Enhance your Leadership Potential
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MASTER OF BUSINESS ADMINISTRATION
MBA Executive
RMIT CODE MC 162
DURATION 2 Years
MODE Part time
LOCATION Saigon South

MASTER OF BUSINESS ADMINISTRATION
MBA
RMIT CODE MC 088
DURATION 1 Years or 2 Years
MODE Full time or Part time
LOCATION Saigon South

Enhance your Leadership Potential

The MBA and Executive MBA degrees are the flagship programs of RMIT International University, Vietnam. Our commitment to excellence and our reputation for quality education are your guarantee of a superlative MBA experience. The RMIT MBA is of course built around world class content and it goes beyond the traditional classroom case studies, offering a real world practical proving ground to advance your problem-solving and decision-execution skills, ensuring that our MBA graduates are capable, confident, and management-ready.

If you intend to stand out from the crowd, to be equipped to deal with complex business decisions, to rise to the very top of your company, to lead your family business or develop your own venture, the RMIT MBA will provide you with the business acumen to do so.

Dr David A. Robinson | MBA Director & Higher Degree Research Coordinator

A Program for Leaders by Leaders

These are the outcomes graduates can expect:
» Internationally recognised MBA degree
» Complex problem solving skills
» Entrepreneurial creativity and innovative solutions
» Global leadership competence
» Real world business experience

These are the values upon which the MBA is built:
» Intellectual-immersion
» Innovation-intensity
» Integrative insight, intuition and implementation readiness

This is our promise to you:
» An engaged journey of leadership development that will bring your business dreams to life

RMIT - Vietnam's practical MBA. Proudly elite. Cannot be beat.
The MBA Executive program in Vietnam is equivalent to that offered at RMIT in Melbourne, Australia. It provides you with resources to:

» Analyse relevant work-related issues and apply what you learn to workplace solutions
» Interact with and be facilitated by lecturers with internationally recognised academic and industry credentials
» Access comprehensive learning resources and state-of-the-art facilities
» Study in intensive or online learning modes designed to increase your flexibility and help manage your time
» Balance the demands of the professional workplace
» Enhance your program experience with a study tour in Europe and/or Australia

The unique RMIT Vietnam MBA Executive program provides course content that will help you:

» Develop your expertise
» Increase your leadership skills
» Build business acumen and competencies
» Leverage personal work experiences and practices
» Apply newly acquired skills and knowledge to improve your workplace operations
» Enhance your networking and career opportunities

ENGAGE WITH INTERNATIONAL FACULTY

PROFESSOR GAELE MCDONALD

Professor Gael McDonald commenced as President of RMIT Vietnam on 17 February 2014.

Previously, she was Pro Vice Chancellor of the Faculty of Business and Law at Deakin University and Secretary of the Australian Business Deans Council (ABDC).

Professor McDonald has a Bachelor of Business from Massey University, New Zealand, a Masters of Business Administration (MBA) from the University of Western Australia, and her Doctorate was obtained from The London School of Economics and Political Science, United Kingdom.

Professor McDonald’s senior management experience has included being Vice President International, Vice President of Research, Dean of Business and Professor of Business Ethics at Unitec, New Zealand. She is also a past President of the Australian and New Zealand Academy of Management (ANZAM), and has three times been a member of the New Zealand Performance Based Research Fund Panel in Business and Economics (PBRF).

Professor McDonald has taught undergraduate and graduate courses in Australia, New Zealand, Malaysia, Macau, United States and Canada in the areas of International Marketing, Human Resource Management and Organisational Behaviour.

She is author of Business Ethics: A Contemporary Approach (Forthcoming 2014 Cambridge University Press), and co-author Postgraduate Business Research: Surviving and Thriving (Cooksey and McDonald 2011 Tilde Press) and Organising an Academic Conference: Guidelines for Scholarly and Academic Success (Forthcoming 2014 Tilde Press). She has also published widely in academic and professional journals, and consulted in the private sector. Professor McDonald’s experience as an educational leader in Australia and internationally will be essential as RMIT Vietnam continues to consolidate its position as the leading foreign-owned university in Vietnam and the largest and most successful branch campus of any university in the world.

ASSOCIATE PROFESSOR ARTHUR MORGAN

Professor Arthur Morgan has extensive experience in higher education most recently at the University of Gloucestershire where he led teaching teams in Strategic Management, Human Resource Management, Research Methods and Organisational Behaviour. He has developed and taught courses with partner institutions in Vietnam, Europe and Kazakhstan. Prior to this appointment Professor Morgan held a Professorial position at Glamorgan Business School where his specialist area of research was HRM and he served 4 years as Head of Learning and Teaching where he led a number of research groups.
looking at different aspects of the student experience, assessment, internationalisation and engagement.

Professor Morgan's research interests include business and management education, HRM in emerging economies, human resource development, employee engagement and discrimination. His research record includes publications in leading journals, presentations at academic and professional conferences, editorialship of journals and successful supervision of a number of research degree students. He has provided consultancy services to local and national government in the UK, the British Council and agencies in Europe. Professor Morgan holds a PhD from the University of Birmingham and he is a Fellow of the Higher Education Academy in the UK.

ASSOCIATE PROFESSOR TERRY BOULTER

Terry Boulter is Associate Professor of Finance and the Director of MBA Programs at RMIT. He completed his MPA from Carleton University in Canada, and his PhD from Queensland University of Technology in Australia. Terry has private sector experience in international banking with ANZ, public sector experience with the United Nations Development Program, and has provided consultancy services to the Central Bank of Indonesia, the National Provident Fund of Fiji, and as an IIR Executive Development consultant. Terry's research interests include market efficiency within currency markets, optimal capital structure and hedging, central bank intervention in foreign exchange markets, fraud prediction, and issues relating to program design and teaching pedagogy. Terry supervises PhD and DBA students and teaches within the finance and economics disciplines.

MBA DIRECTOR DR DAVID A ROBINSON

Dr. David Robinson is the Director of RMIT MBA programs. He has 39 years industry and academic experience and held managerial and executive positions in manufacturing, pharmaceuticals and management consulting, leading major industry-wide and company-specific performance improvement projects throughout Southern Africa. David and his family moved to Australia in 2003. He was Professor of Leadership, Ethics and Sustainability at Central Queensland University's Gold Coast Campus, Associate Professor of Entrepreneurship at Bond University, and Director of Research and Coordinator of Entrepreneurship at the Brisbane Graduate School of Business, Queensland University of Technology, all in Australia. He was Adjunct Professor at National Sun Yat-Sen University in Taiwan, Visiting Professor at the Nelson Mandela University in South Africa and at the ANTAI School of Management, Shanghai Jiao Tong University in China and lectured at Rhodes University, South Africa, where he completed his PhD in Entrepreneurship and Business Ethics in 2002.

His academic research in the areas of business ethics, organizational development, entrepreneurship and leadership is widely published and he has been the recipient of three international research awards. David has served on academic editorial boards and as an academic advisor to businesses.

David's teaching approach is to maximise student learning through purposeful engagement and interaction in relevant and practical ways. He facilitates the acquisition of intellectual, analytical and critical thinking skills and fosters a lifelong commitment to continuous improvement and business acumen. He is driven to inspire leaders to reach their highest potential, while ensuring meaningful contributions to society.

Tom Borda had the pleasure of studying as a Masters student under Prof. David Robinson and wrote this about his experience: “Dr. David is a rare individual whose significant academic acumen, considerable business experience, and unwavering personal integrity are all interwoven into a dynamic, engaging, and inspirational whole for the benefit of his students.

SENIOR LECTURER DR PHIL SMITH

Dr Phil Smith is a Senior Lecturer in Management at RMIT University Vietnam. He holds a Master of Business Administration in International Business, a Graduate Certificate in Business Administration and a PhD in International Business from Charles Sturt University, Australia. His primary research interests are in cross-cultural management and culturally based leadership models.

After studying biological sciences, he became interested in the corporate world and joined a telecommunications company, taking on a variety of roles. His work there included that of a Senior Project Manager handling information technology installations, as well as positions in Human Resources, Marketing and Customer Service. Upon entering the teaching profession, he taught business courses in the classroom and via distance education in business, marketing, and communications in Australia, China and Vietnam.

He aims to encourage students to understand the relationships between theory and observed corporate behaviour and performance, as well as to develop useful practical skills to help them succeed in business.

PROFESSOR CLIVE MORLEY

Clive Morley is a Professor of Quantitative Analysis and the Deputy Head of Teaching and Learning of the Graduate School of Business and Law at RMIT University.

His research interests are the application of statistical analysis and modelling techniques to business problems including forecasting, surveys, tourism demand modelling and the impact of airline alliance. Professor Morley has taught quantitative techniques, economics and various strategy courses.
SENIOR LECTURER
DR TIEN NGUYEN

Dr Nguyen worked in industry for more than 15 years before joining RMIT Vietnam. His extensive experience draws from his positions as project manager of public health projects at the United States Food and Drug Administration (FDA) and the Southeast Asia Resource Action Centre, to company management as General Manager and Managing Director of ZC International Co. and Viet Empire Castings Co., respectively. Dr Nguyen was also active in international development projects, and conducted seminars in Nuclear Medicine and Radiation Dosimetry in the UN-supported Vietnamese American Youth Volunteer project. Dr Nguyen received his PhD from the Massachusetts Institute of Technology (MIT) in 1991, Master of Public Health from George Washington University in 2001, and BS (Honours) from Texas A&M University in 1984.

ASSOCIATE PROFESSOR
KARL KLUEGEL

Karl Kluegel received his Ph.D. in Economics and Social Sciences from the University of Augsburg, after studying at Michigan State University (MBA), San Francisco State University (BSF and RE) and University of Goettingen. He was nominated Professor of Business and Economics at Zurich University of Applied Sciences and taught at Technical University Darmstadt, Vienna University of Technology, University of St.Gallen, and University of International Business and Economics (UIBE), Beijing, where he is still Adjunct Professor. He served as Founding Director of the Research Center for Financial Markets and Instruments at UIBE, as Founding Vice Director of the Sino-German College of Graduate Studies at Tongji University Shanghai, as Director of the Sino-German Forum in Shanghai, as Member of the Board of the German Embassy School in Beijing, and others. As a consultant he worked on numerous projects, including the Shanghai City Government, the Swiss Mail System, the Swiss Confederation’s Innovation Promotion Agency, PricewaterhouseCoopers, the Central Bank of China, a Chinese oil and natural gas conglomerate, a leading American computer manufacturer, an American internet service provider, the Lansing Chamber of Commerce (USA) and many more. He is Associate Professor at RMIT Vietnam where he serves as Head of the Center for Economics, Finance, and Marketing.

SENIOR LECTURER
DR TRUNG NGUYEN

Dr Trung Nguyen joined RMIT in 2012 as a part-time lecturer in economics. He holds a Master in Economics of Development (ISS – Netherlands and UHE – Vietnam, 2003) and received his PhD in Public Management (Monash University, Australia, 2012). Before entering the world of academics, he worked for FPT Corporation – HCMC branch – as an e-commerce consultant. He also taught at other international programmes in Vietnam such as Troy University (US) and Ballarat University (Australia). His research interest lies within business and public management, e-government and e-commerce management.

You Will Excel In RMIT’s Global Learning Environment

All RMIT Vietnam programs at taught in English, and foster an international approach to education by employing sophisticated resource materials and interactive learning methodologies. Each program employs dynamic teaching styles that are designed to encourage the sharing of ideas and knowledge within a collaborative and team-based learning structure. You will not only benefit from the quality of our academic program, the expertise of the staff and the resources of the University, but also from opportunities to build lasting professional relationships with executives and senior managers on an upward career trajectory.

ASSISTANT PROFESSOR
MATHEWS NKHOMA

Assistant Professor Mathews Nkhoma holds a Ph.D. in Information Security. His major topics of research are: Zero Day attacks and vulnerability research; information systems security; transparency in information security system design; network security investment model; ethical hacking and network defense; network security management; forensic computing and evidence recovery including mobile devices, cybercrime, identity theft, consumer protection, trust and confidence; and impacts of ICT in education. His research has been published in journals such as the International Journal of Information Management and Computer Security, Emerald, and the International Journal of Information Security and Privacy - IGI Publishing. Mathews has international experience in teaching leading Information systems and computer forensics courses in Africa, Europe, Middle East and Asia at both an undergraduate and post graduate level.

LECTURER
DR TRUNG NGUYEN

Dr Trung Nguyen joined RMIT in 2012 as a part-time lecturer in economics. He holds a Master in Economics of Development (ISS – Netherlands and UHE – Vietnam, 2003) and received his PhD in Public Management (Monash University, Australia, 2012). Before entering the world of academics, he worked for FPT Corporation – HCMC branch – as an e-commerce consultant. He also taught at other international programmes in Vietnam such as Troy University (US) and Ballarat University (Australia). His research interest lies within business and public management, e-government and e-commerce management.

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Extend Your Management Knowledge

The MBA Executive program fosters leadership and strategic thinking. It has a strong emphasis on corporate social responsibility (CSR), governance and developing the skills required to be a successful leader.

The program consists of 12 courses, including electives. Together they provide an optimal combination of knowledge and skills in the areas of:

» Strategy and Planning
» Leadership and People Management
» Managerial Knowledge and Practice

Extension options provide you with study alternatives such as:

» International study tours
» Exchange programs
» Online delivery modules

Program Model

The face-to-face component of the MBA Executive program is delivered intensively with ongoing learning through online support. This structure allows you to study without interruption to your work commitments.

| Lecture            | 4 days / course  
|                   | Friday to Monday  
|                   | 8.30am to 8.30pm  
| Facilitators      | Course facilitators are available for out of session support and consultation  
| Frequency         | 6 courses per year  

The MBA program duration is one or two years, totaling 144 credit points. Students are expected to complete 12 courses, including electives. You can complete your MBA in one year or two. Courses may be attended during weekdays, evenings or weekends. Each course is facilitated by the course lecturer, an expert in their field. Courses are designed to provide a combination of pre-course preparation, face-to-face intensive course work, and group and or individual assessment tasks. Assessment tasks occur before, during and after the course, e.g.

» pre-course preparation - reading packs and/or downloadable materials and tasks
» written assessment due one week before the face-to-face session starts
» intensive session (4-day face-to-face delivery)
» written assessment due one week after the face-to-face session
» written assessment due four weeks after the face-to-face session
» presentations may be required during the 4-day intensive

These activities are supported through:

» online discussion boards
» syndicates who share ideas online
» group or individual consultations
Course Descriptions

Business in a Global Context
This is the foundation course in the MBA Executive program, and is designed to provide you with an insight into the frameworks and issues that underpin the business and social environment. Areas covered include: organisational behaviour and design; economic systems; and globalisation.

Financial Management
This course investigates the concerns of corporate managers in acquiring, financing and managing assets – and the importance of understanding the markets in which organisations operate – to make effective decisions. Areas covered include: micro-economics; demand and supply analysis; market structures; and financial risk.

Leading People and Organisations
This course deepens your understanding of the complexities of managing people and leading teams. You will examine key literature and important concepts related to the practice of management. Areas covered include: management systems; resources; and leadership theory.

Business Strategy
This course will increase your capability to analyse a business strategy. Areas covered include: strategic management process, tools and techniques of strategic analysis; strategy formulation and implementation; business, corporate and network level strategy; and business planning.

Marketing
This course will enhance your capability to understand the marketing function and the implementation of marketing tools, techniques and processes to achieve optimal organisational outcomes. Areas covered include: statistics; ethics; pricing; segmentation; positioning; and strategy.

Corporate Social Responsibility and the Law
This course covers how organisations and business work within a legal regulatory structure and in accordance with the relevant laws. Areas covered include: corporate law; the Trade Practices Act; contract law; governance; ethics; as well as the legal challenges in operating globally.

Change and Innovation
Successful organisations develop organisational structures, processes and procedures that facilitate change. This Work-Integrated Learning (WIL) course includes: change management; organisational innovation and entrepreneurship; and industry-based problem solving and investigation.

Strategic Business Leadership
This course will draw together the knowledge and skills developed throughout the MBA Executive program, and will focus on the practical aspects of management and business leadership with an emphasis on corporate decision-making in an international setting.

Entrepreneurship and Venture Creation
This course covers the exciting new realm of new business ventures and entrepreneurship challenges in business practice. Areas covered include: entrepreneurship; innovation; new venture creation; information sources; advisory services; acquisitions; the role of government; and financial and legal issues.

Asian Management Issues
This course builds your understanding and ability to apply selected areas of contemporary international business theory – particularly those associated with cross-cultural management – and the challenges faced by organisations in developing economies. It provides you with opportunity to study international business practices and the challenges of economics, business and management issues in an emerging market country. You will work in cross-cultural teams with a select group of industry partners to provide comprehensive and innovative solutions to real-world business challenges.
Explore New Ideas Within A Global Context

A Program Designed for Managers
The RMIT Vietnam MBA will enhance your capabilities as a business professional. It will promote expertise and leadership for career advancement with an emphasis on:

» developing your key competencies
» leveraging your work experience and practice
» introducing knowledge that can enhance your workplace practice and opportunities

The program is comprised of 12 courses. It provides the optimal combination of knowledge and skills in the areas of:

» Strategy and Planning
» Leadership and People Management
» Managerial Knowledge and Practice

The extension options provide you other study alternatives including courses delivered in Australia through study tours.

International Study Opportunities
One of the many benefits of studying within an international and globally focused university like RMIT Vietnam is the opportunity to engage with others around the world. During your study within the RMIT Vietnam MBA Executive program, you will be offered a range of opportunities to study overseas, which could include a study tour, and intensive courses at our campus in Melbourne, Australia. These options provide unique opportunities to extend your experience and networks beyond Vietnam's borders, and build your reputation in a quickly globalising business world. However, those who elect to undertake the program in Vietnam will have many opportunities to engage with international students who study part of their program in Vietnam.

Sharing Knowledge and Expertise
Studying at the executive level provides unique opportunities to share knowledge and expertise with other managers across a range of industries. Facilitated by the course experts, you will engage in group discussion and syndicate group work that challenges you to expand your understanding to other fields. This will also provide you with the networking and learning opportunities to advance your skills, collaborate on assignments and projects, and engage with like-minded classmates on practical, "real" business issues and cases.

Communication Exchange
During the program, you will be introduced to methods of communication that enable you to better understand different perspectives, identify applications across different industries and utilise new concepts and approaches. You will broaden and deepen your understanding of business practices through facilitated debates and discussions, both within online boards and virtual syndicate discussion groups. This technology and various collaborative platforms allow you to communicate with individuals undertaking the program in other countries and locations, extending your learning environment beyond Vietnam.

Execute Your Plan For The Future Today
Studying at RMIT Vietnam will allow you to effectively manage the demands of work with those of the course. Designed to provide maximum access and flexibility, the program is a blend of intensive lectures, supported group work and international exchange.

HOW TO APPLY

» A bachelor degree in any discipline from a recognised tertiary institution and evidence of substantial, relevant work experience and English language proficiency.

» Fill out an application form available online www.rmit.edu.vn or from the student recruitment office.

RMIT Vietnam operates three semesters per calendar year with two MBA intakes per year and an MBA (Executive) intake at the start of each year.

Scholarship Opportunities

» For scholarship opportunities please visit our website: www.rmit.edu.vn
CONTACT US

RMIT INTERNATIONAL UNIVERSITY VIETNAM

SAIGON SOUTH
Tel +84 8 3776 1369 | Toll free: 1800 5888 65
Email: enquiries@rmit.edu.vn

HANOI
Tel: +84 4 3726 1460 | Toll free: 1800 5999 65
Email: hanoi.enquiries@rmit.edu.vn