-end Mac and PC labs with industry standard design software
- Editing suites, sound suites and colour-grading suites*
- Multifunctional design studios
- Our audio-visual equipment library loan store
- The RMIT Game Research Lounge and Games Lab*
- The Media Studio, which includes a control room and a multi-functional studio space for multi-camera shoots and screenings*
- The fashion soft laboratory, which is equipped with resources for garment construction and surface textile embellishment, including facilities for print design and digital embroidery

RMIT Vietnam is also home to one of the most comprehensive design libraries in Southeast Asia.

**Saigon South campus only*

Bachelor of Professional Communication

Program code	BP354
Duration	3 years
Intakes	March, July, October
Location	Saigon South, Hanoi

Ranked #6 in Australia for Communication and Media Studies
(2025 QS World Rankings by Subject)

Discover a global mindset with local application, connected to future-focused trends and practices

Build solid theoretical knowledge and industry-ready skills in strategy, content creation and stakeholder management

Learn from an international team of expert academics and leading industry partners

Designed to equip you with in-depth knowledge of this strategic field, the RMIT Bachelor of Professional Communication reflects the rapidly increasing demand for skilled communication professionals.

This program features three majors and five minors with the flexibility to pursue a double major or combine a single major with up to three minors.

This degree is crafted to blend creativity, critical thinking and professional expertise. It aims to shape modern communication experts who are imaginative, socially conscious and multi-skilled.

In the first year, students complete four courses that provide foundational knowledge in advertising and communication before choosing a major and pursuing more advanced studies from the second year onward.

Throughout the degree, you will gain the knowledge and skills needed to stay at the forefront of industry trends and thrive in the ever-changing professional communication landscape.

At the end of the degree, the portfolio of work that you create will demonstrate your capacity to produce, operate and innovate in a range of industry sectors. You will graduate as a technologically-fluent communication professional capable of adapting to the changing demands of a global communication landscape.

Learn more about the program
apps.rmit.edu.vn/r/ProfComRMIT-en

Career prospects

- Art director
- Media planner/buyer
- Account manager
- Client services director
- Copywriter
- Internal communication specialist
- Government and non-government organisation communications management
- Event management
- Brand manager
- Media advisor or consultant
- Media/public relations strategist
- Digital content producer
- Digital engagement and communications officer

Vo Tuong Van Thuy
Alumnus
Global
Planning Director
Wavemaker Global London

RMIT equipped me with the necessary knowledge to get started in my professional career. The program's courses were all in-line with current industry standards and I was able to apply my skills while transitioning to a professional environment. RMIT offered plenty of opportunities to gain key soft skills, such as how to successfully work in teams, present to audiences, negotiate and manage clients. I still find what I learned crucial to climbing the career ladder, especially in a competitive international environment like London.

Program structure

In your first year, you will complete four foundation courses that provide the building blocks needed to explore your chosen pathway. Next, the direction you take is in your hands. You can choose from a range of options. In your final year, you will undertake a compulsory internship.

Year 1	Year 2	Year 3
4 Foundation courses: ▪ Introduction to Advertising ▪ Introduction to Digital Communication ▪ Introduction to Public Relations ▪ Locating knowledges	**Option 1:** 1 major + 3 minors **Option 2:** 1 major + 2 minors + 4 University electives/Program options **Option 3:** 2 majors + 1 minor **Option 4:** 2 majors + 4 University electives/Program options	Internship (compulsory)

Majors

Advertising
This major blends theory and industry knowledge with practical skills like copywriting, art direction and strategy planning. During your studies, you will have the opportunity to apply your creative thinking skills to solve complex communication problems and build emotional connections with consumers.

Course list:
- Message and Media Strategy
- Creativity for Advertising
- Art Direction for Advertising
- Storytelling for Advertising
- Creative Advertising Futures
- People and Persuasion
- Advertising Capstone Project
- Advertising Professional Practice*

** The Advertising Professional Practice is a second project-based capstone opportunity to develop advertising campaigns.*

Digital Communication
In this major, you will learn to use digital platforms and technologies for strategy, storytelling, content development and audience engagement. This includes creating content and measuring its impact using various techniques, tools and metrics.

Course list:
- Precision Writing for Digital Engagement
- Social Media Communication
- Managing Digital Challenges
- Digital Audiences and Analytics
- Content Creation for Digital Engagement
- Communication Platforms and Industries
- Digital Communication Capstone Project
- Digital Communication Professional Practice

Public Relations
Modern PR jobs focus on advising organisations on how to improve relationships and manage their reputation. As a public relations major, you will learn how to effectively communicate your organisation's message to a variety of audiences.

Course list:
- Contemporary Media Relations
- Public Relations Strategy and Planning
- Advocacy and Voice in Public Relations
- Organisational Communication
- Issues Risk and Crisis Communication
- Applied Public Relations Research
- Public Relations Capstone Project
- Public Relations Professional Practice

Minors

- Asian Communication and Culture
- Cinema Studies
- Advertising
- Public Relations
- Digital Communication

Industry partners

TBWA GROUP VIETNAM · adtima Leader in mobile · PUBLICIS GROUPE · groupm · Unilever

Bachelor of Digital Film and Video

Program code	BP325
Duration	3 years
Intakes	October
Location	Saigon South

Create content for a wide range of audiences, from cinema to social media

Engage in practical learning with industry partners

Build your own impressive creative portfolio

Utilise RMIT's extensive audio and visual equipment and facilities

In this booming era of online platforms and content creation, are you ready to make a name for yourself?

The demand for high quality film and video content has never been greater, with both local and international companies seeking skilled and creative filmmakers to produce engaging content for the communications, entertainment, advertising and online industries.

Employers are constantly searching for talent and qualified professionals to create adverts, documentaries, music videos, episodic content and features for cinema, TV, mobile, web and social media.

During this program, you'll become work-ready through meaningful courses and a supervised internship with an industry partner.

This program will train you how to:

- Build a story (screenwriting, directing, producing)
- Create content (camerawork, lighting, editing, sound)
- Analyse narratives (film history, cinematic language, themes, genres)

In your final year, you will use all your new skills to produce a capstone film or video as part of your final project.

Learn more about the program
apps.rmit.edu.vn/r/DigitalFilmAndVideoRMIT-en

Career prospects

This program will prepare you for an exciting range of creative careers, including:

Creative
- Filmmaker
- Digital content creator
- Online/mobile/social media creative
- Film KOL or influencer
- Film reviewer

Development
- Concept developer
- Screenwriter
- Creative producer

Production
- Director
- Line producer
- Cinematographer
- Art director/Production designer
- Studio/Production manager

Post-production
- Editor
- Sound designer
- Colourist

Andy Ho
Industry partner
Business Director
Executive Producer
RICE Content & Media Limited

As a marketing and video production company, RICE Content & Media has welcomed many RMIT students as full-time interns who are always eager to learn. Youth development is very important in our company, as we believe that talented people should be nurtured early in their careers.

Program structure

The diagram below shows the program structure and recommended progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Digital Storytelling ● ▪ Capturing Image ● ▪ Introduction to Cinema Studies ●	▪ Screenwriting Essentials ● ▪ Editing and Grading ● ▪ Cinema and Nation ●	▪ Staging and Direction ● ▪ Sound: Design and Context ● ▪ Genre and Historical Movements ●
Year 2	**Semester 4**	**Semester 5**	**Semester 6**
	▪ Screenplay Development ● ▪ Line and Production Management ● ▪ Screen Culture and Theory ●	▪ University elective 1 ▪ Camera and Lighting ● ▪ Critiquing Narrative ●	▪ Episodic Content: Web and Social Media (24 cps) ● ● ▪ University elective 2
Year 3	**Semester 7**	**Semester 8**	**Semester 9**
	▪ Producing for the Digital Economy (24 cps) ● ● ▪ University elective 3	▪ Digital Film and Video: Capstone Project (24 cps) ● ●	▪ Digital Film and Video Internship

● **Film/video making strand:** storytelling, screenwriting, directing, producing
● **Technical studio strand:** camera, lighting, editing, colour grading
● **Concepts and debates strand:** film theory, film genres and movements, film criticism

Industry partners

SONY RICE CONTENT & MEDIA PIXEL FACTORY Blackmagicdesign

Bachelor of Design Studies

Program code	BP316
Duration	3 years
Intakes	March, July, October
Location	Saigon South, Hanoi

Discover how to create designs that carry a message through creative thinking and conceptual ideas

Develop design projects and communication skills to become work-ready

Utilise specialised studios and Mac and PC labs equipped with the latest software

Build your reputation, gain experience and create a professional creative portfolio

Develop your creative credentials to become a multi-disciplinary designer in this fast-growing and dynamic industry.

This program is intended for highly motivated students who want to combine a broad design education with the opportunity to specialise in specific creative streams.

In your first year, you will be introduced to a range of foundational skills and theories, such as the elements and principles of design, drawing, typography, computing, design research and creative thinking. In your second year, you can choose to specialise in two of the following areas:

- Graphic Design OR Illustration
- User Experience Design OR Spatial Concepts (Interiors and Spatial Design)

In each specialisation, you will learn up-to-date theories, skills and creative concepts and then apply them in studio projects. Design Studies at RMIT has strong links with creative industries and external stakeholders, with opportunities available to work on real life projects and live commissions, which will enhance your learning experience and career opportunities.

*From 2024 to 2025, RMIT Design Studies students have won **over 20 prestigious awards,** at internationally acclaimed competitions such as D&AD, WBDS and The Best Brand Award. These achievements celebrate their creativity, innovation and growing influence in the global design industry.*

Learn more about the program
apps.rmit.edu.vn/r/DesignStudiesRMIT-en

"Into Saigon Market" by Dung Ngo and Nhi Bui, awarded **GOLD** at the World Brand Design Society Student Design Awards 2024–2025.

The official logo for RMIT's 25th anniversary in Vietnam was designed by RMIT Bachelor of Design Studies student Tran Lam Nam Bao.

An Do Le Gia won the Gold award for the project Gach Bong at the Best Brand Awards 2025.

Career prospects

- Graphic design
- Interior and spatial design
- Illustration and digital imaging
- UI and UX design
- Creative art direction
- 3D design
- Motion graphics
- Animation
- Games design

Jimmy Elias
Industry partner
Creative Director and Founder
Studio Jimmy Elias (SJE_) Germany

It was such a pleasure to see the variety of creative outputs. I admired how engaged and innovation-driven the students were throughout the entire process, not only through their well-prepared and thought-through documentation but also in how they coped perfectly during the workshop sessions. I was very happy to see their achievements and great design outcomes.

Program structure

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Years 1	▪ Design Studio 1: Drawing and Modelmaking for Design ▪ History and Theory of Design 1 ▪ Visual Vocabulary: Typography, Colour and Composition	▪ Design and Computing 1 (Applications) ▪ History and Theory of Design 2 ▪ Design Studio 2: Elements and Principles of Design	▪ Creative Thinking and Innovation ▪ Design and Computing 2 (3D and Effects) ▪ Design Studio 3: Systems of Design
	Semester 4	**Semester 5**	**Semester 6**
Years 2	▪ Design Discipline 1: Seminar (Theory) ▪ Design Discipline 1: Workshop (Skills) ▪ Design Discipline 1: Studio (Project)	▪ Design Discipline 2: Seminar (Theory) ▪ Design Discipline 2: Workshop (Skills) ▪ Design Discipline 2: Studio (Project)	▪ Design Management and Collaborative Studio (Studio V) ▪ University elective ▪ University elective
	Semester 7	**Semester 8**	**Semester 9**
Years 3	▪ Capstone Studio 1 (24 cps) ▪ University elective	▪ Design Studies: Capstone Studio 2 (24 cps)	▪ Professional Practice: Design Internship

Design disciplines

Choose two of the following specialisations:

- Graphic Design OR Illustration
- User Experience Design OR Spatial Concepts (Interiors and Spatial Design)

Studio V is a program that links students with industry partners, government agencies, non-government organisations and other community groups through creative projects. These live projects reflect social, environmental and economic issues affecting Vietnam.

Industry partners

adidas · IPA-NIMA · BAYER · SJE · DRAGON CAPITAL

Bachelor of Design (Digital Media)

Program code	BP309
Duration	3 years
Intakes	March, October
Location	Saigon South

Learn an interdisciplinary curriculum that equips you with skills to create across a range of digital media formats

Tailor your educational journey through specialised pathways and dive deep into your chosen field

Gain the strategic foresight necessary to become a future leader and change-maker

Access the latest technologies, specialised software and modern facilities

In an increasingly digital world driven by technological advancement, there's a profound need for professionals who understand timeless design principles and who can navigate future challenges as they arise.

This program provides a studio-based learning environment that allows students to become leading specialists across a diverse range of digital media disciplines, including animation, interactivity, digital imaging and sound design.

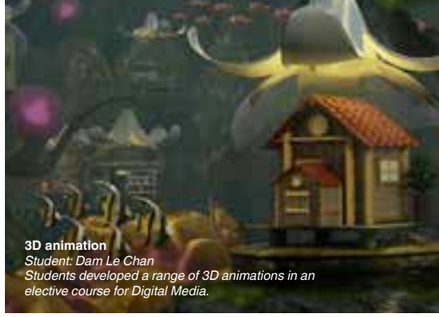
Learn to command the many technologies that push the limits of design and how they can be blended to form new visual experiences. With a solid grounding in theory and practice, you will be able to explore how to express thoughts, interests and desires through your personal voice via four major pathways or areas of action:

- Interaction design
- Animation
- Digital imaging
- Sound design

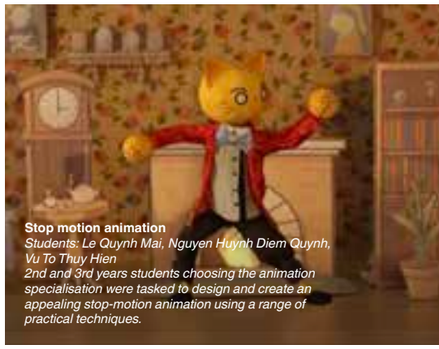
These paths are distinct yet interconnected, providing ample flexibility for you to create your own professional route.

RMIT Digital Media students are strongly encouraged to join various industry-related competitions around the world and recently earned awards at international animation festivals, D&AD, Young Lions and several other competitions.

Learn more about the program
apps.rmit.edu.vn/r/DigitalMediaRMIT-en



3D animation
Student: Dam Le Chan
Students developed a range of 3D animations in an elective course for Digital Media.



Stop motion animation
Students: Le Quynh Mai, Nguyen Huynh Diem Quynh, Vu To Thuy Hien
2nd and 3rd years students choosing the animation specialisation were tasked to design and create an appealing stop-motion animation using a range of practical techniques.

Career prospects

You will be prepared for many exciting careers in many areas, including:

Interaction design
- Web design
- Game production and augmented reality
- User interface design (UI)
- User experience design (UX)
- Interactive art and design
- VJ and projection mapping

Animation
- 2D, 3D and stop motion animation
- Animation for games
- Motion graphics

Digital imaging
- 3D modelling and sculpting
- Digital video and photography
- Visual effects and digital painting
- Postproduction in film and photography

Sound
- Sound design
- Audio postproduction

Fleur Ferrari
Industry partner
Creative Group Head
Shuttlerock

I was genuinely impressed by the students' engagement during our exchange. Their curiosity, the relevance of their questions and their confidence in approaching me directly really stood out. They showed both enthusiasm and professionalism, which, to me, are essential qualities at the beginning of any career. This mindset and openness to learn are solid foundations for entering the creative industry.

Program structure

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Digital Media Studio 1: Production (24 cps) ▪ Digital Video	▪ Digital Media Studio 2: Collaboration (24 cps) ▪ Media Cultures 1	▪ Sound Design for Digital Media ▪ Emerging Digital Cultures ▪ Interactive Media 1
Year 2	**Semester 4**	**Semester 5**	**Semester 6**
	▪ Digital Narrative Theory and Practice ▪ Digital Media Studio 3: Experimentation (24 cps)	▪ Digital Media Specialisation 1 (Interaction + Sound) ▪ Digital Media Studio 4: Client Solutions (24 cps)	▪ Digital Media Specialisation 2 (Imaging + Animation) ▪ University elective 1 ▪ Program option 1
Year 3	**Semester 7**	**Semester 8**	**Semester 9**
	▪ Digital Media Studio 5: Specialisation Project (24 cps) ▪ University elective 2	▪ Digital Media Professional Practice	▪ Digital Media Internship (24 cps) OR Digital Media Major Project (24 cps)

Industry partners

jK Technologies · SHUTTLEROCK · PUBLICIS GROUPE · RARE REVERSEE · Saigoneer · ARMADA TET

Bachelor of Design (Games)

Program code	BP214
Duration	3 years
Intakes	March, October
Location	Saigon South

Learn to create games across multiple formats

Create studio-based projects under real work conditions

Access state-of-the-art facilities and industry-standard software

Build a strong career foundation by developing your own portfolio

Do you love the idea of creating immersive and interactive games, either physical or digital? Then the Bachelor of Design (Games) is for you.

Through this program, you will gain a deep and critical understanding of games in multiple formats and develop a wide range of design and technical skills to foster your creativity and working knowledge. The program will provide you with in-depth experience in the design and production of games, including level design, game balancing and game narratives, as well as knowledge of game art and programming. Additionally, students will learn theoretical and conceptual knowledge in game design, including critical thinking, analysis and reflection.

The Bachelor of Design (Games) program is highly project-focused and you will have the chance to make meaningful connections with creative leaders in Vietnam's game space, as well as have access to internship opportunities at prominent studios offering real-world learning experiences.

Guided by academic staff and industry experts and utilising state-of-the-art facilities and industry-standard software, you will engage in several studio projects, including a capstone project, to create and build functional games in an authentic team environment.

This program will provide you with everything you need to meet the strong global demand for game design professionals, including a powerful portfolio to present to potential employers.

Learn more about the program
apps.rmit.edu.vn/r/GamesDesignRMIT-en

Career prospects

- Game designer
- Level designer
- Game developer
- Narrative designer
- Game writer
- Game producer
- Creative director
- Game production manager
- Game artist (2D/3D)
- Researcher/academic career (Games and Interactive Media)

Nguyen Ngoc Tuan
Industry partner
HR Director
Gameloft South-East Asia

Vietnam has seen an increasing number of game developers over the past few years, thanks to the strong development of the gaming industry, specifically in mobile. There is a real shortage of creative game designers who are professionally trained. These are often the key actors in the success of a gaming project. We are happy to partner with RMIT for this first Game Design Program in Ho Chi Minh City. We hope to welcome RMIT students to be part of our growing success!

Program structure

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Creative Practice 1 ▪ Game Design Studio 1 (24 cps)	▪ Game Design Studio 2 (24 cps) ▪ Principles of Play 1	▪ Principles of Play 2 ▪ Creative Practice 2
	Semester 4	**Semester 5**	**Semester 6**
Year 2	▪ Game Design Studio 3 (24 cps) ▪ Game Specialisation 1	▪ Game Design Studio 4 (24 cps) ▪ Game Specialisation 2	▪ Game Cultures ▪ University elective
	Semester 7	**Semester 8**	**Semester 9**
Year 3	▪ Game Specialisation 3 ▪ Game Studies ▪ University elective	▪ Game Design Studio 5 (24 cps) ▪ Play Futures	▪ Game Design Studio 6* OR Games Internship (24 cps) **Capstone Project*

Design Studio
Create your own projects in a collaborative environment. You will make your own games, from board games to video games, inclusive of prototyping and playtesting. The game projects you build will be great additions to your own personal creative portfolio!

Industry partners

UBISOFT · VNG · GAMELOFT · SKY MAVIS · CỬU HÀM GAMES · LACBIRD CO.

Bachelor of Fashion (Enterprise)

Program code	BP327
Duration	3 years
Intakes	March, October
Location	Saigon South

Develop an entrepreneurial mindset and versatile skills for the fashion industry

Gain a holistic understanding of the fashion industry to make strategic decisions, whether launching your own brand or enhancing existing ones

Master skills in specialised areas of design, marketing, or supply chain management to prepare for high-level positions

Improve industry-related English and gain real-world experience with global brands

This program will equip students with the skills and knowledge to become creative leaders in the contemporary fashion industry.

Through deep industry engagement and access to specialised facilities, students develop essential creative, critical thinking and innovation skills to identify and solve challenges in diverse global contexts. The program emphasises the latest research on sustainable and regenerative fashion practices, encouraging students to think critically and creatively, not only in design, but also in developing innovative business models.

Industry engagement fosters a focus on holistic, sustainable approaches and the comprehensive understanding of design, product and supply chain management, retail and communications. Students are equipped to become change leaders, gaining the skills necessary to drive positive transformation in the fashion industry.

Work Integrated Learning (WIL) opportunities can translate into exciting internship and employment opportunities. You can also light an entrepreneurial spark and create a path to setting up your own fashion enterprise.

Learn more about the program
apps.rmit.edu.vn/r/FashionEnterpriseRMIT-en

Veronica Duong Ho Van Anh, a third-year student won the semi-finals of the Society of Dyers and Colourists International Design Competition.

Fashion students presented their process from ideas to a complete product in product development course, a fashion program elective.

Career prospects

You will be prepared for a variety of professional roles in the fashion and textiles industry, including:

- Launching your own fashion brand or business
- Fashion designer
- Digital designer
- Buyer
- Product developer
- Trend forecaster
- Retail manager
- (Visual) Merchandiser
- Sourcing consultant
- Supply chain manager
- Quality assurance manager
- Sustainability advisor
- E-commerce manager
- Marketing communications manager

Hannah Boylan
Industry partner
Innovation Lead
UnAvailable

Working with RMIT interns has been highly rewarding. Their eagerness to learn and ability to quickly adapt significantly enhances our allocated tasks. RMIT prepares students with practical skills and a proactive mindset, well-suited for the business world. We especially appreciate watching them flourish and advance within our company. They consistently bring innovative ideas that propel us forward. We value our partnership with RMIT and look forward to continuing this fruitful collaboration.

Program structure

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Introduction to Fashion Enterprise ▪ Digital Applications for Fashion Enterprise 1 ▪ Fashion, Textile, Place and Story	▪ Introduction to Fashion Retailing ▪ Introduction to Fashion Marketing	▪ Fashion Product Specifications ▪ Program option 1 ▪ Fashion Consumer Insights
Year 2	**Semester 4**	**Semester 5**	**Semester 6**
	▪ Digital Applications for Fashion Enterprise 2 ▪ Program option 2 ▪ University elective 1	▪ Fashion Range Development ▪ Program option 3	▪ Global Fashion Sourcing ▪ Program option 4 ▪ University elective 2
Year 3	**Semester 7**	**Semester 8**	**Semester 9**
	▪ Fashion Enterprise Creation ▪ Program option 5 ▪ Program option 6	▪ Fashion Enterprise Partnered Project ▪ Program option 7	▪ Fashion Enterprise Internship OR Fashion Enterprise Project Launch

Choose from the following Program options and University electives:

Design and Product Development
- Introduction to Fashion Design
- Fashion Product Development
- Fashion Textile Technology
- Computing for Fashion Design and Product Development
- Pattern Cutting for Production
- Cultural and Contemporary Vietnamese Textiles

Retail and Merchandising
- Fashion Retail Experience Design
- Fashion Sustainability Compliance
- Fashion Buying Strategies
- Apparel Quality Management
- Supply Chain Management

Customer Relationship Management and Communication
- Fashion Media Communication
- Fashion and Luxury Brand Management
- The Fashion Workplace
- Digital Fashion Marketing Strategies
- Fashion Enterprise Global Experience

**Not all courses may be available each semester. Some courses may be available online.*

Industry partners

UnAvailable · LI & FUNG · piktina · ELLE · ACFC

School of Science, Engineering & Technology

RMIT Vietnam's School of Science, Engineering & Technology offers exceptional learning opportunities which focus on developing the capabilities needed to succeed in today's rapidly changing international workplaces.

Develop dynamic work-ready skills, including adaptability, self-learning and a proactive mindset

Upgrade your experience with cutting-edge technology and industry-standard specialist labs

Launch your career locally or overseas with an international mindset

Top 10

in Australia and #**144** globally for Electrical and Electronic Engineering*

Top 10

in Australia and top #**167** globally for Computer Science and Information Systems*

**2025 QS World University Rankings by Subject*

In addition to technical knowledge, the School of Science, Engineering & Technology puts a particular emphasis on ensuring students develop soft skills, and all our courses are designed to help you acquire the necessary communication, teamwork and leadership aptitude needed to become a successful professional and leader within your chosen field.

With our deep connections to industry-leading companies, you'll have the opportunity to benefit from authentic assignments with real-world application. Guest speakers, company visits and networking opportunities guarantee that you are ready for the realities of the workplace once you graduate.

Notably, final year students in our Engineering and IT programs spend up to 3 semesters working directly with industry partners for their Capstone Project and internship. This experience often leads to employment opportunities immediately after graduation.

Honours degrees for engineering programs

Engineering graduates receive an honours degree, which includes an extended, high-quality research program. An honours degree provides a distinctive competitive advantage in the international job market. Qualified students will also have the option of continuing on to candidature for doctoral programs without having to complete a master's degree.

Our programs

Bachelor of Information Technology

Bachelor of Engineering (Software Engineering) (Honours)

Bachelor of Engineering (Electronic and Computer Systems Engineering) (Honours)

Bachelor of Engineering (Robotics and Mechatronics Engineering) (Honours)

Bachelor of Applied Science (Aviation)

Bachelor of Psychology

Bachelor of Food Technology and Nutrition

At the School of Science, Engineering & Technology, you'll have access to advanced laboratories and modern computer facilities:

- Information Technology students utilise Android, iOS and modern cross-platform mobile technology such as Flutter web development, security software and AWS cloud services.
- Engineering students can utilise our engineering laboratories, including Linux labs, electrical engineering and comms labs, advanced manufacturing labs and an industrial electrical system control station sponsored by ABB.
- Aviation students have access to a state-of-the-art flight simulator.
- Food Technology and Nutrition students can access the on-campus laboratory, as well as the professional laboratories at Biotechnology Centre of Ho Chi Minh City and the commercial kitchen at Q Industries. They also have access to a virtual lab (Labster) to reinforce hands-on learning through interactive simulations.

Bachelor of Information Technology

Program code	BP162
Duration	3 years
Intakes	March, July, October
Location	Saigon South, Hanoi

Utilise state-of-the-art facilities and modern labs with Android, iOS and industry-standard software

Design your own study pathway by choosing from 3 majors and 8 minors in high-demand tech areas

Acquire work-ready skills in problem-solving, communication, project management, teamwork and research

Access career opportunities in Vietnam and globally with industry-related English and ACS accreditation

The role of information technology experts is becoming increasingly important in the era of artificial intelligence.

RMIT's Bachelor of Information Technology puts you in the driver seat to design your study program to specialise with your choice of major, while also gaining a breadth of knowledge across multiple areas through minors and electives.

There is high demand throughout for experts in artificial intelligence, data science and cloud technologies – all of which are offered as minors in the Bachelor of Information Technology program. To ensure you are future-ready in a technology-driven era, multiple STEM courses will give you access to career opportunities, both in Vietnam and around the world.

The technical knowledge you gain will also be complemented with business insights and organisational skills, such as project management and cross-cultural collaboration. Key to your success in navigating the corporate world in Vietnam and around the globe will be a high level of expertise, technical English proficiency and essential soft skills mastered at RMIT.

RMIT alumni hold high-level positions in companies all over the world, including in Australia, Canada and the United States. These companies include well-known international firms including NAB, ANZ, Intel and Bosch.

*The Bachelor of Information Technology program is accredited at the professional level by the **Australian Computer Society (ACS).** As a signatory to the Seoul Accord, graduates of ACS accredited programs are internationally recognised.*

Learn more about the program
apps.rmit.edu.vn/r/InformationTechRMIT-en

Career prospects

Entry-level careers
- Business analyst
- Data analyst
- Data engineer
- AI/ML engineer
- Software developer
- Software tester
- System engineer
- DevOps engineer
- Cloud engineer
- Security engineer
- IT consultant

Mid-level and senior-level careers
- Project manager
- IT manager
- Data manager
- Chief information officer
- Chief data officer
- Chief executive officer

Valerie Leong
Industry partner
Program Manager
Education to Workforce
Amazon Web Services

RMIT Vietnam has been an AWS Academy member institution since 2020 and has a Cloud Computing minor as part of their Bachelor of Information Technology program. Through this collaboration, students gain cloud skills and practice through hands-on labs. We appreciate the opportunity to accelerate the digital skills for the workforce of tomorrow and connect students to cloud computing careers.

Program structure

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Python Programming Bootcamp ▪ Introduction to Cyber Security ▪ Data Communication and Net-Centric Computing	▪ Python Programming Studio (24cps) ▪ Essentials of IT and Ethics	▪ Java Programming ▪ Web Programming Studio (24 cps)
	Semester 4	**Semester 5**	**Semester 6**
Year 2	▪ Software Engineering Fundamentals for IT ▪ Elective 1 ▪ Elective 2	▪ Cloud Foundations ▪ Elective 3 ▪ Elective 4	▪ System Deployment and Operations ▪ Foundations of AI for STEM ▪ Elective 5
	Semester 7	**Semester 8**	
Year 3	▪ Software Engineering Project Management ▪ Programming Project 1 ▪ Elective 6	▪ Programming Project 2 ▪ Elective 7 ▪ Elective 8	

You can choose to take 8 electives to complete one of the following options:
- One major (8 courses per major)
- Two minors (4 courses per minor)
- One minor + four program options OR university electives
- Four program options OR university electives

Majors
- Enterprise Systems Development
- Digital Innovation
- Cyber Security

Minors
- Cyber Assurance
- Creative Computing
- Entrepreneurship
- Digital Economy
- AI and Machine Learning
- Data Science
- Cloud Computing
- Enterprise Systems Development

Industry partners

Bachelor of Engineering (Software Engineering) (Honours)

Program code	BH120
Duration	4 years
Intakes	March, October
Location	Saigon South, Hanoi

Equip yourself with professional English proficiency, leadership and soft skills

Choose from a variety of minors to specialise your knowledge

Access state-of-the-art computer labs and the latest industry-standard software building tools

Connect with industry partners through workshops, guest lectures and job opportunities through our flagship internship program

Constant technological advancement means software engineers are always in high demand, particularly in artificial intelligence, embedded systems, robotics, virtual reality and big data.

Software engineers apply engineering principles and systematic methods to develop programs and operate data for computers and electronic equipment.

In this program, you will unite the theories and methods of computer science, engineering and mathematics to create software applications, systems, hardware devices and telecommunication networks. You will also learn important soft skills that are in-demand across industry to effectively communicate across stakeholders, departments and teams. This will allow you to become technically proficient while mastering the leadership skills needed to thrive in the workplace.

The program's first year provides a chance to develop your foundation in engineering before deciding which specialisation to pursue – either at RMIT in Vietnam or Melbourne – from your second year onward. You can also choose from a range of technical or business minors to expand your knowledge and explore your passions.

*The program offered at the Saigon South campus is fully accredited by **Engineers Australia (EA)** - graduates are eligible for Engineers Australia membership and international recognition under the Washington Accord. The program offered at the Hanoi campus currently holds provisional accreditation (not covered by the Washington Accord), to be reviewed after its first graduating cohort. This program is also accredited by the **Australian Computer Society (ACS)** on both campuses for students commencing from 2024.*

Learn more about the program
apps.rmit.edu.vn/r/SoftwareEngineerRMIT-en

Career prospects

Upon graduating, you will be ready to step into a career in designing, building and maintaining software solutions for the world.

Entry-level careers
- Software engineer
- Frontend or backend software engineer
- Full-stack software engineer
- Mobile software engineer
- Embedded software engineer
- Web developer
- Software developer
- Software tester
- Data analyst
- Data engineer
- AI/ML Engineer

Long-term careers
- Software architect
- Software engineering manager
- Software engineering director
- Chief technology officer
- Chief data officer
- Chief executive officer

Sathyanarayana T K
Industry partner
Head of Operations
Bosch Global Software Technologies Vietnam (BGSV)

Following the BGSV ethos to enrich every aspect of life, we dedicate ourselves to developing future generations of the talented technical workforce in Vietnam. RMIT students can gain knowledge and personal development for future technology through various programs, including the Bosch Embedded Academy, internship opportunities and Capstone Projects.

Program structure

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Engineering Mathematics ▪ Engineering Science ▪ Introduction to Professional Engineering Practice	▪ Engineering Computing 1 ▪ Digital Fundamentals ▪ Introduction to Engineering Design	▪ Software Engineering Design ▪ Introduction to Electrical and Electronic Engineering ▪ Environmental and Sustainable Systems Engineering
Year 2	**Semester 4**	**Semester 5**	**Semester 6**
	▪ Further Programming ▪ Practical Database Concepts ▪ Software Engineering Fundamentals for IT	▪ Full Stack Development ▪ Algorithms and Analysis ▪ Computing Theory	▪ Introduction to Embedded Systems ▪ Systems Engineering Principles ▪ Minor Course 1
Year 3	**Semester 7**	**Semester 8**	**Semester 9**
	▪ Embedded System Design and Implementation ▪ Software Engineering: Process and Tools ▪ Minor Course 2	▪ Embedded Systems: Operating Systems and Interfacing ▪ Software Testing ▪ Minor Course 3	▪ System Architecture and Design ▪ Minor Course 4 ▪ University Elective 1
Year 4	**Semester 10**	**Semester 11**	**Semester 12**
	▪ Engineering Capstone Project Part A ▪ Operating Systems Principles	▪ Engineering Capstone Project Part B ▪ University Elective 2	▪ Professional Engineering Experience

Minors
- Digital Economy
- Entrepreneurship
- Cloud Computing
- Data Science
- Cyber Assurance
- Creative Computing
- Enterprise Systems Development
- AI and Machine Learning

Industry partners

Bachelor of Engineering (Electronic and Computer Systems Engineering) (Honours)

Program code	BH073
Duration	4 years
Intakes	March, October
Location	Saigon South

Forge the foundation for a high-demand career in integrated circuit design, IoT and other related areas

Accelerate career growth with essential management skills and practical experience through flagship internships

Gain industry-ready skills through innovative minors and hands-on training in advanced labs

Graduate as a globally recognised professional with a degree accredited by Engineers Australia

Electronic and computer systems engineering has rapidly advanced over recent decades, becoming a driving force in high-tech innovation, particularly in microchips and semiconductors.

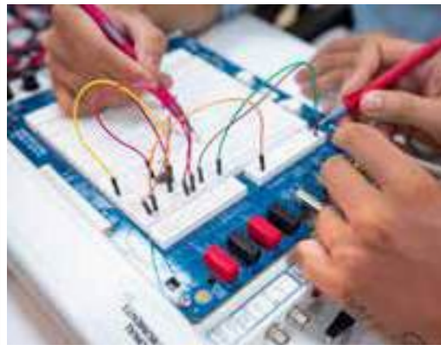
The program is designed to equip students with foundational knowledge, practical skills and hands-on experience in this industry. This foundation enables you to improve engineering solutions in the design, implementation and quality assurance of analogue and digital electronic systems such as embedded systems and IoT, as well as information and network systems.

To build a unique skill set aligned with specific career goals, the program offers specialisation through a range of in-demand minors: Digital Circuits and Systems, Embedded Systems and Internet of Things, Advanced Communication and Network Engineering, Advanced Software Engineering and Technology and Entrepreneurship.

In their final year, students collaborate with leading industry partners to optimise products and apply engineering expertise in their Capstone projects, while also gaining hands-on experience through a 12-week professional engineering internship placement.

*This program has full accreditation from **Engineers Australia (EA)** at the level of Professional Engineer. As a signatory to the Washington Accord, graduates of EA accredited programs are internationally recognised.*

Learn more about the program
apps.rmit.edu.vn/r/ElectronicRMIT-en



Career prospects

Entry-level careers
- Product/Application development engineer
- Electronic engineer
- Integrated Circuit (IC) design engineer
- Embedded system engineer
- Automation engineer
- Telecommunication engineer
- Network engineer
- Technology consultant

Mid-level and senior-level careers
- Principal engineer
- Engineering specialist/manager/director
- Chief technology officer
- Chief executive officer

Kevin Siang-Yong Koh
Industry partner
President
Faraday Technology Vietnam

Faraday Technology Vietnam values our partnership with RMIT. During our collaboration over the years, RMIT students have consistently demonstrated that they are well trained in both fundamental knowledge and soft skills such as report writing and presenting. With this solid set of skills and eager-to-learn attitude, they are able to pick up industry knowledge within their first 3 months of training via the Capstone projects. RMIT students are also highly productive in their first year of employment and are great assets to our company.

Program structure

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Engineering Mathematics ▪ Engineering Science ▪ Introduction to Professional Engineering Practice	▪ Digital Fundamentals ▪ Introduction to Engineering Design ▪ Engineering Computing 1	▪ Introduction to Electrical and Electronic Engineering ▪ Mathematics for ECE ▪ Environmental and Sustainable Systems Engineering
Year 2	**Semester 4**	**Semester 5**	**Semester 6**
	▪ Network Fundamentals and Applications ▪ Signals and Systems 1 ▪ Electronics	▪ Network Engineering ▪ Engineering Design 2 ▪ Electronic Materials	▪ Introduction to Embedded Systems ▪ Communication Engineering 1 ▪ Engineering Design 3
Year 3	**Semester 7**	**Semester 8**	**Semester 9**
	▪ Electronic Circuits ▪ Electronic Engineering 3 ▪ Program option/Minor course 1	▪ Embedded System Design and Implementation ▪ Systems Engineering Principles ▪ Program option	▪ University elective ▪ Program option/Minor course 2 ▪ Program option
Year 4	**Semester 10**	**Semester 11**	**Semester 12**
	▪ Engineering Capstone Project Part A ▪ Program option/Minor course 3	▪ Engineering Capstone Project Part B ▪ Program option/Minor course 4	▪ Professional Engineering Experience

Program options are courses offered specifically for this program and include:
- Advanced Network Engineering
- Signals and Systems 2
- Circuit and System Simulation
- Practical Database Concepts

Note: if students don't choose a minor, they can also take any courses from the minor course list as program options.

Minors
- Digital Circuits and Systems
- Embedded Systems and Internet of Things
- Advanced Communication and Network Engineering
- Advanced Software Engineering and Technology
- Entrepreneurship

Industry partners

ABB · Schneider Electric · intel · BOSCH · FARADAY · SYNOPSYS

Bachelor of Engineering (Robotics and Mechatronics Engineering) (Honours)

Program code	BH123
Duration	4 years
Intakes	March, October
Location	Saigon South

Launch a progressive career in Industry 4.0 by designing intelligent robotic and automated systems

Practice in robotics and manufacturing labs and specialise through minors in key areas

Collaborate with industry partners on real projects and build leadership skills

Gain global recognition with an Engineers Australia-accredited degree under the Washington Accord

Developments in robotics and mechatronics are reshaping the modern world, with automated and autonomous systems, smart devices and systems changing how we work and live.

This program is designed to establish and foster students' technical knowledge, professional skills and hands-on experience in this field to develop and harness viable engineering solutions to various challenges in the design, implementation and maintenance of electronic, mechanical, robotic and mechatronic components and systems, intelligent manufacturing technologies and processes.

First year students are able to establish and develop their knowledge, skills and passion in the fundamentals of engineering before deciding which specialisation – at RMIT in Vietnam or in Melbourne – to pursue from their second year onward.

Students of this program have a wide range of options to specialise in various sub-areas of robotics and mechatronics engineering or other interdisciplinary areas, including: Robotics and Intelligent Systems Engineering, Intelligent Manufacturing Technologies, Digital and Embedded Systems Engineering, Advanced Software Engineering and Technology and Entrepreneurship.

*This program has full accreditation from **Engineers Australia (EA)** at the level of Professional Engineer. As a signatory to the Washington Accord, graduates of EA accredited programs are internationally recognised.*

Learn more about the program
apps.rmit.edu.vn/r/RoboticsRMIT-en

Career prospects

Newcomers to the field typically begin their careers as engineers, competing for mid-level positions in industrial robotics or automation design, before transitioning into senior roles.

Entry-level careers

- Robotic engineer
- Mechatronic engineer
- Automation engineer
- Industrial engineer
- Manufacturing engineer
- Process engineer
- Mechanical or electronic engineer
- Product/Application development engineer
- Technology consultant

Mid-level and senior-level careers

- Principal engineer or technical leader
- Advanced or specialist engineer
- Engineering manager or supervisor
- Director of engineering
- Director of technology
- Chief executive officer
- Chief technology officer

Joanie Lam
Industry partner
College Program Manager
Intel Vietnam

Intel Vietnam values our partnership with RMIT students as they bring a fresh perspective and exceptional work ethic to all projects. As interns and fresh hires, RMIT students consistently demonstrate strong soft skills, particularly in communication, teamwork and adaptability, which have proven to be valuable assets to the company.

Program structure

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Engineering Mathematics ▪ Engineering Science ▪ Introduction to Professional Engineering Practice	▪ Digital Fundamentals ▪ Introduction to Engineering Design ▪ Engineering Computing 1	▪ Introduction to Electrical and Electronic Engineering ▪ Advanced Manufacturing and Mechatronics: What We Make and How We Make It ▪ Environmental and Sustainable Systems Engineering
	Semester 4	**Semester 5**	**Semester 6**
Year 2	▪ Mathematics for ECE ▪ Engineering Mechanics ▪ Electronics	▪ Stress Analysis ▪ Engineering Design 2 ▪ Control Systems	▪ Introduction to Embedded Systems ▪ Mechanical Design ▪ Engineering Design 3
	Semester 7	**Semester 8**	**Semester 9**
Year 3	▪ Design for Assembly and Automation ▪ Autonomous Systems ▪ Program option/Minor course 1	▪ Advanced Robotics ▪ Systems Engineering Principles ▪ Program option	▪ University elective ▪ Program option/Minor course 2 ▪ Program option
	Semester 10	**Semester 11**	**Semester 12**
Year 4	▪ Engineering Capstone Project Part A ▪ Program option/Minor course 3	▪ Engineering Capstone Project Part B ▪ Program option/Minor course 4	▪ Professional Engineering Experience

Program options are courses offered specifically for this program and include:

- Materials Engineering
- Practical Database Concepts
- Signals and Systems 1
- Electronic Circuits

Note: if students don't choose a minor, they can take any course from the minor course list as program options.

Minors

- Robotics and Intelligent Systems Engineering
- Intelligent Manufacturing Technologies
- Digital and Embedded Systems Engineering
- Advanced Software Engineering and Technology
- Entrepreneurship

Industry partners

ABB · Schneider Electric · BOSCH · VULCAN AUGMETICS · TRIAC

Bachelor of Applied Science (Aviation)

Program code	BP070
Duration	3 years
Intakes	October
Location	Saigon South

Access global knowledge from international aviation experts at the forefront of the industry

Benefit from RMIT's 80-year history in aerospace and aviation education

Choose from 4 business and aviation minors to expand your future career opportunities

Gain deep industry insight from RMIT's aviation industry partners

In Vietnam's first international-standard aviation bachelor's program, you'll gain an in-depth understanding of the aviation industry plus a range of analytical skills, giving you a comprehensive appreciation of the aviation operating environment. Students will learn how to work individually and in teams to solve industry problems.

With RMIT's 80-year history in aerospace and aviation education in Australia, this degree undertakes a practical and industry-focused approach. Having been successfully delivered in Melbourne, Hong Kong, Singapore and Vietnam, the program provides access to international expertise.

This program specialises in aviation operations and management, covering a breadth of aviation knowledge including the operational and management aspects of airlines and airports, ground handling and safety.

Our Bachelor of Applied Science (Aviation) degree can be tailored to your interests and desired career path through our many general, business and aviation electives options. Upon graduation, you will be able to communicate professionally to a diverse range of aviation industry stakeholders. In the final year of your degree, you'll undertake the Aviation Industry Project (Capstone), which is often coordinated with industry partners.

If you are interested in becoming a pilot, you will have the option to transfer into the Bachelor of Aviation (Pilot Training) program at RMIT Melbourne.

Learn more about the program
apps.rmit.edu.vn/r/AviationRMIT-en

Career prospects

The program prepares students for employment in a range of operational, quality, safety, management and planning roles in the aviation industry, both in Vietnam and overseas. These include roles in areas such as:

For Airlines

- Airline operations planning and management
- Airline maintenance management and supervision
- Airline strategies, finance and data analysis
- Human factors concepts and applications

For Airports

- Airport landside operations
- Airport airside operations
- Airport planning and management
- Aviation safety management
- Aviation quality management

Vu Thi Thanh Huong (Wendy)
Industry partner
Country Manager
Vietnam and Cambodia
Qatar Airways

Being the chief representative for an international airline with a strong commitment to Vietnam, I have been both honoured and delighted to meet and collaborate with the RMIT Vietnam team and its students. I have seen how highly qualified the aviation program is, offering students great experiences in learning and mentoring. It's great that RMIT offers practical, hands-on learning alongside theory.

Program structure

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Business Analytics ▪ Introduction to Aircraft ▪ Aviation Industry Environment	▪ Human Factors in Aviation ▪ Aviation Safety and Security Systems ▪ Air Cargo Management and Operations	▪ Managing the Air Traffic Environment ▪ Introduction to Aviation
	Semester 4	**Semester 5**	**Semester 6**
Year 2	▪ Airport Design ▪ Aircraft Airworthiness ▪ Airport/Airline Operations	▪ Airport Planning and Management ▪ Airline Operations ▪ Aviation Quality Systems	▪ Program/University Electives ▪ Program/University Electives (2 topics)
	Semester 7	**Semester 8**	**Semester 9**
Year 3	▪ Aviation Project Management ▪ Aviation Strategy in the Global Context ▪ Aircraft Maintenance Management	▪ Program/University Electives (2 topics) ▪ Aviation Professional Experience	▪ Aviation Industry Project

For their minor, students can choose from the following program options

- Aviation Industry
- Global Business
- Cyber Security

Industry partners

ACV · 3A Training · Vietnam Airlines · Vietjet Air · SOVICO Group

Bachelor of Psychology

Program code	BP154
Duration	3 years
Intakes	March, October
Location	Saigon South, Hanoi

Participate in a program accredited by the Australian Psychology Accreditation Council (APAC)

Learn from an internationally diverse team of certified psychologists at the forefront of their specialties

Embark on the pathway to professional psychologist licensure

Engage in Work Integrated Learning with field placement or a research project in final year

If you have a passion for understanding the science of the mind and human behaviour, this program provides you with the theoretical and practical foundations to pursue a career in the field of psychology.

In this program, you will examine broad topics of human behaviour and delve deeply into fundamental areas such as personality, psychopathology, social psychology, biological psychology, cognitive psychology, developmental psychology and research methods.

Students also have the opportunity to take part in either a research project or field study placement with one of RMIT's industry partners.

The degree provides a basis for pursuing further study if your goal is to become a practising or a registered general psychologist.

*This program is accredited by the **Australian Psychology Accreditation Council (APAC)** as a pathway to further study for students who wish to pursue registration as a practising Psychologist in Australia.*

apac

Learn more about the program
apps.rmit.edu.vn/r/PsychologyRMIT-en

Career prospects

After completing their bachelor's degree, graduates can find work in a wide range of areas, including:

- Education counsellor
- NGO social worker
- Educator
- Researcher
- Human resources specialist (recruitment and training)
- Market research specialist
- Marketing specialist (customer behaviour, advertising)

Graduates who wish to become a registered psychologist (including in general psychology, clinical psychology or several other specialties) will need to complete postgraduate study. This career pathway follows Australian Standards.

Albert Tiong
Industry partner
Managing Director
Centre for Mindfulness

I have had the pleasure of working with RMIT Vietnam's psychology students over the years to expand our operations from Singapore to Vietnam and I found them to be dynamic, independent, fast-learning and innovative. Prioritising mental wellbeing is essential for individuals, communities and societies to thrive and flourish and I look forward to the continuous collaboration with RMIT to enhance the wellbeing of Vietnamese well into the future.

Program structure

The diagram shows the advised program structure and progression:

	Semester 1	Semester 2	Semester 3
Year 1	▪ Foundations of Psychology ▪ Communication and Professional Practices ▪ Program option	▪ Principles of Psychology ▪ Ethnicity Health and Diversity ▪ Forensic Psychology	▪ Psychology of Everyday Thinking ▪ Health Psychology and Health Promotion ▪ Developmental Psychology
Year 2	**Semester 4**	**Semester 5**	**Semester 6**
	▪ Cognitive Psychology ▪ Social Psychology ▪ Program option	▪ Research Methods in Psychology ▪ Biological Psychology ▪ Program option	▪ Psychology of Gender ▪ Motivation and Organisational Psychology ▪ Program option
Year 3	**Semester 7**	**Semester 8**	**Semester 9**
	▪ Psychopathology and Models of Intervention ▪ Psychological Assessment and Individual Differences	▪ STEM for Sustainable Development OR Foundations in Digital Health ▪ Professional Practices and Cross-Cultural Psychology ▪ Philosophy and Methodology of Psychology	▪ Research project OR Psychology Field Placement

Students can choose between 2 options for University electives and Program options:

- Complete four (4) courses in the Mental Health minor; OR
- Complete two (2) courses from the Mental Health minor + two (2) University electives

Mental Health Minor course list (Program option courses)

- Nutrition and Determinants of Health
- Counselling and Virtual Care
- Working with Psychological Health
- Personal Identity and Community

Industry partners

VINMEC · MindCare More Happiness · saigonchildren

Bachelor of Food Technology and Nutrition

Program code	BP199
Duration	3 years
Intakes	March, October
Location	Saigon South

Benefit from a contemporary curriculum with breadth and depth in both food technology and nutrition

Access on-campus labs and commercial kitchens at RMIT's industry partners

Experience a diverse learning environment with specialised software and equipment

Participate in student exchanges or transfer to Melbourne for international exposure and work opportunities

Have you ever wondered what it takes to create, manufacture and market your own food brand? Do you want to make an impact on your community's health and teach others about nutrition? Then this program is for you. Our Bachelor of Food Technology and Nutrition program gives you the skills you need to be at the forefront of the latest innovations in nutrition and food development.

The Nutrition Science major covers human health, nutrients and sustenance, while the Food Science and Technology major focuses on manufacturing from both a traditionalist and futuristic perspective. It also covers sensory evaluation of food, product development and quality assurance. Both majors will have their own final year project.

Foundational courses in chemistry and microbiology will root you firmly into the food tech and nutrition industries, along with courses in food processing and human nourishment.

Graduates of this program will be fully prepared to enter the dynamic and broad food tech and nutrition industries, including having the skills to venture forth as an entrepreneur and build their own brand and business.

*Graduates of both majors are eligible for **Australian Institute of Food Science and Technology (AIFST)** membership. Nutrition Science major graduates are eligible to apply for registration as a nutritionist with the **Nutrition Society of Australia (NSA).***

Learn more about the program
apps.rmit.edu.vn/r/FoodTechRMIT-en

Career prospects

Given the practical experience gained during the program, graduates will have access to an exciting array of careers both within Vietnam and internationally. This is ideal for anyone wishing to:

- Become the owner or manager of a food and/or food ingredient manufacturing company
- Work in research and development at a large food processing company
- Develop new food products with nutrition at their core
- Work in sales and marketing, purchasing, or supply chain for a food or nutrition business
- Become a nutrition consultant
- Develop food management programs and menus for the public or private sector

Vy Nguyen
Industry partner and alumnus
Branding and Communication Manager
Puratos Grand-Place Vietnam

At Puratos, a global food ingredient manufacturer, we value our partnership with RMIT. We believe in the power of food to nourish, comfort and unite. That's why we're excited about RMIT's commitment to training high-quality food technology students who will shape a better future.

Program structure

The diagram shows the advised program structure and progression:

Year 1	**Semester 1**	**Semester 2**	**Semester 3**
	▪ Introduction to Microbiology for Food and Nutrition ▪ Nutritional Physiology	▪ The World of Life Sciences ▪ Physical Sciences in Action ▪ A Mathematical Toolbox for Scientists	▪ Data for a Scientific World ▪ Chemistry for Food and Life Sciences ▪ University Elective
Year 2	**Semester 4**	**Semester 5**	**Semester 6**
	▪ Food and Nutritional Chemistry ▪ Food Microbiology ▪ Nutrition, Health and Disease	▪ Human Sensory Evaluation ▪ Food Processing Technology ▪ Applied Nutrition	▪ Food Manufacturing: Animal Products ▪ Rheology and Food Biophysics ▪ University Elective
Year 3	**Semester 7**	**Semester 8**	**Semester 9**
	▪ Plant Processing for Nutrition and Health ▪ Entrepreneurship in Nutrition and Food ▪ Food Packaging and Labelling	▪ Food Formulation and Design (Capstone Project) ▪ Food Safety Analysis ▪ Community Nutrition	▪ Applied Science Project OR Science Work Experience 1 OR University elective

Students can choose to:

- Double major in Food Science and Technology AND Nutrition Science (with at least 2 university elective courses)
- Major in Food Science and Technology with a minor in Nutrition Science (with at least 4 university elective courses)
- Major in Nutrition Science with a minor in Food Science (with at least 4 university elective courses)

Food Science and Technology: learn traditional and novel technologies employed in food manufacturing, as well as sensory evaluation of foods, product development and quality assurance.

Nutrition Science: learn to improve the nutritional quality of our manufactured food supply, creating safe and nutritious foods that taste great and has a balanced nutritional profile.

Industry partners

Our faculty

RMIT is home to highly qualified professors and lecturers who bring a wealth of industry and academic experience from around the world.

Their research topics are at the cutting edge of contemporary issues, focusing on local and international environments.

The Business School

Robert McClelland
BSc, MSc, DMS, PhD
(Virtual and Blended Learning for Business)
Dean
The Business School

With over 52 years now in university education, I can honestly say that I have never been more excited about the future of today's students. RMIT is helping prepare future business leaders thanks to the combination of our Work Integrated Learning and blended learning practices and our deep ties to industry.

Kok Seng Kiong
PGCHE, BA (Hons), MSc, PhD
(Management Studies)
Head of Department
Undergraduate Business Programs

Phuong Hoang
BBus, MAIS, PhD
(Philosophy in Information Systems)
Senior Program Manager
Digital Marketing

Justin Matthew Pang
PGCert, BHotMgt, EMBA, MHA, D.HTM
Interim Senior Program Manager
Tourism and Hospitality Management

Son Nguyen
LLB, LLM, PhD (Law)
Senior Program Manager
Accounting

School of Science, Engineering & Technology

Iwona Miliszewska
MEng, GradDip,
PhD (Computer Science)
Dean
School of Science, Engineering & Technology

Graduates from the School of Science, Engineering & Technology are in-demand in the job market across various industries in Vietnam and abroad; some even launch their own companies. What makes them so successful? Excellent problem-solving skills, project management experience and the ability to adapt to changing work environments.

Tran Ngoc Quang
BMath (CS), MMath (CS)
Senior Program Manager
Computing Technologies

Nguyen Le Huy
BEng, MEng (Electrical and Comp)
Deputy Dean, Learning, Teaching and Quality
Senior Program Manager
Electronic and Computer Systems Engineering
Robotics and Mechatronics Engineering

Alberto Bernabeo
BA, MGeo, MES, MSJ and SComm, PEng,
PhD (Physics of the Earth System)
Senior Program Manager
Aviation Management

Truong Thuc Tuyen
BE, MPhil, PhD
(Philosophy in Food Engineering)
Program Manager
Food Technology and Nutrition

Nguyen Ngoc Quynh Anh
MA (Psychology), PhD
(Philosophy (Public Health – Mental Health)
Program Manager
Psychology

School of Communication & Design

Donna Cleveland
BA (Hons) Design,
PhD (Creative Technology)
Dean
School of Communication & Design

At the School of Communication & Design, we foster interdisciplinary learning and actively engage students in their lifelong learning journeys. We prepare them to become proactive change agents, dedicated to shaping sustainable futures through creativity and impactful innovations.

Renusha Athugala
BDes, Msc, PhD (Interactive Media – Digital and Electronic Media Art)
Program Manager
Design (Games)

Corinna Joyce
BBA, BA (Fashion Design and Pattern Making)
MA (Fashion Retail and Luxury Management)
Program Manager
Fashion (Enterprise)

Giannina Warren
BA, MA (International Communications)
PhD (Place Branding)
Senior Program Manager
Associate Professor
Professional Communication

Khoa Nguyen
BA, MS, MFA
Program Manager
Digital Film and Video

Le Xuan Quynh
BA, MA, PhD (Education)
Program Manager
Language

Manny Ling
BA (Hons) Design, MA, PhD
(Calligraphy Across Boundaries), SFHEA
Interim Deputy Dean for Learning and Teaching and Senior Program Manager
Design Studies

Kok Yoong Lim
Bsc (Hons) (Creative Multimedia)
MA (Fine Art), PhD
Deputy Dean for Research and Innovation
Design (Digital Media)

Ricardo Arce
BA (Hons) (Design), PgD, MA
Program Manager
Digital Media

School of English & University Pathways

Hossein Davari
MA, BA, GradCert (Management),
GradDip (Education)
Director of School
School of English & University Pathways

Julie Bird
BA, MA, IDLTM
Head of Program
English for University

Jennifer Howard
BSc, MA, EdD
(Educational Leadership in Higher Education)
Head of Program
Foundation Studies

School of English & University Pathways

Foundation Studies, English for University and UniSTART are specialised programs offered by the School of English & University Pathways (SEUP). They equip future students with strong English proficiency, essential skills and foundational knowledge to be fully prepared for their university journey.

Get a head start on what is required to thrive in an international university environment

Gain foundational skills in communication, teamwork, critical thinking, research and English in an academic context

Grow your confidence to excel and thrive in university, in a safe, fun, engaging and community-focused setting

Pathway programs at RMIT

Foundation Studies

English for University

UniSTART

Our English for University program is endorsed by the **National ELT (English Language Teaching) Accreditation Scheme (NEAS),** the leading global quality assurance provider in English language teaching.

A number of different pathway programs are offered to help you become an RMIT student.

Studying at an international university such as RMIT is a distinctive and rewarding experience. There is a wide range of pathway programs available to help you confidently transition into university. Whether you are completing a Vietnamese or an international high school curriculum, you will have the opportunity to progress to RMIT and become part of its global community.

The programs are student-centred, featuring small class sizes and adaptive teaching methods. In addition, pathway students have full access to RMIT's facilities and services, enjoying the same resources and opportunities as their undergraduate peers. Within a supportive and creative environment, learners are encouraged to engage with their fellow students and foster connections through collaborative projects.

Beyond developing academic English or their individual skills, our programs are designed to equip students with the essential competencies and study strategies required for success in an international university environment. These include analytical, research, communication, teamwork, independent learning and critical thinking skills. Pathway students begin their bachelor's program with confidence from day one and often achieve stronger academic results in their first year*.

Step by step, RMIT's pathway programs help students develop the capabilities and motivation to become independent, proactive and ready for what's next.

** First-year students who have completed the Foundation Studies program achieve a higher average GPA than other students at RMIT.*

Foundation Studies

Ages	16+
Duration	1 year (2 semesters)
Mode	Full-time
Intakes	March, September
Location	Saigon South, Hanoi

Progress directly into an RMIT undergraduate program upon meeting the required academic outcomes

Immerse yourself in an international university environment with diverse activities, events and a supportive community

Access RMIT's full range of student services, including career counselling, wellbeing support and academic facilities

Experience student-centred teaching and assessment methods while building the academic skills and confidence needed for undergraduate success

The Foundation Studies program, designed for students who have completed Year 11 or equivalent, provides a specialised pathway into RMIT University in Vietnam or Australia, with options aligned to specific study areas.

Equivalent to Year 12 in the Australian education system, the program bridges the gap between high school and university, ensuring that students are fully prepared for bachelor's-level study. On successful completion and meeting the program's entry requirements, students meet all academic and English language requirements for direct entry into an RMIT undergraduate program.

Delivered over two semesters (one academic year), the program consists of eight courses, including English, core courses related to the student's chosen study area and a selection of elective courses. Small class sizes ensure personalised support, enabling students to develop essential skills alongside academic knowledge. Foundation Studies also helps foster strong connections with peers and lecturers through a range of collaborative activities.

As the ideal starting point for a university journey, Foundation Studies provides students with a solid ground for a confident and successful transition into the first year at RMIT.

Pathways

Upon successful completion of the Foundation Studies program and meeting the program's entry requirements, including any prerequisite subjects and additional selection tasks (if applicable), you will be able to progress to an approved undergraduate program at RMIT in Vietnam or Australia.

Pathways into programs at RMIT in Vietnam
apps.rmit.edu.vn/r/PathwaysRMIT

Pathways into programs at RMIT in Melbourne
apps.rmit.edu.vn/r/RMITMelbourne

Ngo Quynh Anh
Foundation Studies graduate
Current student
Bachelor of Design Studies

Foundation Studies gave me the opportunity to work on 3D modelling, fashion design, animation, film editing and many other areas. This really helped me explore what I'm truly passionate about and want to pursue long-term. Now as an undergraduate student, I feel much more prepared, not just in terms of knowledge, but also in managing pressure and maintaining balance to confidently follow my passion in the creative industry.

Foundation Studies Streams

Business

Semester 1	Semester 2
▪ Exploring Narratives ▪ Foundation Accounting ▪ Law and Society ▪ Statistics and Probability	▪ Comparative Texts ▪ Principles of Economics **Plus two of the following courses*:** ▪ Data Analytics ▪ Marketing and Communication ▪ Global Studies: Relationships and Trade ▪ Introduction to Software Development

Art, Design and Architecture

Semester 1	Semester 2
▪ Exploring Narratives ▪ Fundamentals of Visual Communication ▪ Materials and Design ▪ Drawing and Studio Practice	▪ Comparative Texts ▪ Studio Investigation **Plus two of the following courses*:** ▪ Multimedia ▪ Media: Power and Persuasion ▪ Creative Narratives ▪ Marketing and Communication

Communication and Social Context

Semester 1	Semester 2
▪ Exploring Narratives ▪ Global Studies: Relationships and Trade ▪ Law and Society ▪ Media: Power and Persuasion	▪ Comparative Texts ▪ Creative Narratives **Plus two of the following courses*:** ▪ Multimedia ▪ Psychology ▪ Data Analytics ▪ Marketing and Communication

Information Technology

Semester 1	Semester 2
▪ Exploring Narratives ▪ General Mathematics ▪ Data Analytics ▪ Statistics and Probability	▪ Comparative Texts ▪ Introduction to Software Development **Plus two of the following courses*:** ▪ Multimedia ▪ Psychology ▪ Media: Power and Persuasion ▪ Advanced Mathematics

Engineering and Science

Semester 1	Semester 2
▪ Exploring Narratives ▪ Advanced Mathematics ▪ Chemistry ▪ Physics	▪ Comparative Texts ▪ Applied Mathematics: Engineering and Science **Plus two of the following courses*:** ▪ Statistics and Probability ▪ Psychology ▪ Data Analytics ▪ Biology

**Note: course availability subject to enrolments.*

Find out more information
apps.rmit.edu.vn/r/FoundationRMIT-en

English for University

Ages	16+	**Intakes**	9 terms per year
Duration	10 weeks per level	**Location**	Saigon South, Hanoi
Mode	Full-time classes available in the morning or afternoon, depending on the term start date	**Levels**	Beginner to Advanced

Meet RMIT's English entry requirements after completing the Advanced level

Get familiar with RMIT and its systems before entering higher education

Transition confidently to university with personal and professional skills

Access RMIT facilities, the library and student support services

The English for University program offers seven levels of English training from beginner to advanced, designed to meet the standards for academic success at RMIT. The program also helps students excel in an international university setting and later in their future careers with an essential skill set.

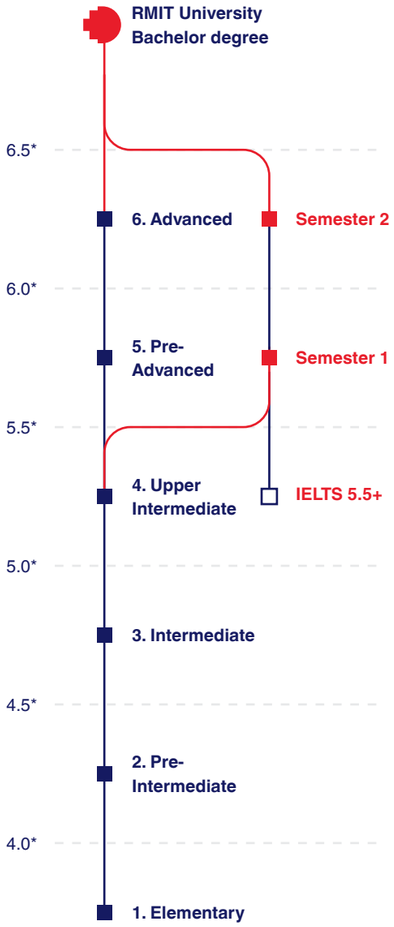
You will:

- Develop comprehensive English language skills, including presentation, discussion, listening, speaking, reading and writing
- Build a broad set of practical skills such as communication, teamwork, critical thinking, research, creativity and technology literacy
- Receive one-on-one support and full access to all RMIT services and facilities
- Join student community activities, collaborate on team projects and build meaningful connections before starting university

Taught by highly experienced educators with international qualifications and certifications, students are well-equipped to grow when studying in RMIT and after graduation.

The English for University program provides the perfect pathway to mastering English and progressing to undergraduate study at RMIT in either Vietnam or Melbourne, Australia.

Levels of study



English for University program
Foundation Studies program

**IELTS equivalent*

Find out more information
apps.rmit.edu.vn/r/EuRMIT-en

UniSTART

Ages	16+
Duration	12 weeks
Mode	Full-time
Location	Saigon South

UniSTART equips students with both language skills and discipline-specific knowledge, providing a solid foundation and the confidence to progress directly into an RMIT bachelor's program.

The program's subjects and supplementary activities are designed to gradually build and strengthen the capabilities needed to succeed in an international university setting.

Through UniSTART Academic – students develop practical skills such as critical thinking, communication, advanced reading and writing – in the "Learning to Learn at a Global University" course. They then undertake a foundation course aligned with their chosen study area before commencing their bachelor's degree.

Students are encouraged to actively engage with lecturers for guidance, advice and support on effective learning strategies at the undergraduate level.

For those who have not yet met the English entry requirement, the English for University program at RMIT is available before starting UniSTART.

UniSTART Academic

- Learning to Learn at a Global University

AND

- One of the following courses:
  - Introduction to Business and Management
  - Introduction to Communication and Design
  - Introduction to Science and Technology

Note: courses in UniSTART are non-award and do not carry credit toward an undergraduate degree.

UniSTART Academic
apps.rmit.edu.vn/r/UnistartRMIT-en

Danny Green
Senior Manager
Student Success

UniSTART focuses on the essentials while giving students an early edge with AI to enhance their learning. What makes UniSTART powerful is its ability to help students adapt to the pace and expectations of university-level rigor in a supportive environment. With added discipline-specific preparation, students can begin their degrees with confidence.

Eligibility

Vietnam

	Undergraduate Programs	UniSTART Academic	Foundation Studies
Academic requirements	Upper Secondary School (High School) Graduation Diploma with a minimum GPA of 7.0/10.0 for Year 12. Additional requirement for some selected programs: ▪ A minimum score of 6.0/10.0, or equivalent in the prerequisite subject* taken in Year 12; OR ▪ Creative work submission**	Upper Secondary School (High School) Graduation Diploma with a minimum GPA of 6.0/10.0 for Year 12. Additional requirement for some intended undergraduate programs: Creative work submission**	ONE of the following: ▪ Completion of Upper Secondary School (High school) Year 11 with a minimum GPA of 6.0/10.0 ▪ Upper Secondary School (High School) Graduation Diploma with a minimum GPA of 5.0/10.0 for Year 12
English requirements	Successfully complete RMIT Vietnam English for University - Advanced level or complete ONE of the following English proficiency tests: ▪ IELTS (Academic)/IELTS (Academic) One Skill Retake 6.5 (no band below 6.0) ▪ TOEFL iBT 79 (with minimum score of 13 in Reading, 12 in Listening, 18 in Speaking and 21 in Writing) ▪ Pearson Test of English (Academic) 58 (no communication band below 50) ▪ C1 Advanced (formerly known as Cambridge English: Advanced (CAE)) or C2 Proficiency (formerly known as Cambridge English: Proficiency (CPE)) 176 (no less than 169 in any component)		Successfully complete RMIT Vietnam English for University - Upper Intermediate level, or complete ONE of the following English proficiency tests: ▪ IELTS (Academic)/IELTS (Academic) One Skill Retake 5.5 (no band below 5.0) ▪ TOEFL iBT 50 (with minimum score of 5 in Reading, 5 in Listening, 14 in Speaking and 15 in Writing) ▪ Pearson Test of English (Academic) 42 (no communication band below 36) ▪ B2 First (formerly known as Cambridge English: First (FCE)) or C1 Advanced (formerly known as Cambridge English: Advanced (CAE)) 162 (no less than 154 in any component)

International Baccalaureate (IB) Diploma

	Undergraduate Programs	UniSTART Academic	Foundation Studies
Academic requirements	International Baccalaureate Diploma with a minimum of 25 points. (Aggregate scores include bonus and penalty points.) Additional requirement for some selected programs: ▪ A minimum score of 2 at Higher Level or 3 at Standard Level in the prerequisite subject*; OR ▪ Creative work submission**	International Baccalaureate Diploma with a minimum of 24 points. (Aggregate scores include bonus and penalty points.) Additional requirement for some selected intended undergraduate programs: Creative work submission**	Completion of Year 1 with a minimum of 24 points.
English requirements	International Baccalaureate Diploma with ONE of the following: ▪ English A: Literature or English A: Language and Literature with a minimum score of 4 at Higher Level (HL) or Standard Level (SL) ▪ English B with a minimum of 4 at Higher Level (HL) or a minimum of 5 at Standard Level (SL)		International Baccalaureate Diploma with ONE of the following: ▪ English A: Literature or English A: Language and Literature with a minimum score of 3 at Higher Level (HL) or Standard Level (SL) ▪ English B with a minimum of 3 at Higher Level (HL) or a minimum of 4 at Standard Level (SL)

** Prerequisite subjects:*
- *Mathematics for Engineering/IT/Aviation/Food Technology and Nutrition programs*
- *Mathematics, or Geography, or a Science subject for Psychology program*

*** Applicable for the Bachelor of Design (Games)*

**** An A Level subject will only be considered if no other English language or relevant subjects have been undertaken in A level studies.*

Note for English requirements:
- *Previous study and proficiency tests are recognised for two years from the completion date or test date to the program commencement date unless stated otherwise.*
- *Where you have achieved more than one form of English language proficiency, only the most relevant achievement will be considered in the admission decision.*
- *RMIT does not accept scores from at-home or online testing.*

This document is prepared in 2025. It should be used for reference purpose only, is subject to change and therefore could be adjusted at the actual time of application selection.

View other international English entry requirements
apps.rmit.edu.vn/r/EnglishRMIT

Academic requirements by country
apps.rmit.edu.vn/r/AcademicRMIT

United Kingdom

	Undergraduate Programs	UniSTART Academic	Foundation Studies
Academic requirements	Minimum 7 points for 3 A Level subjects. Points calculated as follows: A=5, B=4, C=3, D=2 and E=1. Additional requirement for some selected programs: ▪ A minimum of C grade in the prerequisite subject (A Level)*; OR ▪ Creative work submission**	Minimum 4 points for 2 A Level and 1 AS Level subjects. Points calculated as follows: A=5, B=4, C=3, D=2 and E=1. Additional requirement for some selected intended undergraduate programs: Creative work submission**	Successfully complete ONE of the following: ▪ UK IGCSE: Minimum C average or a total of 12 points in the best three subjects ▪ UK GCE A Levels: Minimum 1 A Level or equivalent
English requirements	Successfully complete ONE of the following: ▪ UK IGCSE: C/4 or better in English - First Language or English Literature; or B/6 or better in English - Second Language ▪ UK GCE A Levels: Achieve minimum C grade in an A Level subject that is taught and examined solely in English (excludes language subjects and Mathematics and Music)***		Successfully complete ONE of the following: ▪ UK IGCSE: C/4 or better in English – First Language, or English Literature, or English – Second Language ▪ UK GCE A Levels: Achieve minimum C grade in an A Level subject that is taught and examined solely in English (excludes language subjects and Mathematics and Music)***

USA

	Undergraduate Programs	UniSTART Academic	Foundation Studies
Academic requirements	High School Diploma with a minimum GPA of 2.5/4 in final year, or equivalent; and ONE of: ▪ A minimum SAT score of 1060 (out of 1600), or 1500 (out of 2400) ▪ A minimum ACT composite score of 21 Additional requirement for some selected programs: ▪ A minimum of C grade, or equivalent in the prerequisite subject* taken in final year; OR ▪ Creative work submission**	High School Diploma with a minimum GPA of 1.0/4.0 in final year, or equivalent. Additional requirement for some selected intended undergraduate programs: Creative work submission**	ONE of the following: ▪ Completion of Year 11 with minimum GPA 1.0/4.0 or 50% or pass average (whichever is higher) ▪ Completion of High School Diploma
English requirements	Achieve minimum of C grade, or equivalent, in an English subject taken in final year.		ONE of the following: ▪ IELTS (Academic)/IELTS (Academic) One Skill Retake 5.5 (no band below 5.0), or equivalent ▪ Minimum score of C, or equivalent in an English subject taken in the final year

Note: the awarding institution needs to be accredited by a recognised US national/regional accrediting agency.

South Korea

	Undergraduate Programs	UniSTART Academic	Foundation Studies
Academic requirements	ONE of the following: ▪ Immumgye Kodung Hakkyo Choeupchang (Upper Secondary Certificate) with a minimum GPA of 75% in final year ▪ Completion of Upper Secondary Certificate with CSAT overall standard score of 300 ONE of the following additional requirement for some selected programs: ▪ A minimum score of 70% in the prerequisite subject* taken in the final year ▪ Creative work submission**	ONE of the following: ▪ Immumgye Kodung Hakkyo Choeupchang (Upper Secondary Certificate) with a minimum GPA of 60% in final year ▪ Completion of Upper Secondary Certificate with CSAT overall standard score of 270 Additional requirement for some selected intended undergraduate programs: Creative work submission**	ONE of the following: ▪ Completion of Year 11 with a minimum GPA of 60% ▪ Completion of Immumgye Kodung Hakkyo Choeupchang (Upper Secondary Certificate)
English requirements	Same as the English requirements for Vietnam.		

How to apply

RMIT University Vietnam has three semester intakes per year:

March | **July** | **October**

Application process

- **Submit application**
- **Receive letter of offer**
- **Accept offer**
- **Complete online enrolment**
- **Start your program at RMIT University!**

Admissions at RMIT are on a rolling basis. As entry to some programs is competitive, students are strongly recommended to start the application process early.

See important dates for 2025
apps.rmit.edu.vn/r/ImportantDatesRMIT-en

Find out how to apply
apps.rmit.edu.vn/r/ApplyUGPrograms-en

Tuition

Payments are made each semester on a course-by-course basis.

Up-to-date fee information
apps.rmit.edu.vn/r/TuitionFeesRMIT-en

Scholarships

RMIT invites you to make an impact together!

RMIT is committed to making a genuine difference in the communities in which we operate, creating positive impact through education and research. Since its inception, RMIT Vietnam has provided full and partial scholarships to talented students to pursue bachelor's and master's degrees. RMIT scholarship recipients play a special role as partners in driving positive change and building a better world for all.

Through these scholarships, many deserving Vietnamese and international students gain access to an Australia-standard higher education. Full scholarship students also receive leadership mentoring and participate in leadership development programs throughout their study.

1,840+
scholarships has been provided by RMIT between 2001 to the beginning of 2025

566 billion VND
worth of scholarships has been awarded to Vietnamese and international students over the past 25 years

100+
scholarships **(covering 25%, 50% and 100% of tuition)** are awarded to students each year

How to apply for a scholarship

Before applying, we recommend reading the scholarship terms and conditions.

- **Submit an online application to study at RMIT Vietnam**
- **Receive an application ID**
- **Submit an Online Scholarship Application Form, with up to 3 scholarships per applicant**

Each scholarship has unique requirements, find the full details by researching each scholarship.

View updated information on scholarships
apps.rmit.edu.vn/r/ScholarshipsRMIT-en

Find out how to apply for scholarships
apps.rmit.edu.vn/r/ApplyScholarships-en

Outstanding scholarship students

Hoang Nhat Minh, an Opportunity Scholarship holder who is visually impaired, graduated with a Bachelor of Professional Communication degree. He now works for Saigon Children's Charity.

Nguyen Hoang Yen worked her way up from an impoverished childhood and received the Opportunity Scholarship at RMIT. Yen was awarded the prestigious UK Government's Chevening Scholarship to pursue her Master's degree at the University of Westminster, United Kingdom.

RMIT
UNIVERSITY

RMIT University Vietnam

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