

SUPPLY CHAIN

HR

& FORUM

**CAREER
EXPO**

2011

18 MARCH



VIETNAM
SUPPLY CHAIN



- ★ The **FIRST**, the **ONLY** event in Vietnam
- ★ Promoting Supply Chain Career
- ★ Connecting Talents and Employers for Supply Chain Industry
- ★ Only **ONCE** a year. Unmissable. Book your calendar now.

08:30 – 19:00
18 MARCH 2011



LEGEND HOTEL
2A-4A Ton DucThang, District 1, HCM City

AGENDA

08:30 - 12:00

Supply Chain HR Forum

The role of human capital in supply chain management is becoming critical as firms face tight supply of skilled labor and increasing salaries in Vietnam. In recent surveys, human resources often trump corruption, government bureaucracy and intellectual property rights to rank as the number 1 concern for foreign-invested operating in Vietnam. Respondents also generally felt the situation was getting worse, particularly in terms of retaining good managers. A recent study shows that companies rarely place emphasis on the strategic hiring and retention of supply chain professionals. Their recruitment is often driven by the senior management in Vietnam and HR managers are increasingly being challenged on their capabilities in finding and retaining the right talents.

The half-day Supply Chain HR Forum will feature experts and executives who will present and share through panel discussions and interactive debates the most pressing challenges faced by today's companies operating in Vietnam.

This Forum is expected to have **the presentations of 06 speakers, the debate from 01 panel discussion, and the participation of 200 HR Managers, Supply Chain Managers, General Managers.**

Topics To Be Discussed

▪ Recruitment ▪ Leadership development ▪ Retention good practices.
▪ Team management ▪ Corporate governance and ethics ▪ Effective training.
HR outsourcing ▪ Payroll ▪ Vietnam labour market updates ▪ Updates on the training market ▪ Overview of Supply Chain content in University Curriculum ▪ How to deliver Supply Chain training effectively? ▪ What are typical Skills gaps observed in the companies? ▪ How to do Training Needs assessment? ▪ What Skills and Competencies are required for a Senior Supply Chain Manager? ▪ How to promote Internal and External Cooperation within the Supply Chain? ▪ How to promote Strategic Thinking within the Organisation? ▪ What incentives work to drive Business Improvement in the Supply Chain?

12:00 - 19:00

Supply Chain Career Expo

To help companies in the Supply Chain Community find talents for their operations and also to grow the supply chain talents in Vietnam, Vietnam Supply Chain Community organises a Supply Chain Career Fair from 12:00 – 19:00 Friday 18 March 2011 to mix and match professionals and young talents from over 20 universities in HCMC and companies. It is expected to have over 500 career opportunities from over 50 leading companies at this Expo and over 3000 talents to attend the Expo. During the Career Expo, Vietnam Supply Chain also hosts other activities to attract the talents and professionals in town to develop their career as well as to promote the Supply Chain Career among the public.

▪ US\$55/pax

▪ Booking deadline:
28 Feb 2011





Supply Chain Training Camp

A series of 10 different workshops in 45mins taking place at the same time about supply chains covering manufacturing, logistics, purchasing, operations... Please check www.vietnamsupplychain.com for more details of workshop facilitators and topics.

- 300,000VND /pax/ master access
- Register at www.vietnamsupplychain.com

Personality Test

Only in 20mins, you will learn more about yourself and the career suitable for you.

- Free

Supply Chain Test

A 30min test of 30 multiple questions for individuals to test how much you know about supply chains.

- Free
- Register in advance at www.vietnamsupplychain.com

Supply Chain Champion

A competition among supply chain professionals on interactive application to test their knowledge in supply chains to win the prizes sponsored by APICS Vietnam.

- Free
- Register in advance at www.vietnamsupplychain.com

Supply Chain Video Room

A series of selected multimedia materials to be shown continuously to help visitors update and

- Free

Supply Chain Career Dialogue

A face-to-face dialogue with real people at key positions in supply chain functions to help those who are interested to learn more about the pros and cons in this career. Please check our website for the details of who you will meet in this dialogue.

- Free

Supply Chain Indoor Game

A game to help build the team as well as make them to aware of supply chains.

- Free for the first 50 teams
- Register in teams of 05 at www.vietnamsupplychain.com



WHO WILL ATTEND

As a leading organizer of supply chain and logistics activities in Vietnam, the Community has an established network of over 5,000 executives that will be invited through direct mailing, advertising and promotion over the coming weeks.

Expected delegates for this event include:

- Senior Managers, Directors, business owners
- Logistics Service Providers
- Solution Providers & Consultants
- Business development, sales and marketing directors and managers
- Financial controllers and managers, corporate affairs and legal directors and managers
- HR directors, managers
- Recruitment agencies
- Graduates & students from over 20 colleges, universities in HCMC

Interested in Sponsorship & Exhibition Opportunities?

Please contact:

info@vietnamsupplychain.com
or
mobile: +84903620472
for details of available packages.

CASH SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP

(1 sponsor only)
US\$ 5,000

- Company logo (large size) featured on stage banner, along registration desk & vertical banners in all areas of the venue;
- Company logo (large size) on the cover of event program (on-site, given to delegate);
- Company name to be prominently displayed on promotional emails and press releases;
- Company advertisement: 1 full-page advertisement incorporated into event program;
- Literature insert: 1 piece of your collateral to be displayed in front of each delegate seat;
- Exhibition space with a display table, 2 chairs and vertical banners in the foyer area;
- Twenty (20) complimentary passes to the HR Forum for distribution to your key clients, prospects or staff;
- Complete delegates list with full contact details.

GOLD SPONSORSHIP

(2 sponsors only)
US\$ 3,000

- Company logo (medium size) featured on stage banner, along registration desk & vertical banners in all areas of the venue;
- Company logo (medium size) on the cover of event program (on-site, given to delegate);
- Company name to be prominently displayed on promotional emails and press releases;
- Company advertisement: 1 full-page advertisement incorporated into event program;
- Exhibition space with a display table, 2 chairs and vertical banners in the foyer area;
- Ten (10) complimentary passes to the HR Forum for distribution to your key clients, prospects or staff;
- Complete delegates list with full contact details.

**SILVER
SPONSORSHIP**
US\$ 1,500

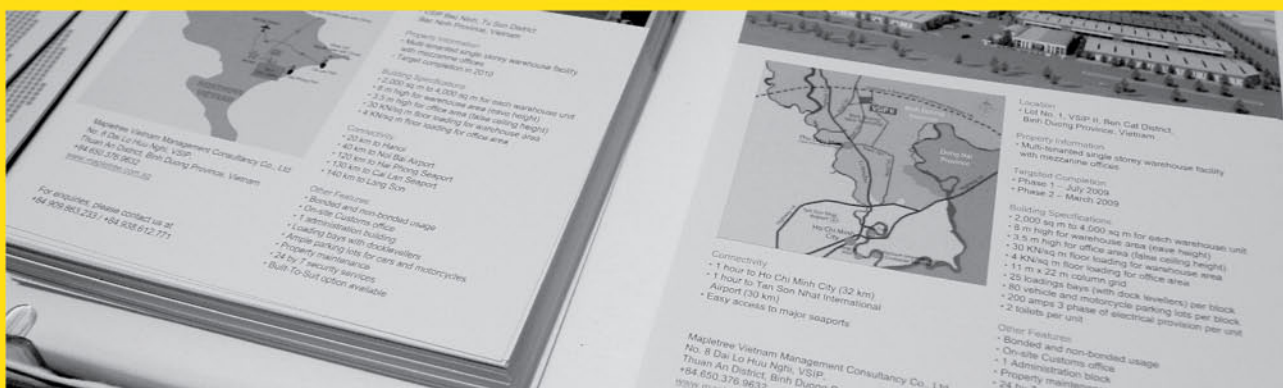
- Company logo (small size) featured on stage banner, along registration desk & vertical banners in all areas of the venue;
- Company logo (small size) on the cover of event program (on-site, given to delegate);
- Exhibition space with a display table, 2 chairs and vertical banners in the foyer area;
- Five (5) complimentary passes to the HR Forum for distribution to your key clients, prospects or staff;
- Additional Registrations: option to register additional attendees at 50% discount;
- Complete delegates list with full contact details.

EXHIBITION / RECRUITMENT DESK

- Table with 2 chairs, electric power.
 - Pre & Post conference exposure in our website with direct link
 - During the events, company name and brief description listed in the show program, company name and contact listed in the program pocket guide.
- Standard package: US\$ 220**
Locations will be offered on a first-confirmed, first-served basis.

' A LA CARTE ' SPONSORSHIP OPPORTUNITIES

- Seat Drop: 1 piece of marketing collateral placed on attendee seats (subject to review and approval by the Community: US\$ 300
- Bag Insert: 1 piece of collateral (8.5 x 11) pre-inserted in the Community bag: US\$ 300
- Conference pens (limit 1): Logo included on pens and distributed to all attendees and placed throughout the event: US\$ 500
- Tea Breaks (limit 1 per day): includes signage at major coffee break and acknowledgement in conference program: US\$ 500
- Luncheon (limit 1): Includes signage in luncheon area, acknowledgement in conference program, and opportunity to have your literature or giveaway at each lunch seat: US\$ 500.



IN-KIND SPNSORSHIP PACKAGES

To make the best for the events, we are also looking for sponsors from following items.

- Venue Sponsor
- Lucky Draw Prize Sponsors
- Take-away Prize Sponsors
- Catering Sponsors
- Technology Sponsors (Audio-Visual equipments...)

To get more information or discuss the opportunities, please contact us:

NGUYEN DA QUYEN
Co-Founder

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W: www.vietnamsupplychain.com

ABOUT US

Vietnam Supply Chain Community is a leading independent platform for supply chain professionals in Vietnam to learn, share, and network effectively. The community objectives are to develop supply chain management awareness and practice in Vietnam, offering learning opportunities to over 10,000 supply chain professionals in Vietnam, and becoming the most dynamic supply chain knowledge sharing center in Vietnam. Vietnam Supply Chain Community offers different types of activities to different user groups from top management to staff levels.

The Community was founded in March 2009 with the mission of being the vital link for supply chain and logistics professionals who must stay on top in our fast-growing, ever-changing industry. It is a communication link with more than 10,000 supply and logistics management professionals all over Vietnam. Its members in almost every sector rely on Community to be the voice of supply chain management practice in Vietnam. In maintaining its leading role, the Community meets its objectives of keeping members well informed and conversant with the latest trends, techniques and technology as they affect the manufacturing and retail sectors.

We focus in bringing best values to the supply chain community through a series of innovative event types:

- Workgroup lunches or dinners
- Dialogues
- Networking nights or Talent nights
- Conferences, summits
- Factory tours
- Entertainment events: football tournament...

Why Our Events Are Different

The Vietnam Supply Chain Community is dedicated to provide:

Time-Efficient Format: our one-day conferences allow all busy executives to block more easily their time

Reasonably Prices: giving the chance to all managers, just not the TOP management, to learn and network in a 5-stars hotel setting

Local Practical Content: all our speakers are strongly encouraged to share interesting, local and practical business experience.

This focus on actual business experience, rather than theory, along with reasonable prices and time efficiency are the distinguishing features of Community events.

www.vietnamsupplychain.com



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